State of Vaccine Confidence in a time of COVID-19

2 March 2021

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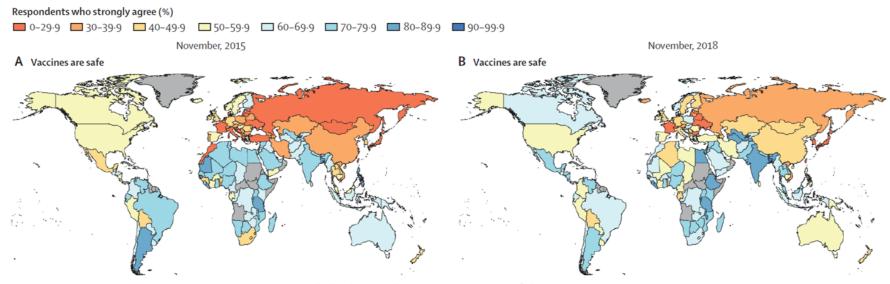
Director, The Vaccine Confidence Project





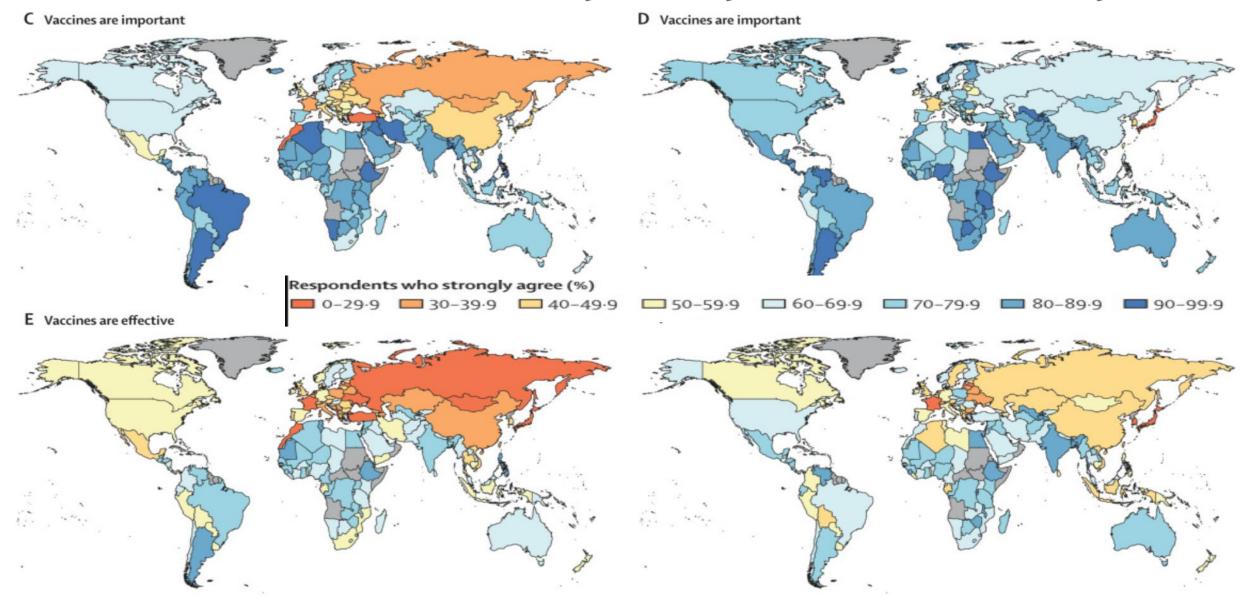
The Vaccine Confidence Project (VCP™)

- In 2010 the VCP was founded to develop an information surveillance system (online news and social media) for early detection of public vaccine concerns —LISTEN EARLY—to be able to ACT EARLY
- In 2015 we launched the Vaccine Confidence Index (VCI) to establish a globally relevant metric to be used in national representative and subnational surveys to measure changes in confidence over time and place and provide warnings, analysis and guidance for early response and engagement applying our diagnostic tool,
- We collect structured and unstructured data to understand public sentiments around COVID-19 and the response from various sources (surveys, social listening, media monitoring and crowdsourcing)



