

# LJD

LAW,  
JUSTICE and  
DEVELOPMENT

## SPONSORSHIP OPPORTUNITIES



NOVEMBER 6-10 | WASHINGTON DC

# LAW, JUSTICE AND DEVELOPMENT WEEK 2017

## GENDER, LAW AND DEVELOPMENT



WORLD BANK GROUP





## INVITATION

The Law, Justice and Development (LJD) Week is the only event of its kind, bringing together the global community engaged in using law and legal tools to contribute to development. It is organized by the legal functions of the World Bank Group, in collaboration with partners of the Global Forum on Law, Justice and Development and other international finance, knowledge and innovation actors.

The event convenes a broad community of development professionals, including including those attending the General Counsel Roundtable bringing together either general counsel or heads of the legal departments of over 40 International Financial Institutions, and partners of the Global Forum.

LJD Week offers exceptional opportunities:

- To connect with top legal professionals in the development community.
- To showcase products and programs related to this unique audience.

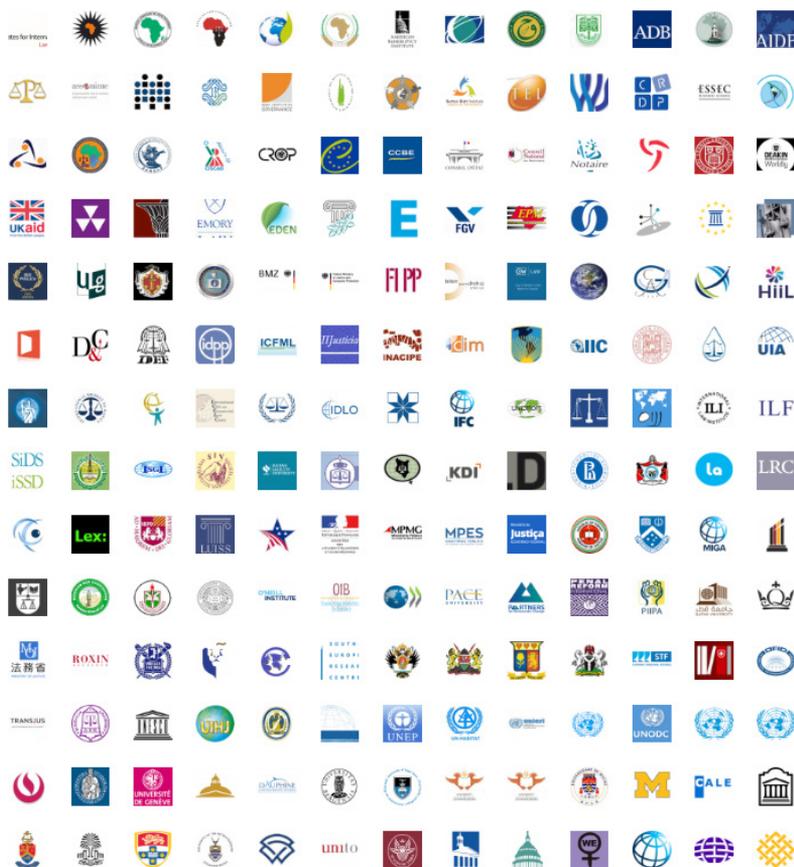
# ABOUT LJD WEEK 2017

LJD Week 2017 will focus on the overarching theme “Gender, Law and Development” and will address the role of law and justice as enabler for a full and equal participation of women and men to development objectives.

Leaders in gender, law and development will:

- **Discuss legal and regulatory frameworks critical to**
  - **Formulating, revising and enforcing** relevant national and international laws, programs, policies and National Strategic Plans on gender equality.
  - **Removing** barriers to women’s access to health, education, jobs, ownership and control of productive assets, like land and housing and access to finance, technology and insurance services needed to make these assets productive.
  - **Enhancing** women’s voice and agency – that is, women’s capacity and opportunity to act independently. This includes engaging men and boys to more effectively tackle challenges related to child marriage, gender-based violence, social norms, and women’s participation in governance.
- **Share good practices in advancing gender equality among Multilateral Development Banks, National Development Agencies, International Organizations, Civil Society Organizations, private sector actors, and others stakeholders.**





## ABOUT THE GLOBAL FORUM

The Global Forum on Law, Justice and Development (GFLJD) is a permanent knowledge sharing and co-generation initiative based on a broad partnership of more than 180 development partners. The GFLJD convenes, connects, and facilitates collaboration among regional and international organizations, international financial institutions, governments, judiciaries, think tanks, academia, and civil society organizations

Please visit [www.globalforumljd.org](http://www.globalforumljd.org) for more information.

