PCM OVERVIEW

PCM Details

The MENA MDTF’s 8th Program Council Meeting (PCM) was held in Helsinki, Finland on October 18, 2018 – with thanks to Finland for kindly hosting the Meeting.

The Meeting was chaired by Richard Abdulnour, Special Assistant to the Vice President for MENA and Program Manager of the MDTF (World Bank).

Participating MENA MDTF Donors included the United Kingdom, Finland and Norway.

The main decisions at the PCM and next steps for the MDTF are summarized in the next two pages.

PCM Attendees

Finland
Miia Lahti, Team Leader, Persian Gulf, Ministry of Foreign Affairs
Laura Vanhanen, Desk Officer Morocco, Algeria, Ministry of Foreign Affairs
Suvi Sipilä, Programme Officer, Ministry of Foreign Affairs
Hikka Lampén, Programme Officer, Ministry of Foreign Affairs

Norway
Constantin Nicolaysen Karamé, Senior Advisor, Ministry of Foreign Affairs

United Kingdom
Sam Fell, Regional Economic Advisor, North Africa Unit (DFID-FCO)

World Bank
Richard Abdulnour, Program Manager, MENA MDTF
Thomas Djurhuus, Lead Partnership Specialist, MENA
Ahmed Elsadig, Sr. Partnership Specialist, MENA
Hayat Taleb Al-Harazi, Program Officer, MENA
Denise Kassab, Consultant, Program Coordination, MENA MDTF

Universalia Management Group
Hussein Amery, Senior Consultant and Practice Leader
KEY DECISIONS MADE AT PCM

1. The PCM agreed that the new MDTF and its 2nd Cycle now solidly underpins the World Bank’s Strategy and its four pillars.

a. The UK and Finland confirmed that the activities underway under the MDTF are well aligned with their own strategy. The revised Results Framework now captures the scale of the MDTF, and tells a better story.

b. It was agreed that stronger linkages need to be made between activities and the overall program, including where MDTF activities end and projects/programs start. This will allow for a better understanding of the MDTF’s value added; whether reforms were clearly influenced; and whether portfolio and policies were leveraged.

c. The UK commended the growth in the coordination team of the MDTF and the production of communications materials which are now being produced on a regular basis. The UK would like to see an overview of other activities being carried out in MENA, including regional work; to learn whether the MDTF is meeting demands to have a better sense of scale; and to have more Donors participate in the MDTF. The MDTF Team indicated that the role of the MDTF is unique in that it provides seed funding and spark to a project, program or corporate agenda, i.e. Human Capital Index, Digital Economy, Private Sector Engagement, Regional Cooperation.

d. Per Finland’s request, a brief overview of how Trust Funds are managed in the MENA region was provided. The MDTF stands out as the most regional of trust funds, and the most efficient way to support a specific pillar of the MENA Strategy, in addition to a specific country or engagement of interest to a Donor. The World Bank indicated that a Trust Fund review is underway in MENA to look for efficiencies in TF management.
KEY DECISIONS MADE AT PCM

2. Attempt to identify at least one RE activity with available funds.
   a. The suitability of RE activities was discussed. RE activities are found to be better supported by other Trust Funds in MENA, i.e. Transition Fund.

3. Revised Operating Principles to be finalized and circulated for comments by February 2019.

4. Continued improvement in reporting and communications.
   a. The MDTF website will be revamped by February 2019.
   b. Quarterly Newsletters will now include reporting on outputs. Annual report to include reporting on outcomes.

5. The PCM agreed to hold quarterly meetings with Donors.
   a. Teleconference calls are to be scheduled on a quarterly basis, starting in January 2019.
6. The PCM agreed that outreach to new Donors and replenishment is necessary.
   a. New Donors invited to the PCM were Sweden, Germany, Netherlands, Switzerland, Canada and Japan.
   b. The MDTF team will use Flyer, Newsletters, Annual Report and upcoming revamped website to reach out to new Donors, including calls and follow-up meetings.
   c. The MDTF will have a pipeline of activities for 2019, and use it to reach out to new Donors.