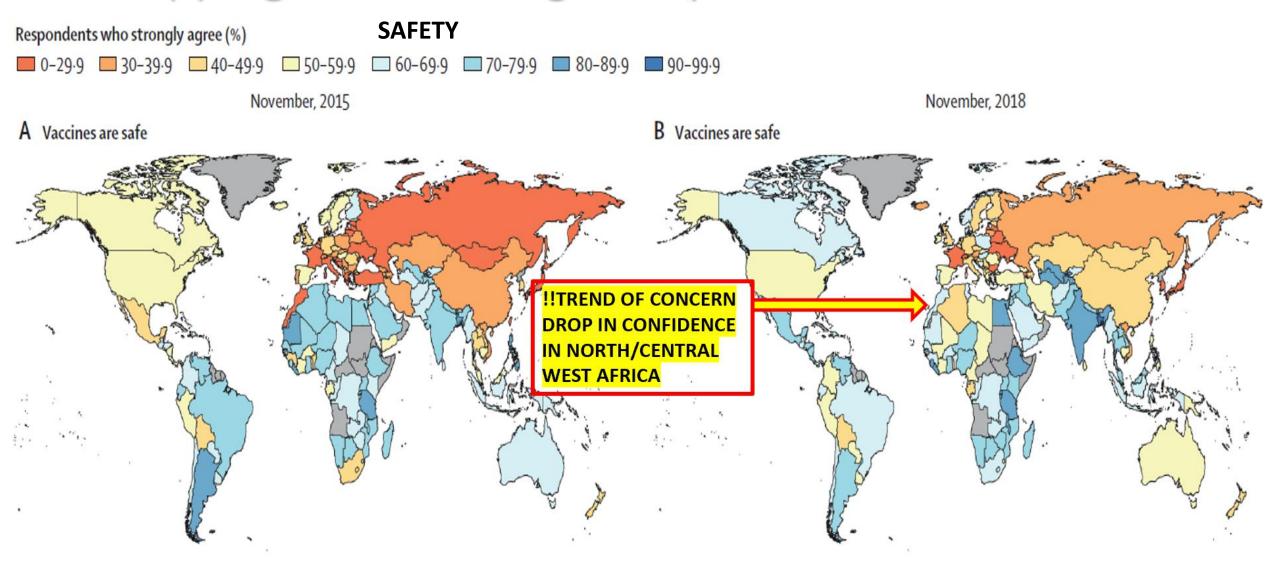


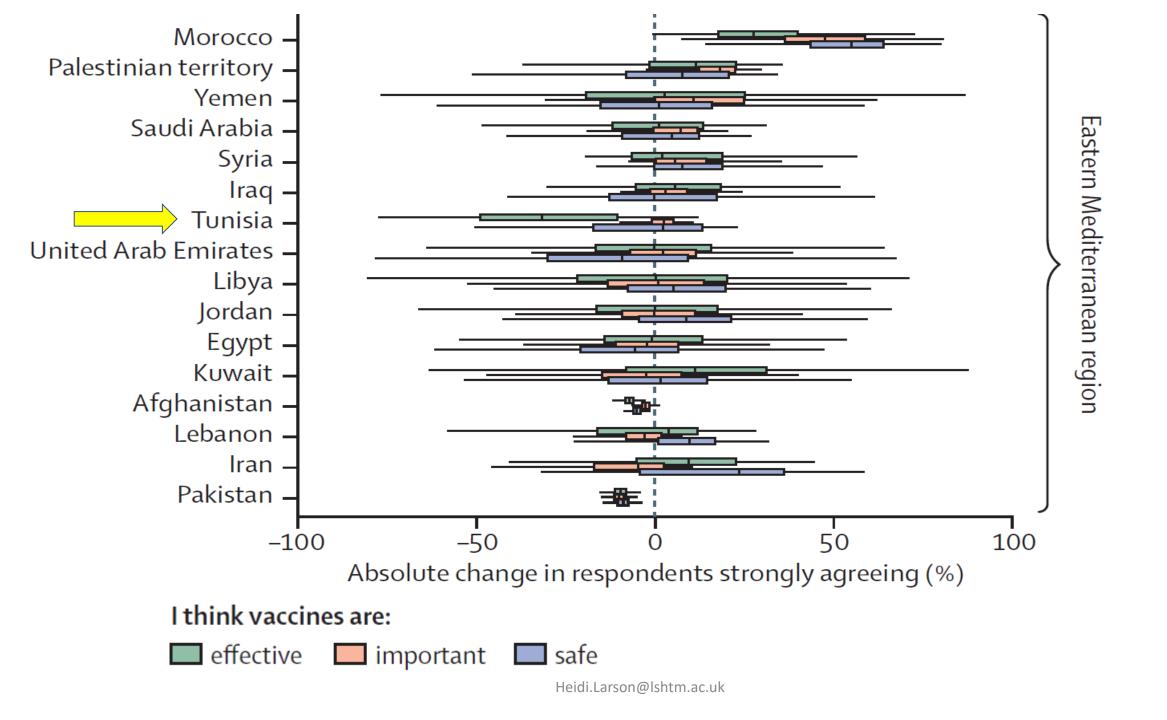
Global trends November, 2015, and November, 2018



