# Machine Learning for monitoring the twin goals — Pitfalls and Solutions

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# Monitoring of poverty and shared prosperity (assuming a linear model)

Data generation process (a linear model)

$$e_i = X_i^* \beta + u_i$$

$$D_i = 1 \text{ if } e_i < \mathbb{Z} \quad (1)$$

$$D_i = 0 \text{ if } e_i \ge \mathbb{Z} \quad (2)$$

- Poverty headcount rate = Average( $D_i$ )
- Shared Prosperity index = Average( $e_i$ ) if  $e_i$ <40<sup>th</sup> percentile

### Poverty projection

- ullet Collecting household expenditure data  $(e_i)$  is very time-consuming and costly
- Instead, we try to project poverty rates by imputing household expenditures from non-expenditure data (Xi)

$$e_i = X_i \beta + u_i$$

- Using the imputed expenditures, we estimate poverty rates and shared prosperity index
- Accuracy of the imputed expenditures is critical for estimation of poverty and shared prosperity indices

# Machine Learning (ML) for poverty projections

- ML is becoming very popular in the field of development as well (especially among development practitioners)
- ML is a useful approach for predicting any indicators that are very costly to estimate directly
- ML is now used for poverty projections; but there are many possible pitfalls

# Machine learning techniques (LASSO; RIDGE; Elastic Net)

- Since Elastic Net (EN) is a nested model of LASSO and RIDGE, we show only EN's optimization
- EN follows the two stage optimization process

1. 
$$\beta(\lambda_1, \lambda_2) = argmin_{\beta} \sum_{i=1}^{N_1} (e_i^1 - X_i^{1'}\beta)^2 + \lambda_1 \sum_{k=1}^K (\beta_k)^2 + \lambda_2 \sum_{k=1}^K |\beta_k|$$

2. 
$$\min_{\lambda_1,\lambda_2} \sum_{i=1}^{N_2} (e_i^2 - X_i^2 \beta(\lambda_1,\lambda_2))^2$$

where  $\{(e_i^1, X_i^1)\}_{i=1}^{N_1}$  are training data and  $\{(e_i^2, X_i^2)\}_{i=1}^{N_2}$  are testing data

### Notes

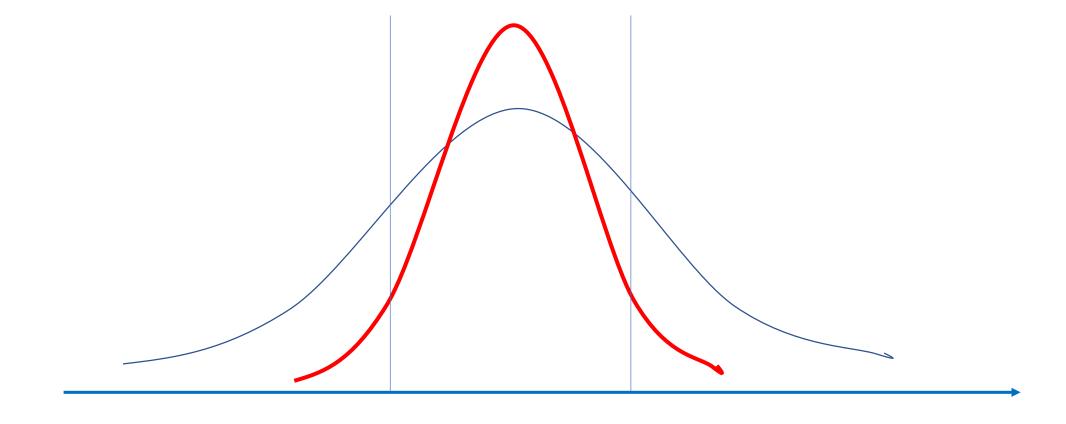
- LASSO ( $\lambda_1=0$  &  $\lambda_2>0$ ); RIDGE ( $\lambda_1>0$  &  $\lambda_2=0$ ); OLS ( $\lambda_1=0$  &  $\lambda_2=0$ )
- If training data = testing data, OLS is optimal
- If OLS is not selected, absolute values of coefficients are smaller than OLS estimates called "Shrinkage"
- ML produces predicted values:  $\hat{e_i} = X_i' \hat{\beta}_{EN}$