7. The final draft of the Mid Term Review Evaluation Report will be shared with Donors for comments by January 31, 2019.

8. It was agreed that the next PCM would be held in the early Fall of 2019 following issuance of the 2019 Annual Report in July/August.
**NEXT STEPS**

**Nov/Dec 2018**
- Obtain concurrence on PCM decisions
- Issue FY19 Q1 Newsletter

**January 2019**
- Hold 1st Quarterly Teleconference with Donors
- Circulate draft Evaluation MTR Report

**February 2019**
- Finalize Operating Principles
- MDTF website revamped

**Spring - Summer 2019**
- Donor Outreach
- Issue Annual Report (July/Aug 2019)
- PCM (early fall 2019)
OUTLINE

1. MENA MDTF: A NEW CYCLE (2018-2021)

2. 2ND CYCLE ACTIVITIES AND RESULTS TO DATE

3. FINANCIAL STATUS AND NEXT STEPS
## MENA MDTF: A NEW CYCLE (2018-2021)
### ACTIONS TAKEN SINCE 2017 PCM (1)

<table>
<thead>
<tr>
<th>DECISION</th>
<th>WHAT HAS BEEN DONE</th>
<th>WHAT STILL NEEDS TO BE DONE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Strategic Shift in MDTF to fully underpin MENA Regional Strategy (2015)</td>
<td>MDTF invested more resources in reconstruction, refugees, and regional cooperation (see next slide)</td>
<td>New orientations to be discussed (human capital, digital, private sector, regional cooperation)</td>
</tr>
<tr>
<td>2. Addition of ad hoc stream of funding</td>
<td>Realigned process to ensure proposals driven by strategic fit and client demand, by working more closely with country teams and allowing proposals on a rolling basis</td>
<td>Continue working with teams to allocate remaining available funds</td>
</tr>
<tr>
<td>3. Improved Recipient-Executed (RE) Support</td>
<td>Very little demand for REs in the past year, as most projects looking for larger amounts (&gt; $1m) than MDTF target, better suited for larger programs (e.g. Transition Fund)</td>
<td>Identify at least 1 RE activity with available funding, and work with country teams to build a pipeline of potential RE activities</td>
</tr>
</tbody>
</table>
**MENA MDTF: A NEW CYCLE (2018-2021)**

**RE-BALANCING ACROSS 4 PILLARS**

Pillars of the MENA Regional Strategy

<table>
<thead>
<tr>
<th>Pillar</th>
<th>1st Cycle</th>
<th>2nd Cycle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Renewing the Social Contract</td>
<td>97%</td>
<td>48%</td>
</tr>
<tr>
<td>Regional Cooperation</td>
<td>0%</td>
<td>14%</td>
</tr>
<tr>
<td>Recovery &amp; Reconstruction</td>
<td>3%</td>
<td>24%</td>
</tr>
<tr>
<td>Resilience to IDP/Refugee shocks</td>
<td>0%</td>
<td>14%</td>
</tr>
</tbody>
</table>

Financing by Pillar – 2\textsuperscript{nd} vs 1\textsuperscript{st} cycle
## MENA MDTF: A NEW CYCLE (2018-2021)

### ACTIONS TAKEN SINCE 2017 PCM (2)

<table>
<thead>
<tr>
<th>2017 PCM DECISIONS – WHERE WE STAND</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DECISION</strong></td>
</tr>
</tbody>
</table>
| 4. Improve Reporting and communication | • New branding completed  
• First Quarterly Newsletter issued  
• Annual Report 2018 simplified and issued | • Issue Second Quarterly Newsletter (will now include reporting on Outputs)  
• Revamp website |
| 5. Revision to Operating Principles | Changes to Operating Principles drafted pending completion of replenishment and extension. | New OPs to be circulated for comments and finalized by the end of the year |
| 6. Extension of the MDTF until December 2021 | Completed | None |
MENA MDTF: A NEW CYCLE (2018-2021)
NEW BRANDING AND COMMUNICATION

Dear Partners,

This newsletter is the first of a series of quarterly updates that we will send to keep you our partners, up to date on the MENA MDTF. We are delighted to be able to communicate with you more regularly, as our latest accomplishments, challenges, and plans are being implemented and achieved.