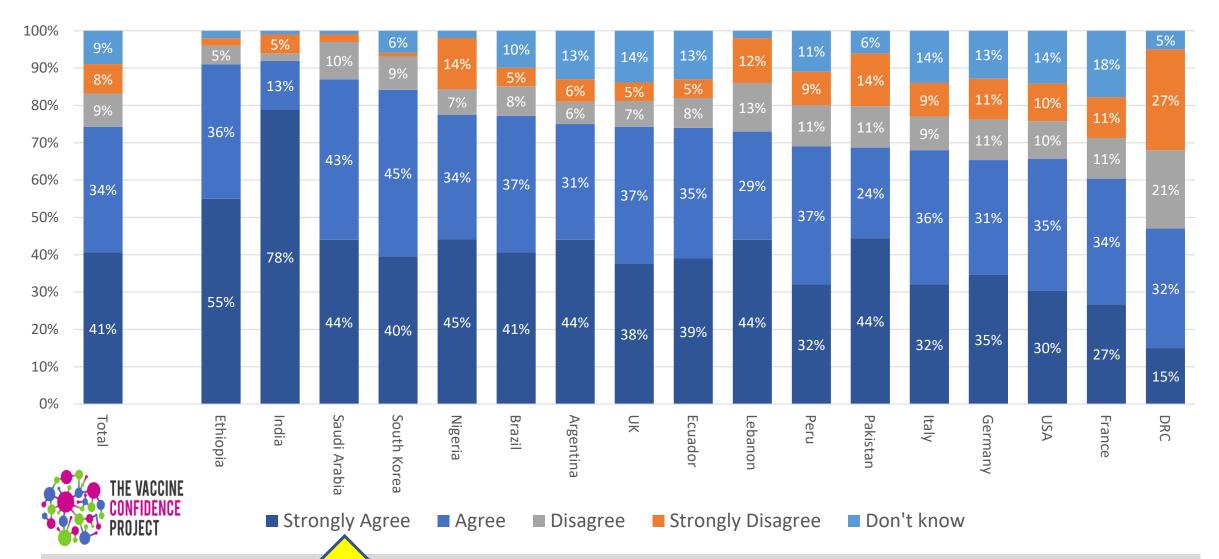
deFigueiredo A, Simas C Karafillakis E, Paterson P, Larson HJ. LANCET (2020)

Mapping confidence globally





"If a new Coronavirus (COVID-19) vaccine became publicly available, I would take it." Agree/Disagree (JUNE-July 2020)



Q11. Imagine a new vaccine for Coronavirus (COV a new Coronavirus (COVID-19) vaccine became pu conducted between 10 June and 22 July 2020, exa

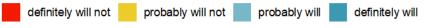
) was fast tracked and approved by medical professionals and regulators. How strongly do you agree or disagree with the following statements - If y available I would take it. Base = all respondents (Total = 19,243; All countries n = 1000 1,577 except DR Congo = 500; USA = 2,500. All fieldwork ites vary by country). Values <3% not labelled.

COVID-19 confidence globally

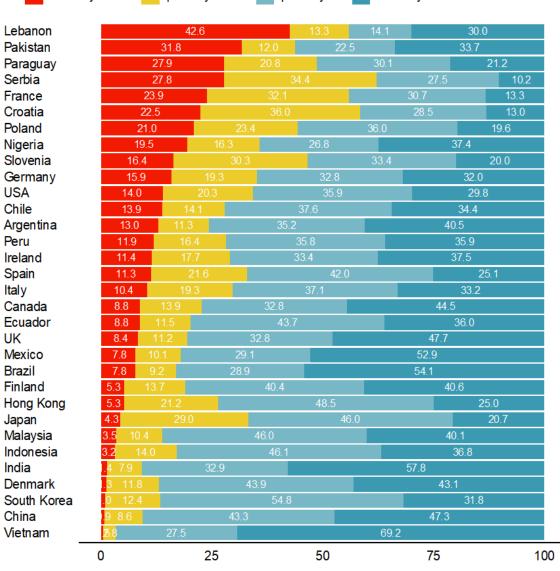
(December 2020)



When a vaccine for the coronavirus becomes available, will you get vaccinated?