### Issues of ML

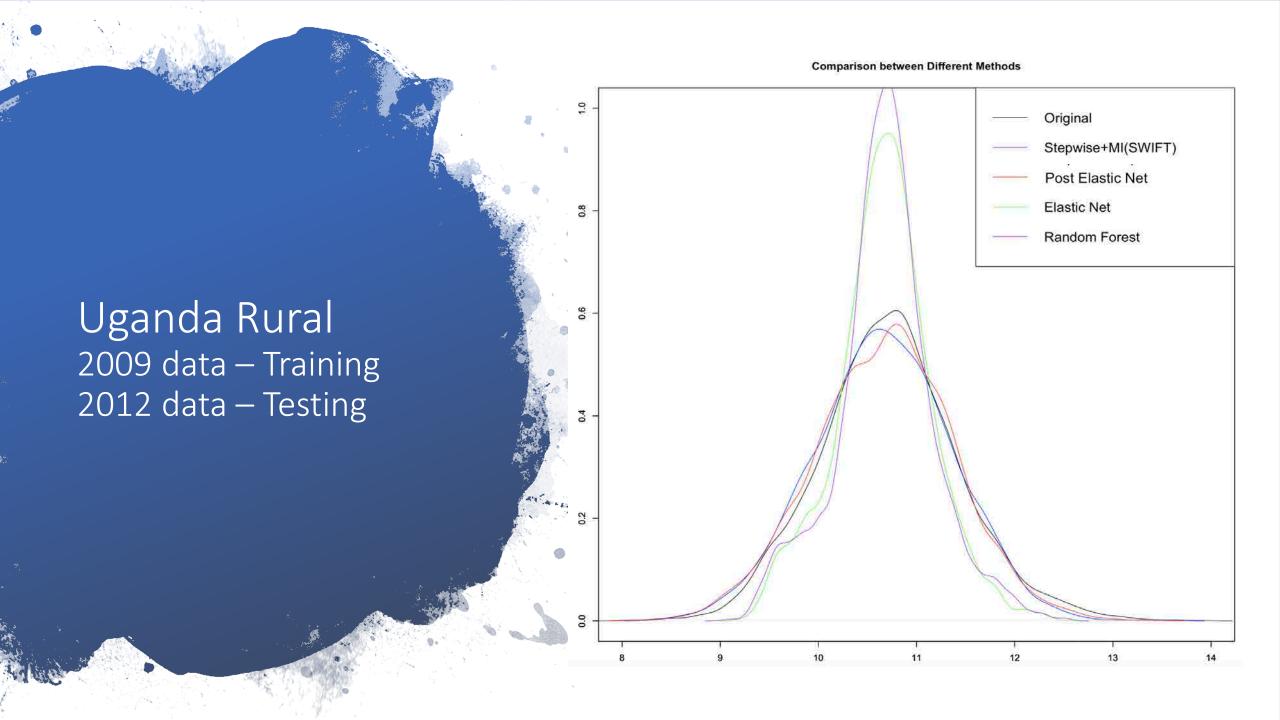
 ML – use of predicted values only – potentially large bias in poverty rates

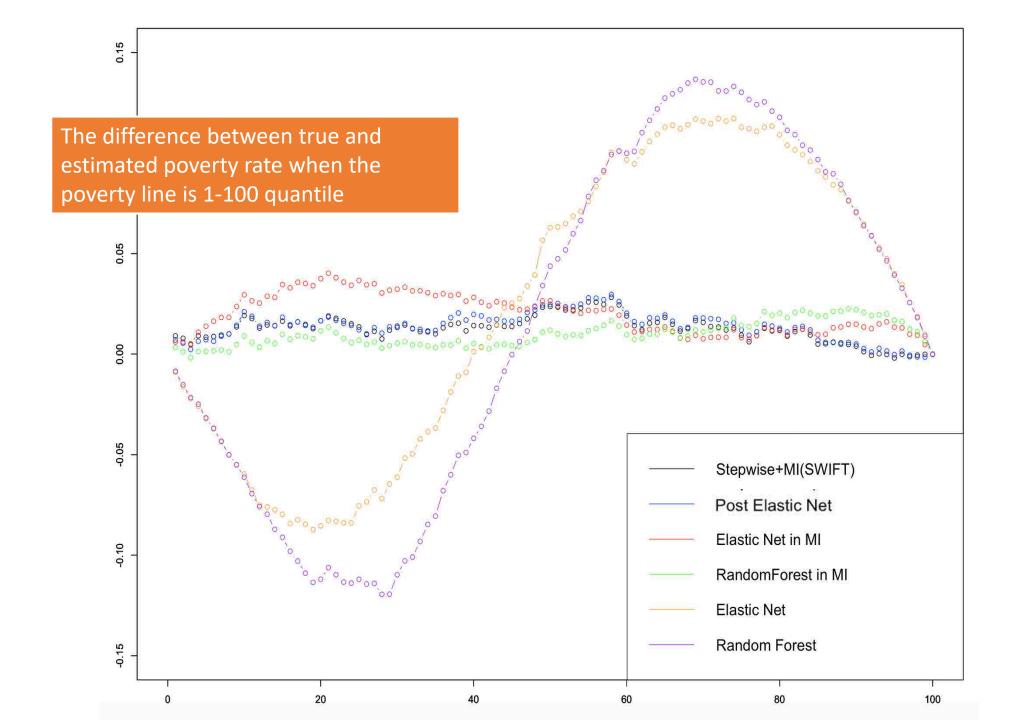
$$\widehat{e_i} = X_i' \widehat{\beta}_{EN}$$

### Bias due to the use of ML predictor



If ML predictor is used for estimating poverty rates, the estimates are usually biased heavily