The MENA MDTF is entering a new cycle of activities that fully aligns with the UN’s Sustainable Development Goals and the priorities set by the World Bank. With its renewed focus, an extension to 2023, and a successful rebranding effort, the MENA MDTF is bringing to life its “new” MENA MDTF, a cycle of activities that will build on the legacy we have laid in the region. To this end, we have decided to change our branding and communication platform to reflect our new focus and approach.

The MENA MDTF platform was updated in 2019 in order to better meet the objectives that today’s changed and evolving landscape of the MENA region requires. This includes providing a more comprehensive and effective platform for engaging with our partners and stakeholders, and also for communicating our approach and activities more effectively.

With thanks to our partners:

United Kingdom
Norway
France
Denmark

The Middle East and North Africa Multi-Donor Trust Fund

Highlights

$20M
of grants awarded to 35 partner countries
55+
activities in support of women, peace, and security
18,000+
staff employed by MDTF institutions
450+
MDTF institutions

ADMINISTRATOR

World Bank Group

DONOR COUNTRIES

United Kingdom
Norway
Finland
Denmark

The Middle East and North Africa Multi-Donor Trust Fund

World Bank Group
# MENA MDTF: A NEW CYCLE (2018-2021)

## ACTIONS TAKEN SINCE 2017 PCM (3)

<table>
<thead>
<tr>
<th>2017 PCM DECISIONS – WHERE WE STAND</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DECISION</strong></td>
</tr>
</tbody>
</table>
| 7. Revision to the Results Framework and carry out a Mid Term Review | • Simplified Results Framework  
• Mid Term Review underway, expected completion December 2018. | Streamline M&E  
Complete MTR |
| 8. New Commitments from Donors | 2017 replenishment completed:  
• Norway: $1.43 million  
• UK: $1.35 million  
• Finland: $1.1 million | Options for additional replenishment |
| 9. Expansion of Donor base | • Denmark exit – to be reevaluated in 2019  
• Donors contacted and invited to PCM: Germany, Netherlands, Sweden, Switzerland, Japan, Austria, Canada | Continue outreach efforts based on needs and decisions of 2018 PCM |
2ND CYCLE ACTIVITIES AND RESULTS TO DATE

PILLAR: RENEWING SOCIAL CONTRACT (1)

The MDTF is supporting a robust assessment of skills gap in young children and adolescents in Tunisia to enable the Government to design and target effective policies and interventions for improving skills formation and increase social and economic inclusion. The findings of this assessment will support the development of an early childhood development and youth inclusion strategy in Tunisia.

In Tunisia, the MDTF supports Decentralization efforts to increase the accountability, inclusion and performance of Local Governments. The MDTF directly supports inclusiveness and efficacy of the planning process and evaluates the impact of political transformation and doing things differently.

<table>
<thead>
<tr>
<th>ACTIVITIES BY COUNTRY</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tunisia (5)</td>
<td>$2,164,000</td>
</tr>
<tr>
<td>Iraq (2)</td>
<td>$650,000</td>
</tr>
<tr>
<td>Jordan (2)</td>
<td>$350,000</td>
</tr>
<tr>
<td>Djibouti (1)</td>
<td>$150,000</td>
</tr>
<tr>
<td>TOTAL (10)</td>
<td>$3,314,000</td>
</tr>
</tbody>
</table>

Pipeline

- Tunisia Modernizing Social Protection ($350,000)
- West Bank & Gaza Enabling Private Sector ($300,000)
Through MDTF support, the Tunisian Road Sector is being transformed by a recipient-executed activity that aims to i) improve the efficiency and sustainability of the road sector using performance-based approaches; and ii) connect and strengthen economic inclusion of lagging regions.

The EmpowerHer activity in Tunisia is a cross-generational activity with a unique approach that simultaneously empowers poor youth and poor women to rebuild the social contract. The hackathon supports youth in the design of innovative solutions, such as user friendly e-commerce platforms for illiterate women who produce goods at home, or an app that helps female artisans share raw materials, improving their margins.