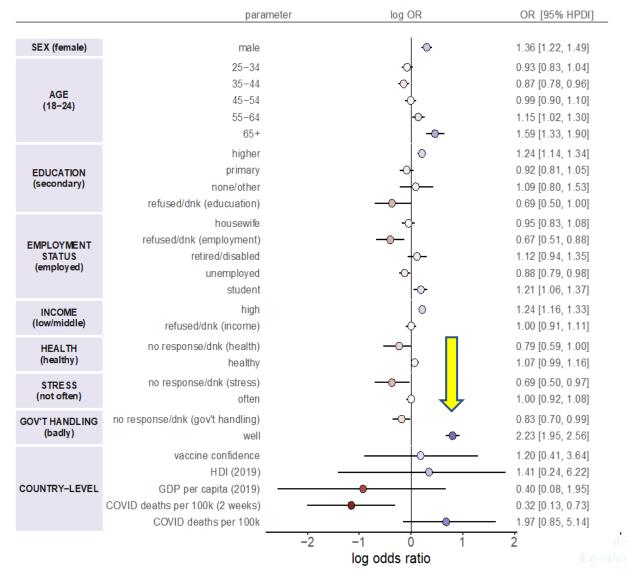






percentage (%)

determinants of intent to acept a COVID-19 vaccine (fixed-effects)



Vaccine rollouts lay bare the Middle East's deep inequalities S&P Global Platts

By Zeena Saifi, CNN

Updated 1245 GMT (2045 HKT) January 26, 202:

Gulf nations lead the way

Gulf nations lead the way

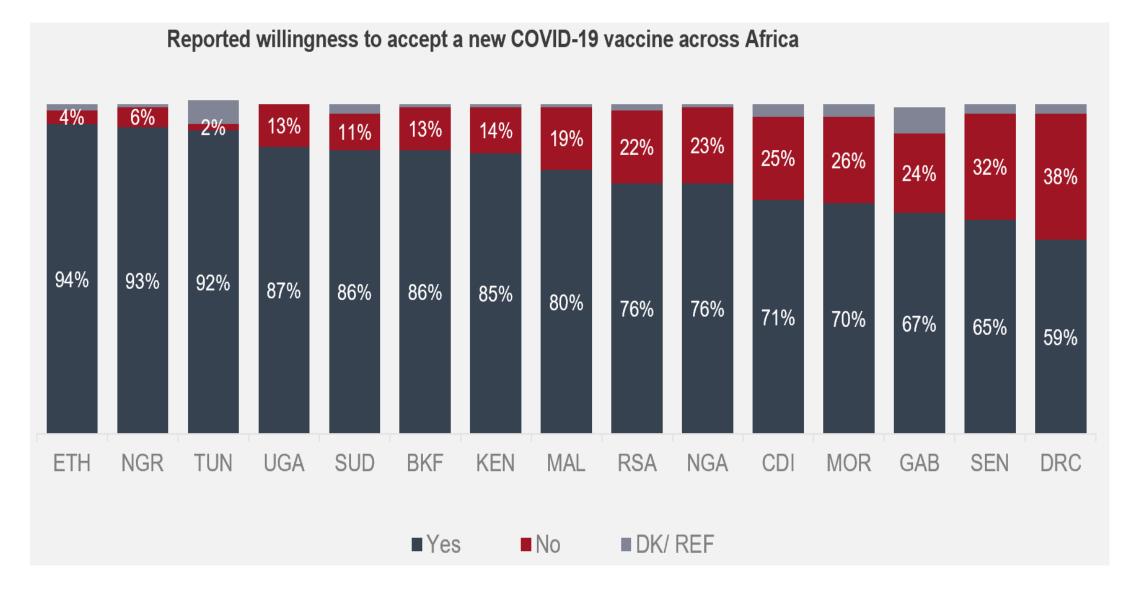
The first Arab countries to begin vaccinating their citizens and residents were also the richest b/d in April hinges on vaccine rollout, demand recovery the dark Emirates, Qatar, Kuwait, Bahrain and Oman. Saudi Arabia, the United Arab Emirates, Qatar, Kuwait, Bahrain and Oman.