# Possible solutions – Combining Multiple Imputations (MI) with ML

MI – Adding error terms on predicted values

$$\widetilde{e_i} = X_i \widetilde{\beta} + \widetilde{u_i}$$

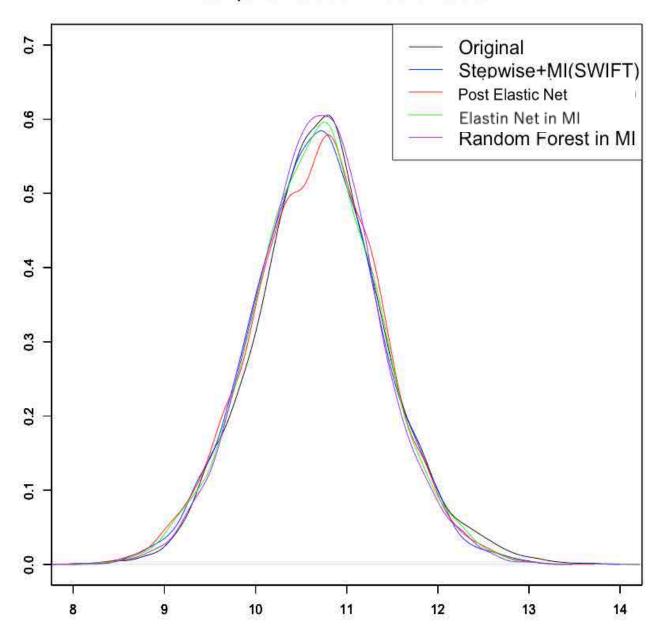
- In the World Bank, we have multiple options to combine MI with ML
- Differences are:
  - (i) how to select variables  $(X_i)$
  - (ii) how to estimate coefficients ( $\beta$ )
  - (iii) how to draw error terms  $(u_i)$