# AUDIENCE AND SPEAKERS

LJD Week draws more than 1000 participants, including over 300 speakers and presenters. Some of the speakers from past LJD Weeks are listed below. For a full list of last year's speakers, please visit: [www.worldbank.org/ljdweek2016](http://www.worldbank.org/ljdweek2016)

Previous speakers of note have included:

**Achim Steiner**

Director, Oxford Martin School

**Albie Sachs**

Judge of the Constitutional Court of South Africa

**Irene Khan**

Director-General, International Development Law Organization

**Jan Eliasson**

Deputy Secretary-General, United Nations

**Njoki S. Ndung'u**

Judge of the Supreme Court of Kenya

**Siniša Rodin**

Judge of the European Court of Justice



# THIS YEAR'S STRUCTURE

LJD Week events are structured for substance and networking.

## **Monday and Tuesday, November 6-7**

**Gender Days** will focus on the role of law and justice in creating an enabling environment for gender equality. This can only be achieved through legal reforms to reduce discrimination and promote positive changes in social norms; public policies; better enforcement of existing laws, and women's equal access to justice.

## **Wednesday, November 8**

**IFI Day** will explore issues common to International Financial Institutions, with a focus on gender related matters and selected news topics.

## **Thursday, November 9**

**World Bank Group (WBG) Day** will address themes relevant to lawyers and staff in WBG institutions, and issues that cut across organizational boundaries. They will revolve around infrastructure financing by the WBG and accountability.

## **Friday, November 10**

**Legal Vice Presidency Day** day will offer training, learning sessions and regional retreats for World Bank Legal Vice-Presidency staff.

Evening receptions will offer opportunities to network with global experts and colleagues.

# EVENT FORMATS



## Ted-Style Talk

Way of spreading ideas, usually in the form of short, powerful talks (18 minutes or less).



## Pecha Kucha

Simple presentation format showing 20 images, each for 20 seconds. The images advance automatically and you talk along to the images.



## Display Booths and Exhibits

This year the exhibition will focus on gender-related strategies, programs, projects and practices. We expect development organizations to share their knowledge and practices using exhibition booths throughout the entire week to facilitate interaction among participants, speakers and sponsors.



## SPONSORSHIP PACKAGES

OVERALL SPONSORS						
	Booth/ Banner	Remarks	Keynote	Program	Table Placards	Passes
<b>Platinum \$100,000</b>	✓	✓	✓	Full page		15
<b>Gold \$50,000</b>	✓	✓		Half page		10
<b>Silver \$25,000</b>	✓			Quarter page		5
BOOTH SPONSORS						
<b>Private Sector \$15,000</b>	✓			Logo		4
<b>Public Sector/NGO \$5,000</b>	✓			Logo		2
MEAL and RECEPTION SPONSORS						
<b>Reception \$12,500</b>	Banner	✓			✓	3
<b>Breakfast \$9,000</b>	Banner				✓	3
<b>Coffee \$8,000</b>					✓	2

### Opportunities

LJD Week 2017 will accommodate a limited number of sponsorship opportunities from the private sector. Sponsorship from the private sector is on a first-come, first-served basis, and subject to due diligence by the organizers to ensure relevance to the event. Acceptance of sponsorship from the private sector does not constitute endorsement by the World Bank Group nor confer any benefit or advantage with the World Bank Group. To explore sponsorship opportunities, please contact Marco Nicoli at [mnicoli@worldbank.org](mailto:mnicoli@worldbank.org). Sponsorship is subject to review by the Global Forum Secretariat and to the standard terms of the respective sponsorship agreement.



## EVENT DETAILS

When: November 6-10, 2017

Where: World Bank Headquarters

Main Complex

1818 H Street, NW

Washington DC 20433

## CONTACT INFORMATION

Website: [www.worldbank.org/ljdweek2017](http://www.worldbank.org/ljdweek2017)

General enquiries: [ljdweek@worldbank.org](mailto:ljdweek@worldbank.org)

Sponsorship enquiries: [mnicoli@worldbank.org](mailto:mnicoli@worldbank.org)