The UAE stands out. The country of almost 10 million, which has one of the highest GDPs per capita in the world, also has one of the highest vaccination rates globally. More than 2 million residents and citizens have already been vaccinated using the Pfizer/BioNTech shot and China's

Sinopharm vaccine.

NATURAL GAS | OIL — 28 Feb 2021 | 10:57 UTC — Dubai UAE says OPEC adding 1.5 mil rollout, demand recovery

Jordan's free Pfizer/BioNTech vaccination program is already underway, but only a very small percentage of the population has signed up to receive it, citing an absence of trust, according to health officials. In Iraq, only 1.5 million doses of the Pfizer/BioNTech vaccine will be available for its 40 million-strong population, despite the country having grappled with repeated surges in Covid cases over the last year.



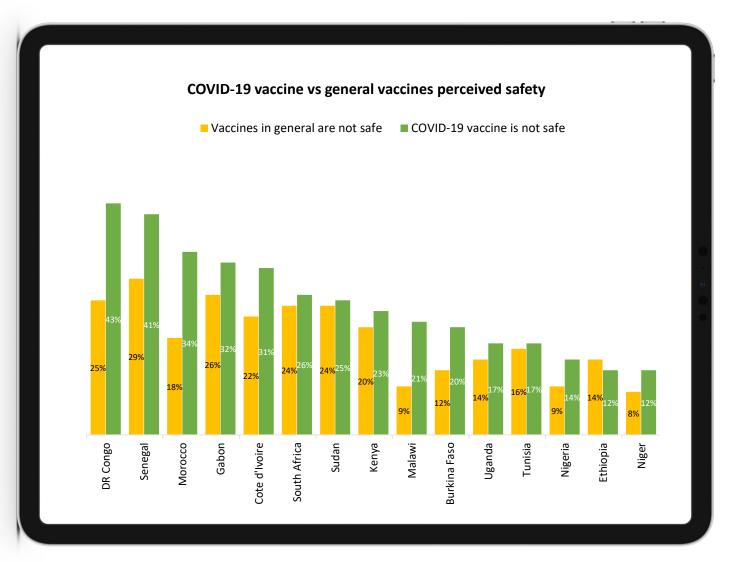
COVID-19 Vaccine Perceptions:

A 15-country study









Concerns about safety of COVID-19 vaccine



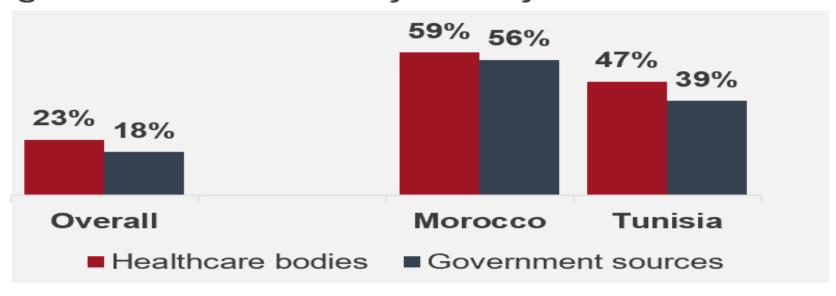
Across most of the region, respondents more likely to believe that the COVID-19 vaccine is unsafe, compared to vaccines in general.

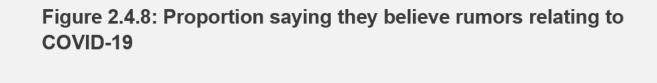
All Respondents: Morocco=1000, Tunisia=1000, Nigeria=1172, Sudan=1075, South Africa=1056, Niger=1173, Cote d'Ivoire=1039, DR Congo=1007, Ethiopia=1001, Burkina Faso=1037,

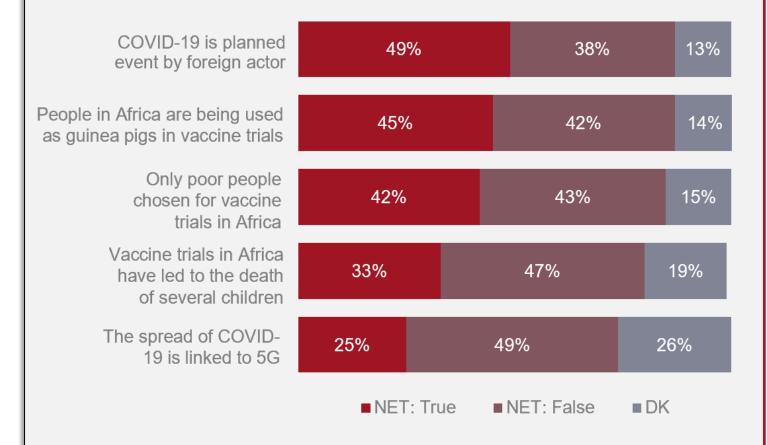
Top mentions of most trusted sources 64% 41% 23% NET: TV NET: Online NET: Health bodies NET: Government sources

Findings vary greatly by region. Those surveyed in North Africa, i.e., Morocco and Tunisia, are more inclined to cite government sources and healthcare bodies as one of their most relied on information sources.