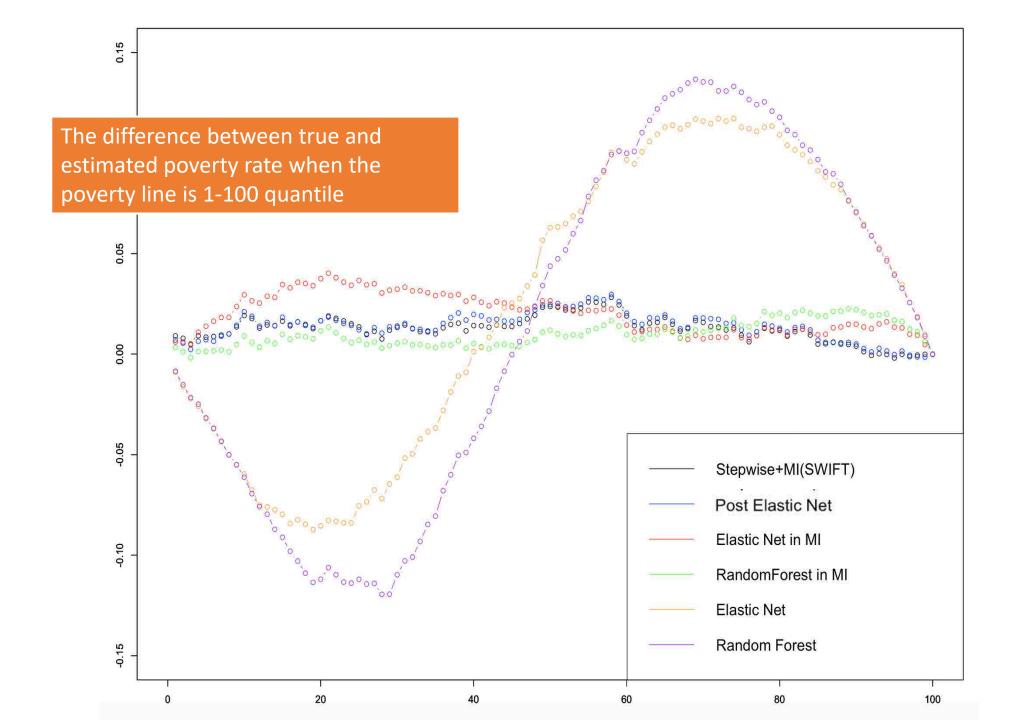


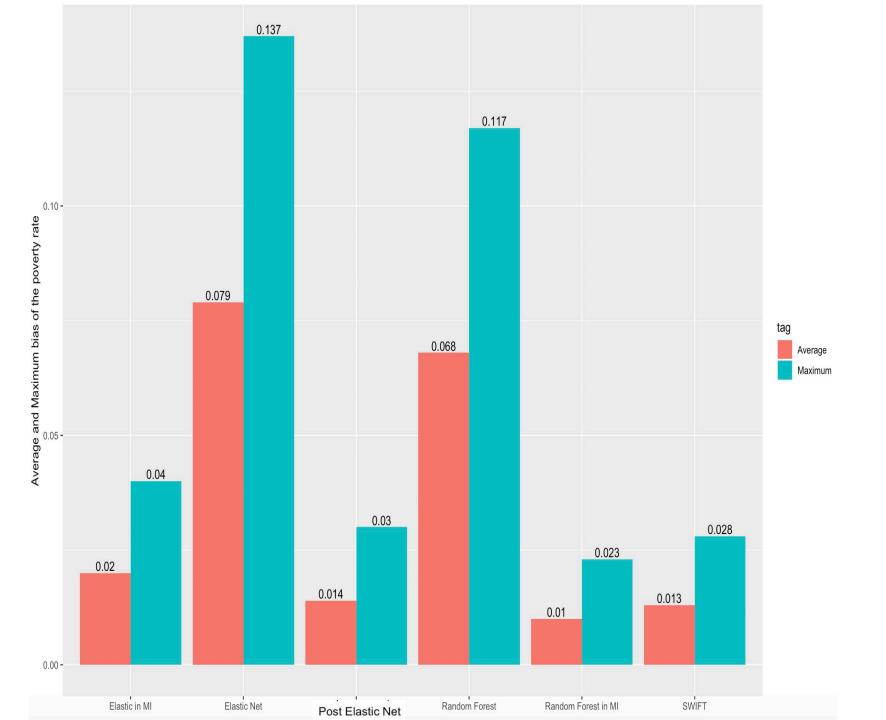
- All approaches combines ML with MI
  - Post EN First select variables by EN and run MI for simulating household expenditures with OLS coefficients
  - SWIFT (stepwise + MI) Select variables with statistical significance and run MI for simulating household expenditures with OLS coefficients
  - EN in MI Select variables by EN and run MI for simulating household expenditures with EN coefficients
  - RF in MI Select dummies and coefficients by RF and draw errors randomly

Rural Uganda (2009 – training data; 2012 – testing data)