The Tunisia Building Leadership Capabilities activity draws on the latest thinking on adaptive and collaborative leadership, to accelerate inclusive economic reforms. Based on elements of the World Development Report (WDR) 2017 on Governance and the Law, it strengthens leadership capacities of government officials in inclusive reform design and adoption (upstream) and inclusive reform implementation and evaluation (downstream).
The MDTF supports the development of innovative practices for improving social cohesion between Lebanese and Syrian refugees living in host communities, working with Lebanon’s National Volunteer Service Program (NVSP) to (i) improve the understanding of the drivers of social tension between Syrian refugees living in Lebanon’s host communities and; (ii) identify and develop tools that improve social cohesion throughout the vulnerable communities.

The MDTF-funded Syria Analytical Roadmap activity tackles the prospects of refugee returns by investigating the determinants of the displacement (push and pull factors) and willingness to return. The study is carried out in collaboration with several UN agencies and the findings are expected to inform the international community’s decisions in regards to planning for Syrian refugee returns and accommodations in host communities going forward.

The MDTF-supported Addressing Health Needs of Syrian Refugees uses the Bank’s convening power to facilitate dialogue and harmonize efforts for a coordinated response to the Syrian Refugee Crisis, to be monitored through the establishment of a Monitoring & Evaluation Platform.

<table>
<thead>
<tr>
<th>ACTIVITIES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Mashreq (3)</td>
<td>$830,000</td>
</tr>
</tbody>
</table>
The MDTF supports an innovative approach to the conflict in Yemen. The Bringing Back Business activity analyzes the private sector’s role in the supply of goods, services and jobs in Yemen and the opportunities and obstacles to engagement. This ambitious activity can serve as an example of a creative approach to engaging in conflict situations, and inform ongoing strategies and design of operations for reconstruction in Yemen.

The MDTF provides Technical Assistance to the Libya Electricity Sector Reform Project (under preparation), with the objective to increase availability of power generation capacity through enhanced maintenance and repairs of installed capacity, and through expanded delivery of natural gas for power generation.

### ACTIVITIES BY COUNTRY

<table>
<thead>
<tr>
<th>Country</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Iraq (3)</td>
<td>$800,000</td>
</tr>
<tr>
<td>Yemen (1)</td>
<td>$250,000</td>
</tr>
<tr>
<td>Libya (1)</td>
<td>$250,000</td>
</tr>
<tr>
<td><strong>Total (5)</strong></td>
<td><strong>$1,300,000</strong></td>
</tr>
</tbody>
</table>
### 2nd Cycle Activities and Results to Date

**PILLAR: RECOVERY & RECONSTRUCTION (2)**

<table>
<thead>
<tr>
<th>Reconstruction Efforts in Iraq</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preparation of a <a href="#">Housing Reconstruction and Rehabilitation Program</a> in liberated areas, including reconstruction and repair of homes and provision of housing to the poor and marginalized to improve social and political stability; and allow the return of IDPs to areas of residence. TA is also provided to guide institutional reform of Iraq's housing finance system.</td>
</tr>
<tr>
<td>Support the Government of Iraq in the design of new <a href="#">Education Development Operation and Strategy</a> to rehabilitate its education sector, to enhance access to quality education for Iraqi children, with a focus on disadvantaged and vulnerable youths.</td>
</tr>
<tr>
<td>Provide Technical Assistance to build capacity of relevant entities and mobilize resources to prepare for an informed, integrated, inclusive pilot series and eventual national program on <a href="#">Peacebuilding, Security and Development in Iraq</a>.</td>
</tr>
</tbody>
</table>

**Pipeline**
- Support through Third-Party Monitoring Systems in Iraq ($260,000)
The MDTF support to the MENA Youth Platform has successfully supported 1,100+ new relationships between young, social entrepreneurs with open-source, for-profit projects at the early stage of development. It is now developing “OpenVillage”, a network of physical spaces providing courses, business development and viable prototypes of nascent business to expand its outreach, and a “swarmfund” that can pool small monetary investments to fund promising youth-led businesses.