Top mentions of healthcare and government sources – By Country







Those more likely to believe rumors



Those from Northern region, Tunisia



Male respondents

18-24

Younger respondents



Those who are generally sceptical about vaccines



Those who mention social media in their top trusted sources









Reasons given for <u>not</u> taking a COVID-19 vaccine

Top reasons for not taking the vaccine:

- 1 do not trust the COVID-19 vaccine
- 2 I do not believe that the virus exists
- I am concerned about the safety of the vaccine
- I do not feel that I am at risk of catching the virus
- I do not have sufficient information to make a decision







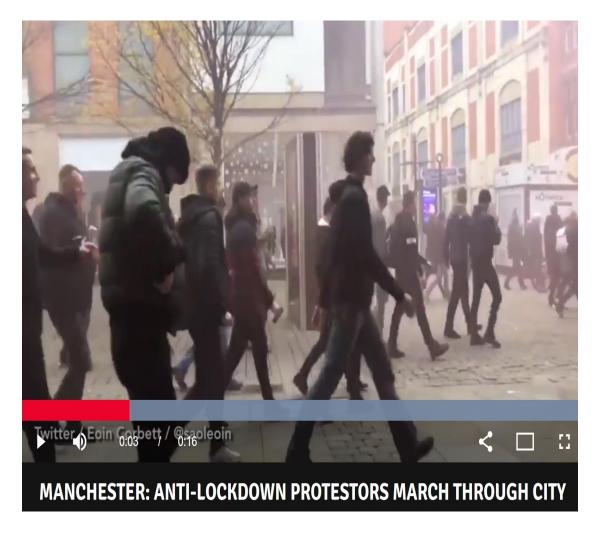












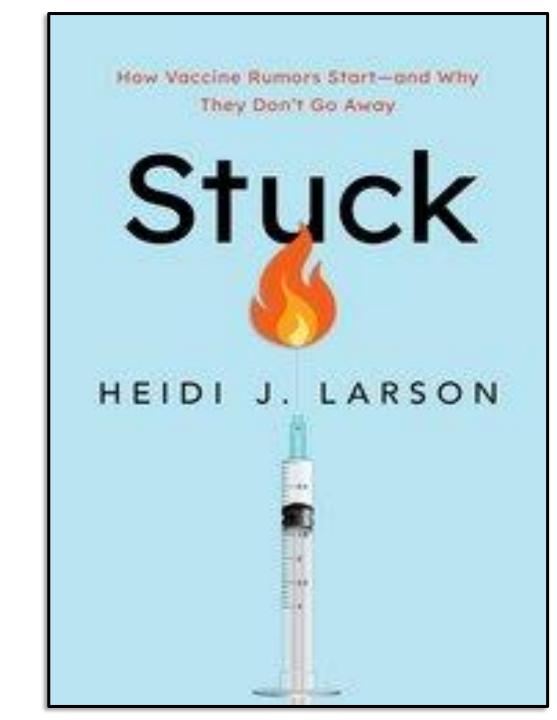
India's lockdown extension sparks migrant worker protests Amy Kazmin in New Delhi APRIL 14 2020

Demonstrations at a Mumbai railway station as people demand to return to their homes



Migrant workers in Mumbai take shelter after a protest against India's coronavirus lockdown © Rafiq Maqbool/AP

"Personal stories and emotional testimonies have become the new landscape of 'evidence'"



www.vaccineconfidence.org



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"Public sentiments and emotions around the COVID-19 – What is the world feeling and how is it different across time and place?"

COVID-19



A guide to how — and when — a Covid-19 vaccine could be authorized



One million coronavirus deaths: How did we get here?



Don't jump to conclusions about the Oxford vaccine trial suspension



Scientists question Russian vaccine trial data on 'unlikely' patterns

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Vaccine Confidence Project™ is dedicated to monitoring public confidence in immunisation programmes worldwide