#### Comparison between Different Methods

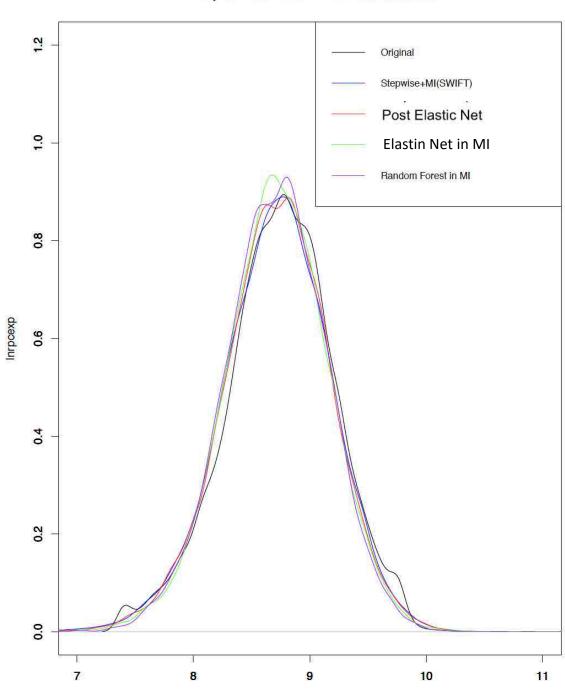


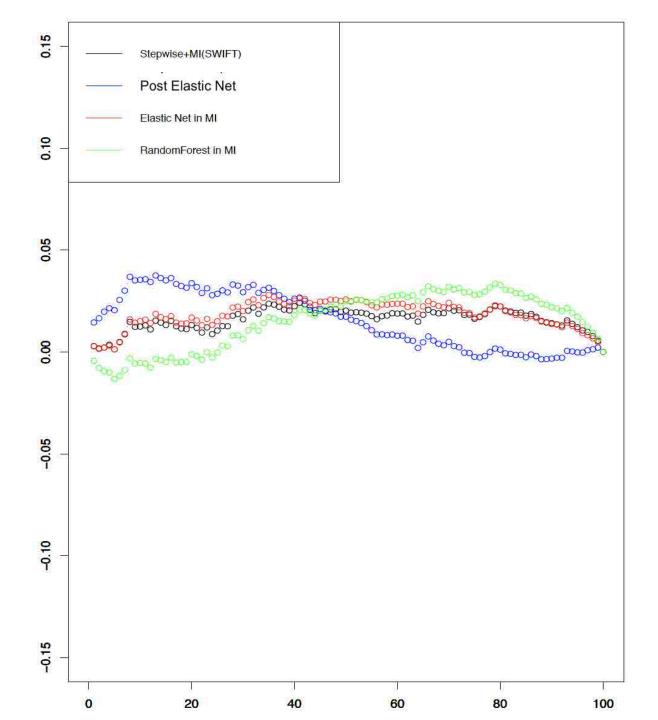


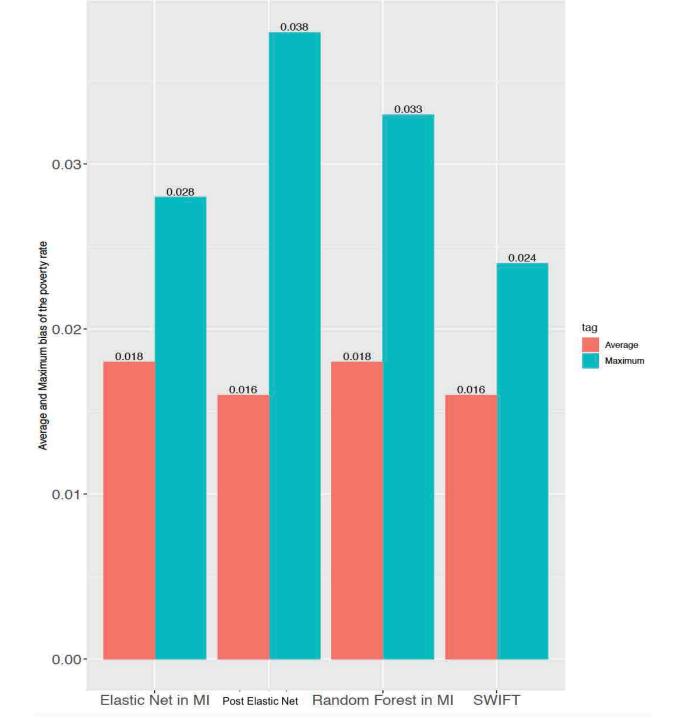


Rural Romania (2009 – Training data; 2012 – Testing data)

#### **Comparison between Different Methods**





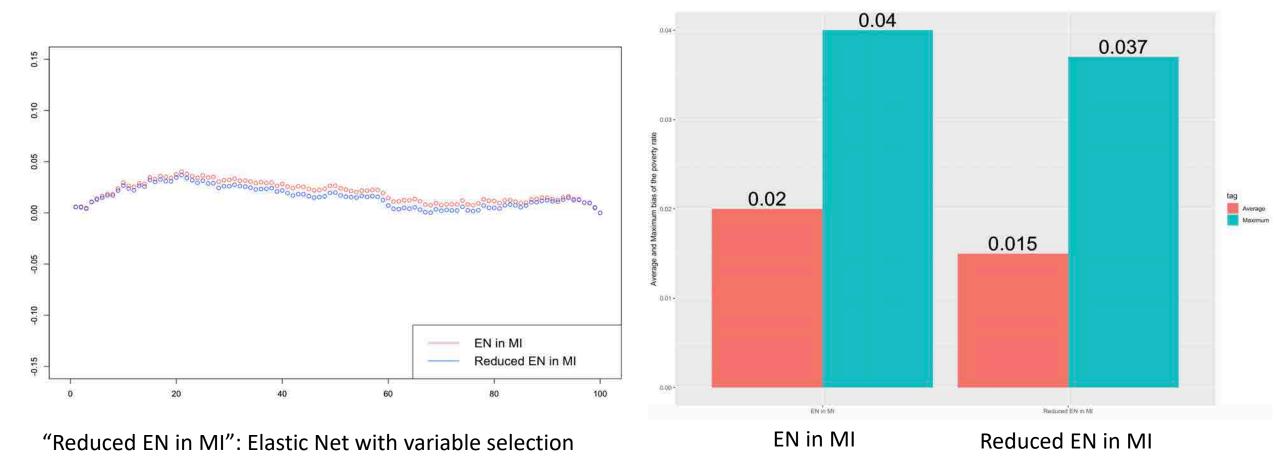


### Further modifications – additional variable selections

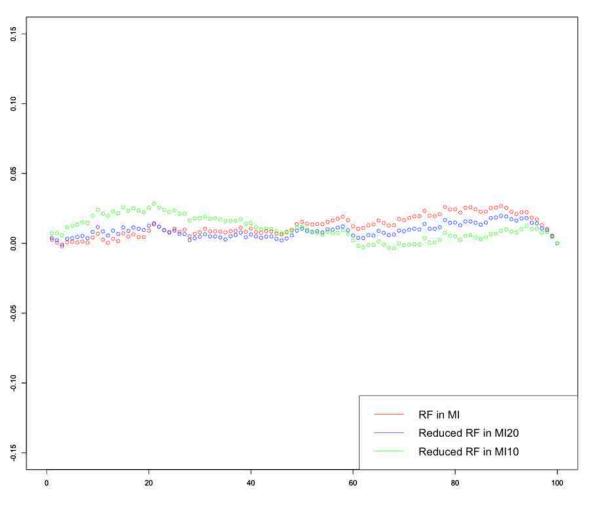
- Both EN in MI and RF in MI work well but they might need lots of variables
  - EN in MI with statistical significance tests (Reduced EN in MI) After selecting variables by EN, drop variables whose coefficients are not statistically significant at 5%
  - RF in MI with variable importance tests (Reduced RF in MI) After selecting dummies (or variables) by RF, drop variables whose variable importance is low
- In this way, the final variable set is manageable but the performance of projections is still good

