

Sponsorship Brochure



NOVEMBER 16-20 | WASHINGTON DC

LAW, JUSTICE AND DEVELOPMENT WEEK 2015

INVITATION

By sponsoring the **Law, Justice and Development (LJD) Week**, your organization will be able to introduce your programs and services to a unique audience of international development practitioners, government officials, thought leaders, investors, financiers and development partners. The relationships that you will build at this conference can lead to long lasting collaboration well beyond the close of the event.

Please take a few minutes to read our proposal. LJD Week will be held November 16-20, 2015, at the World Bank Headquarters in Washington D.C. (LJD Week 2015). To reserve your place at the conference, choose the sponsorship option most appropriate for your organization and contact us at your convenience. Please note that the sponsorship conditions are flexible and we will work with you to customize your presence and provide your product or program with the most beneficial exposure.



ABOUT LJD WEEK 2015: Governance and the Law

LJD Week 2015 will explore the role of Governance and the Law in the social and economic advancement of nations, with a focus on the value of law in producing sustainable development outcomes, in expressing justice, and in serving as a catalyst for justice from different perspectives. Participants will debate three dimensions of this theme: (a) the formulation of law; (b) the content and articulation of the law; and (c) the application, interpretation and implementation of the law.

Additionally, one day of the conference will be devoted to topics relevant to the Middle East and North of Africa region, another day will focus on issues pertinent to the World Bank Group and International Financial Institutions, generally, and one day will cover a variety of other topics ranging from insolvency to environmental issues.

As in previous years, [LJD Week 2015](http://globalforumljd.org) is co-organized by the Legal Departments of the World Bank Group in collaboration and the participation of over 170 international partners of the Global Forum on Law, Justice and Development (GFLJD) <http://globalforumljd.org>



ABOUT THE GLOBAL FORUM

The **Global Forum on Law, Justice and Development (GFLJD)**. A permanent knowledge sharing and co-generation initiative based on a broad partnership of more than 170 development partners. The GFLJD convenes, connects, and facilitates collaboration among regional and international organizations, international financial institutions, governments, judiciaries, think tanks, academia, and civil society organizations with relevant research and practice in law and justice.

Please visit <http://globalforumljd.org> for more information.



AUDIENCE AND SPEAKERS

LJD Week in 2014 had more than **1000 participants** :

Throughout the week more than 300 eminent experts shared the legal challenges they experience in their professions. Some of these speakers are listed below. For a full list of speakers, please visit:

<http://www.worldbank.org/en/events/2014/10/20/law-justice-and-development-week-2014#3> In 2014, LJD Week involved discussions including:

Dr. Jim Yong Kim, World Bank Group President

Jan Eliasson, Deputy Secretary-General, United Nations

Bertrand Badré, Managing Director and World Bank Group Chief Financial Officer

Anne-Marie Leroy, Senior Vice President and World Bank Group General Counsel

Sean Hagan, General Counsel and Director, Legal Department, International Monetary Fund

Siniša Rodin, Judge, European Court of Justice



Pictured Above, General Counsels representing: African Development Bank, African Union, Asian Development Bank, Bank of Italy, Caribbean Development Bank (CDB), Development Bank of Latin America (CAF), East African Development Bank, European Bank for Reconstruction and Development, European Banking Authority, European Central Bank (ECB), European Stability Mechanism (ESM), International Centre for Settlement of Investment Disputes (ICSID), International Finance Corporation, International Monetary Fund, Islamic Corporation for the Insurance of Investment and Export Credit, Islamic Development Bank, Millennium Challenge Corporation, Multilateral Investment Guarantee Agency, OPEC Fund for International Development (OFID), Saudi Fund for Development (SFD), World Bank Group.

EVENT FORMATS

Studies have shown we remember little of what we hear at conferences. People forget, and they forget fast.

This is largely due to the learning formats used. The more interactive, collaborative and needs-focused the sessions are, the better you remember and use the knowledge.

To maximize learning outcomes, in addition to panel discussions, LJD Week 2015 will continue to explore innovative formats such as:



Experts on call: one-on-one 30 minute sessions by appointment to ask technical questions to experts in specific subject matters.

Atrium



Knowledge Café: 60-minute informal presentation or discussions with experts on selected topics to foster the sharing of experiences, ideas and insights, over coffee and pastries.

Atrium



Display Booths: showcase and share knowledge and publications with participants throughout the week. The booths can also be used as a venue to organize one-to-one meetings with participants.

Atrium

SPONSORSHIP PACKAGES*

Co-sponsor \$15,000

Display booth in the atrium for the entire week, for the sole purpose of increasing awareness of the sponsors' products and services.

Half page announcement in Program

Logo on Program and conference materials

5 passes for the week

Reception Sponsor \$10,000

Host a reception at the WBG Headquarters.

Supporter Sponsor benefits (listed below) plus branded reception area at the venue, and welcoming remarks.

Breakfast Sponsor \$8,000

Breakfast for days 1-3 for coffee, tea, juice, fruits, pastry

Table placards with sponsor's info, e.g., statistics, infographics, contact info

Media Sponsor \$6,000

Audio-visual services and media production, such as video-recordings, webcasting, photography, TED lighting, live poll services, technicians at the venue, etc.

Supporter Sponsor benefits (listed below) plus logo and video/material on the web

Publishing Sponsor \$6,000

Print costs of the conference program, banners, posters, welcome package, etc.

Supporter Sponsor benefits (listed below) plus sponsor-branded welcome package.

Supporter Sponsor \$5,000

Acknowledgement in Program

Logo on Program and conference materials

2 passes for the week

Sponsorship Opportunities for the Private Sector

LJD Week 2015 will accommodate a limited number of sponsorship opportunities from the private sector. Sponsorship from the private sector is on a first-come, first-served basis, and subject to due diligence by the organizers to ensure relevance to the event. Acceptance of sponsorship from the private sector does not constitute endorsement by the World Bank Group nor confer any advantage with the World Bank Group.

To explore sponsorship opportunities, please contact Marco Nicoli at mnicoli@worldbank.org

*Sponsorship is subject to review by the Global Forum Secretariat and to the standard terms of the respective sponsorship agreement. Sponsorship does not confer any benefit or advantage other than those included in the sponsorship agreement.

EVENT DETAILS

When: November 16-20, 2015

Where: World Bank Headquarters
Main Complex
1818 H Street, NW
Washington DC 20433

CONTACT INFORMATION

Website: [LJD Week 2015](http://www.worldbank.org/ljdweek2015) at <http://www.worldbank.org/ljdweek2015>

General inquiries: ljdweek@worldbank.org

Sponsorship inquiries: mnicoli@worldbank.org