The Regional Water Scarce Cities Initiative facilitates knowledge exchange on water management in fast growing urban areas affected by water scarcity. It brings together practitioners that operate in similar water scarce environments from Lebanon, Iraq, Jordan, Algeria and Morocco to share innovative solutions and ideas, and to recognize common challenges and opportunities, strengthening partnerships and dialogue.

### ACTIVITIES

| MENA (3) | $665,000 |

The MDTF support to the MENA launch of the World Development Report 2018 on Education brought together over 50 education officials as well as teachers, parents, and students in MENA, to renew the focus and commitment to education and to guide education policy dialogue and future operations in MENA countries.

**Pipeline**

- Maximizing Finance for Development Accelerator Facility ($150,000)
- MENA Development of Digital Economy (?)
### 2nd Cycle Activities and Results to Date

#### SUMMARY OF OUTPUTS

<table>
<thead>
<tr>
<th>OUTPUTS</th>
<th>TARGETS (number)</th>
<th>PROJECTIONS (number)</th>
<th>ACTUALS (number)</th>
<th>% OF TARGET ACHIEVED</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANALYTICAL REPORTS</td>
<td>40</td>
<td>47</td>
<td>26</td>
<td>65</td>
</tr>
<tr>
<td>TECHNICAL ASSISTANCE PRODUCTS</td>
<td>40</td>
<td>41</td>
<td>20</td>
<td>50</td>
</tr>
<tr>
<td>KNOWLEDGE &amp; LEARNING EVENTS</td>
<td>40</td>
<td>64</td>
<td>26</td>
<td>65</td>
</tr>
</tbody>
</table>

Results as of FY19 Q1 (September 30, 2018)
End date of projections June 30, 2019
FINANCIAL STATUS AND NEXT STEPS

FINANCIAL SUMMARY

2ND CYCLE – 2018-2021

Contributions: $8.0M
Allocations: $6.1M
Disbursed: $3.3M
Available: $1.9M
## AVAILABLE FUNDS AND PIPELINE

### AVAILABLE $1.9 MILLION

<table>
<thead>
<tr>
<th>Contingency</th>
<th>$100,000</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Pipeline</th>
<th>$1,000,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• TN Modernizing Targeting Systems in Social Protection ($350K)</td>
<td></td>
</tr>
<tr>
<td>• West Bank &amp; Gaza Enabling Private Sector ($250K)</td>
<td></td>
</tr>
<tr>
<td>• Iraq TPM ($250K)</td>
<td></td>
</tr>
<tr>
<td>• Regional MFD Accelerator Facility ($150K)</td>
<td></td>
</tr>
</tbody>
</table>

### Proposed priorities for remaining balance

<table>
<thead>
<tr>
<th>$800,000</th>
</tr>
</thead>
</table>

| • Morocco ($500K): working with Country team to identify 1 or 2 activities |
| • MENA Digital Economy ($300K): working with the MENA Chief Economist on supporting a regional Digital Economy Agenda (see next slide) |
To accelerate economic transformation and the establishment of a new social contract, the MENA region is currently developing a new vision centered on three pillars:

1. **Human Capital**
   Building on the regional flagship work on education, the MDTF could support the operationalization of the Bank’s agenda on human capital and the future of work in MENA.

2. **Digital Economy**
   A team lead by the Chief Economist of MENA is developing a regional approach to leverage technologies to accelerate economic transformation in MENA.

3. **Maximizing Finance for Development (MFD)**
   Starting with the regional MFD Accelerator Facility piloted in Mashreq, the MDTF can leverage its regional scope to accelerate private sector investments in the region and job creation.

The MENA MDTF can be the instrument to support this strategic inflexion.
# FINANCIAL STATUS AND NEXT STEPS

## PROPOSED NEXT STEPS

<table>
<thead>
<tr>
<th>Action</th>
<th>Timing</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Finalization of Operating Principles</td>
<td>By December 2018</td>
</tr>
<tr>
<td>2. Revamping of MDTF website</td>
<td>By December 2018</td>
</tr>
<tr>
<td>3. Completion of Mid Term Review</td>
<td>By December 2018</td>
</tr>
<tr>
<td>4. Replenishment and donor outreach</td>
<td>By December 2018</td>
</tr>
</tbody>
</table>