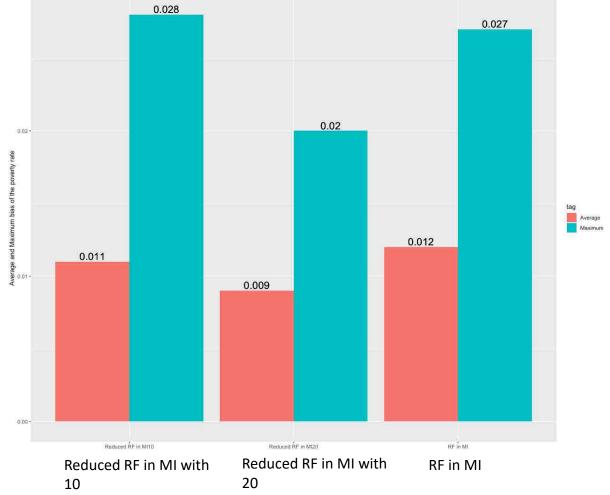
Number of variables						
Annroach	Rural	Rural				
Approach	Uganda	Romania				
Total # vars	55	70				
SWIFT	31	39				
Post EN	41	51				
EN in MI	55	70				
RF in MI	55	70				
Reduced EN	20	24				
in MI		<del>-</del> -				
Reduced RF	10 or 20	10 or 20				
in MI		<del>-</del>				

# Elastic Net in MI with variable selection (Rural Uganda 2009 to 2012)



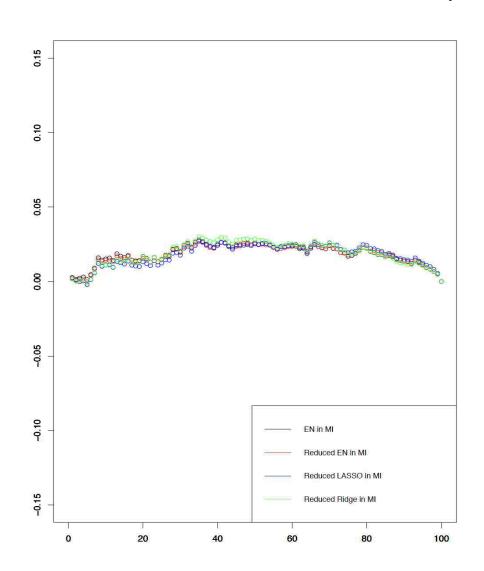
# Random Forest in MI with variable selection (Rural Uganda 2009 to 2012)

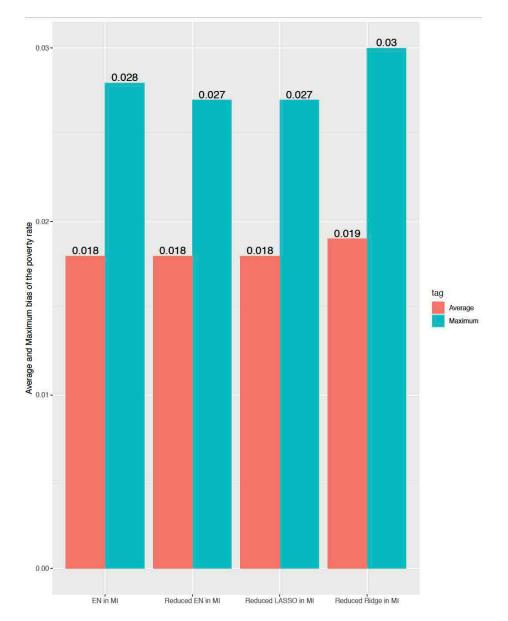




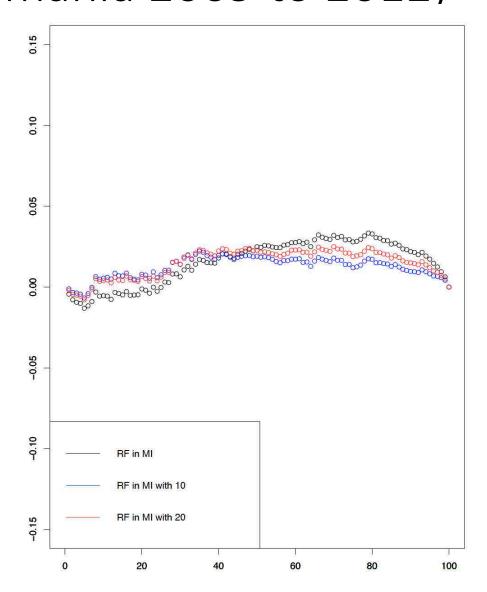
Elastic Net in MI with variable selection (Rural

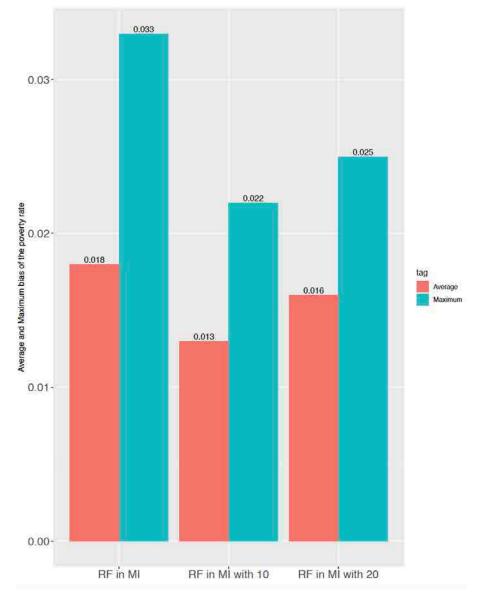
Romania 2011 to 2012)



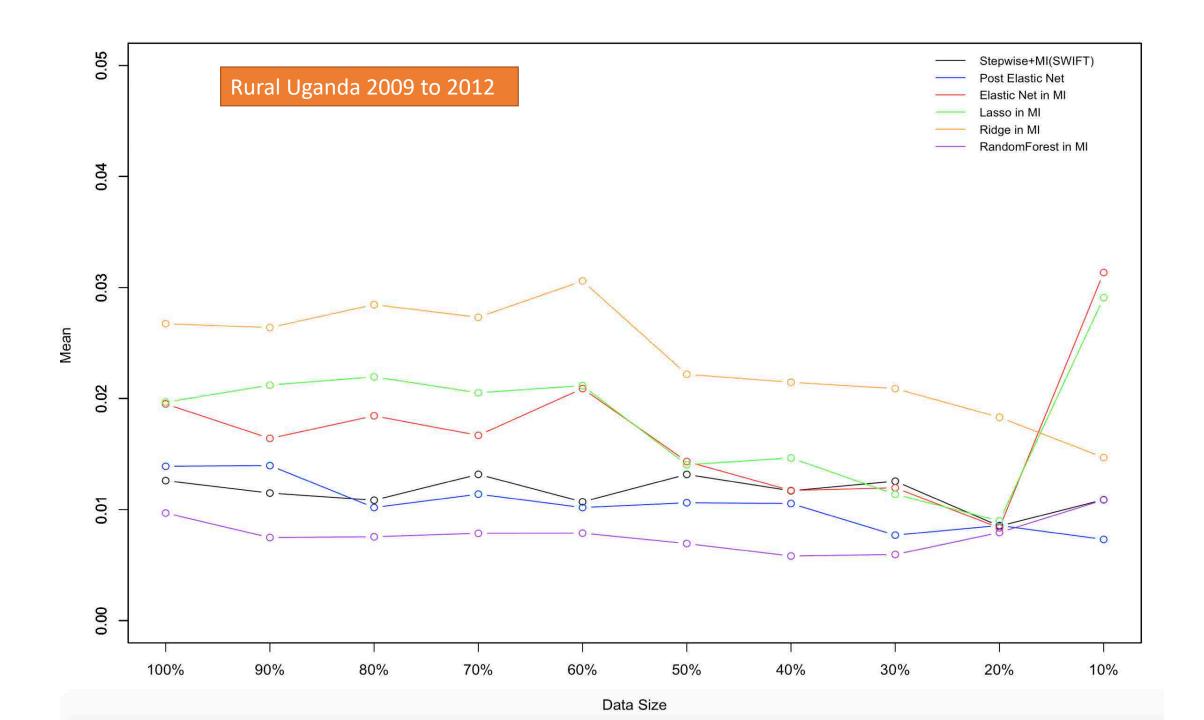


Elastic Net in MI with variable selection (Rural Romania 2009 to 2012)

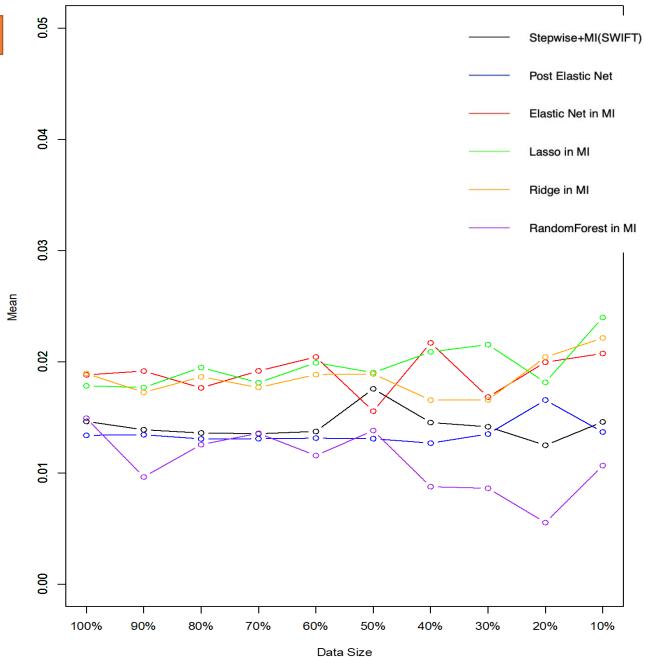




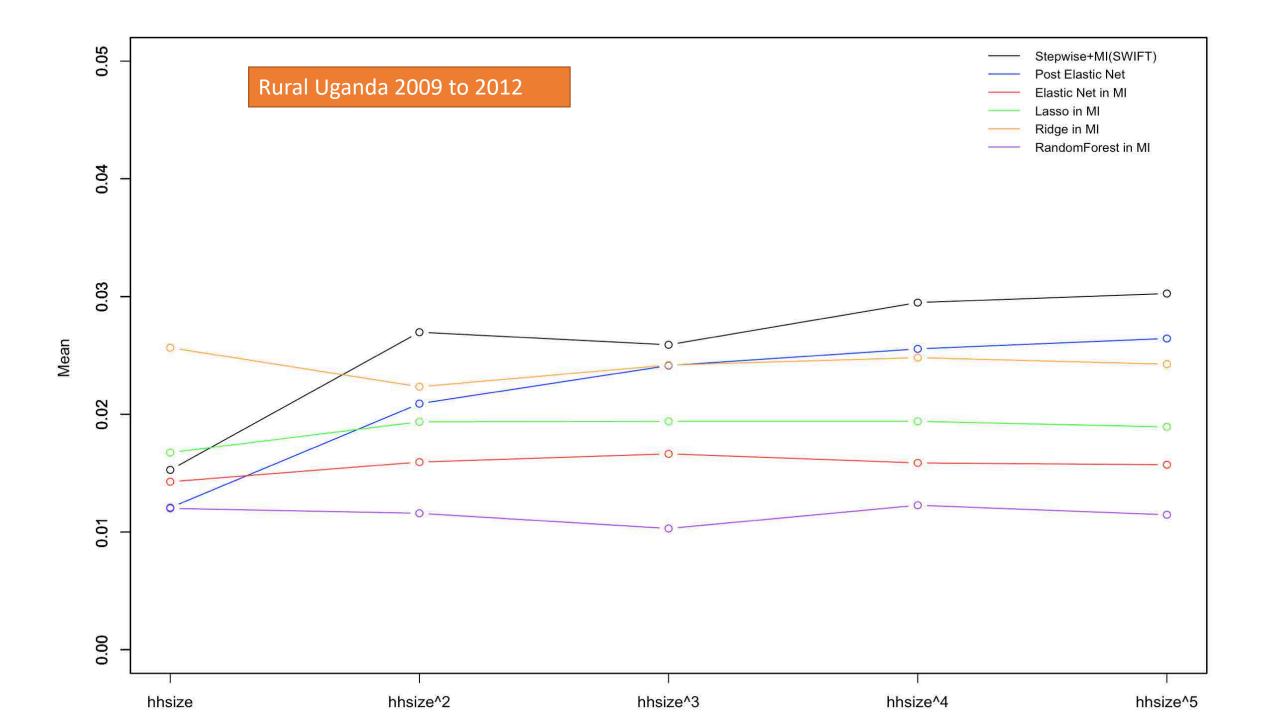
# Effect of the size of training data on the performance



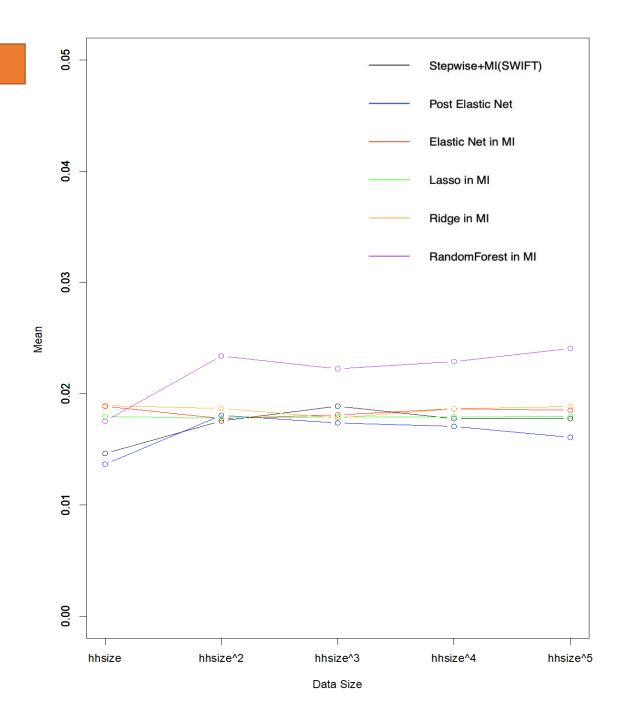




# Effect of the strong collinearity on the performance



#### Rural Romania 2009 to 2012



### Summary of assessments

Approaches	Variable selection	# of variables	Coefficients	Error terms	Bias	Multi- collinearity	Small samples
EN	EN	large	EN	None	large		
RF	RF	large	RF/OLS	None	large		
Stepwise+MI	Stepwise	small	OLS	MI	small	weak	Fair
Post EN	EN	small	OLS	MI	small	weak	Fair
EN in MI	EN	large	EN	MI	small		
RF in MI	RF	large	RF/OLS	MI	small		
Reduced EN in MI	EN	small	EN	MI	small	Robust	weak
Reduced RF in MI	RF	small	RF/OLS	MI	small	Fair	Fair

### Next steps

- Evaluate all approaches with their performance in estimating the shared prosperity index
- How to identify good approaches from training data only
- Theoretical evaluation of each approach (stepwise + MI; Post EN; Reduced EN in MI; and Reduced RF in MI)
- More details on Random Forest (RF)