

SOCIAL PROTECTION AND JOBS

# 2019 CORE COURSES

OCT. 28–NOV. 8 | WASHINGTON DC



## Jobs Diagnostics and Engaging Governments

October 29, 2019

Elizabeth Ruppert Bulmer, Wendy Cunningham and Victoria Strokova  
World Bank Group

[Jobs, Labor & Migration Course](#)

## Objectives of this session

### Who are we? Who are you?

#### **Obj. 1: Share lessons from early-stage JDs**

**Then:** Jobs-led piloting of new analytical tools

**Now:** Tools are public, Client-demanded, CMU and country teams more directly engaged

#### **Obj. 2: Share our adjusted approach based on lessons**

We will cover:

- **Team composition (WBG, Gov't)**
- **CMU focus/engagement objectives**
- **Counterpart ministries**
- **Sustaining dialogue with governments (dissemination (format), dialogue events (in stages), resources to engage)**

### Interactive – respond to questions, offer advice

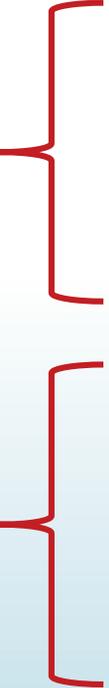
# Recent country experiences

## Basic facts about our past experience

- 1. Which countries did you do a Jobs Diagnostic?**
- 2. Where did the demand come from?**
- 3. Was the JD a stand-alone report or part of a broader CMU effort?**
- 4. Team composition (Bank, Government)?**
- 5. Who were the client ministries? Which ultimately owned the JD?**
- 6. Timeline?**

# Lessons from recent JDs

## *Data challenges and sequencing*

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- 1. Were there problems with data (e.g., quality, access)?**
  - 2. How did you resolve these?**
  - 3. How did you combine big-picture coverage with deeper sectoral/thematic focus?**
  - 4. Were the different components (LS, LD etc.) done concurrently or in multiple stages?**

# Adjustments to our approach

## Moving from JD results to Engaging with Governments

1. **Team composition (WBG, Gov't) related to CMU focus/engagement objectives (e.g., new CPF, elections)**
2. **How and when to engage with counterparts: country teams; government ministries (*before – during – after*)**
3. **Ensuring the right ministries (CD prep work to establish WBG as the best development partner for addressing jobs in an integrated way (as distinct from workers only, or PSD)**
4. **Big report vs. long Executive Summary with background reports**  
→ **Implications for dissemination, internal dialogue, external dialogue**
5. **Complements to dissemination (blogs, ...) ; reaching beyond government and private sector to civil society**
6. **Sustaining dialogue ex post (resources)**

## Country examples...

# Policy Areas for Myanmar

For inclusive jobs

For more jobs

# JOBS

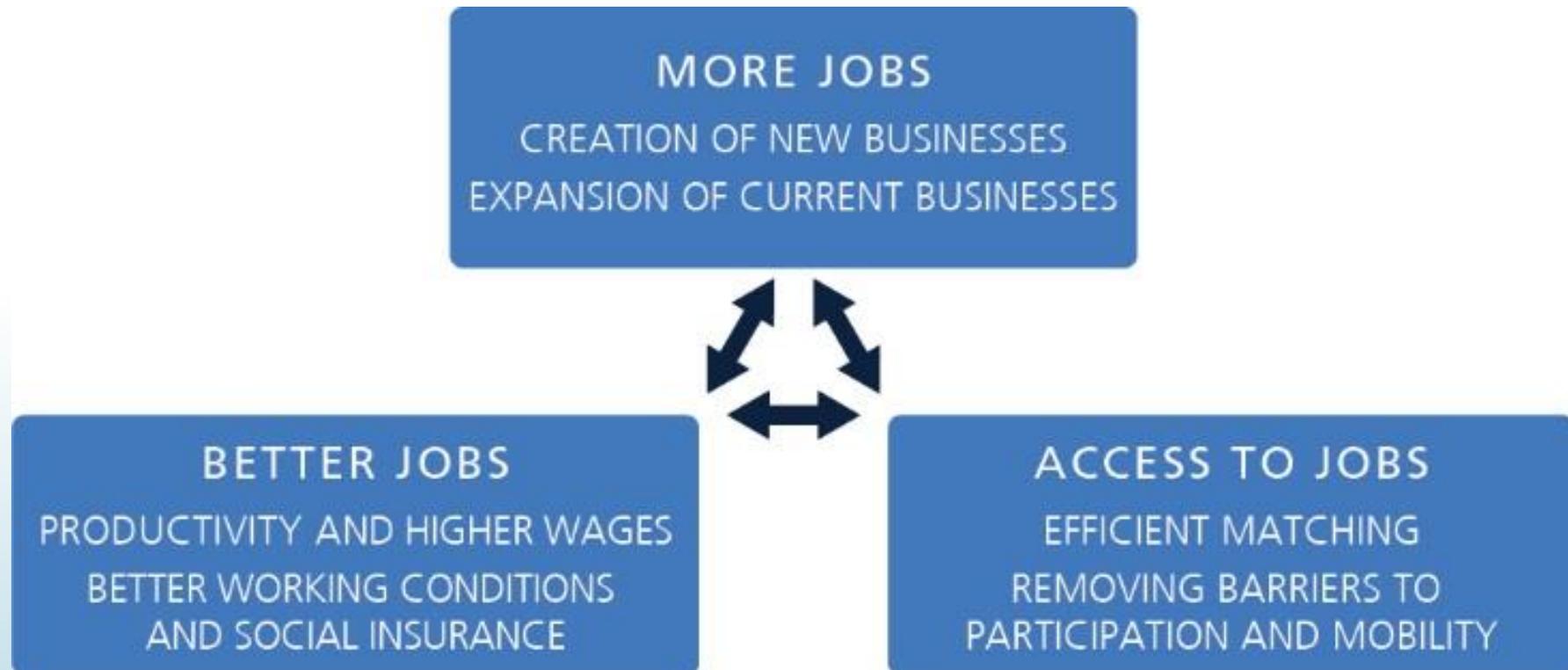
For better jobs



# Myanmar: Sample of Policy Directions

| Policy Area   | Specific Policy/Program   |
|---|---|
|  Implement fiscal and monetary policies that reduce macroeconomic uncertainty                 | (i) Limit CBM financing to anchor inflation expectations, (ii) maintain exchange rate flexibility   |
|  Facilitate modern firm creation and growth, especially in SMEs                               | (i) Implement the 2016 Investment Law, issuance of Companies Act and simplify registration, (ii) identify and remove constraints for labor intensive clusters   |
|  Foster integration into jobs-friendly GVCs   | (i) Address customs valuation, (ii) identify and formulate domestic linkages  |
|  Develop the agro- value chain to develop the rural micro and small enterprise sector         | (i) Establish policies to set and meet international food quality standards, (ii) establish testing and certification facilities near cultivation zones   |
|  Lower the cost of migration, including to jobs outside of Myanmar                            | (i) Provide information about job recruitment and migration procedures, (ii) formalize mobility partnerships with countries & firms   |
|  Introduce measures to enhance productivity in household enterprises                          | (i) Develop forward and backward linkages between micro- and large-firms. (ii) provide business-skills training through in-firm services  |
|  Enhance the job-relevant skills of the labor force through jobs-aware education and training | (i) Improve the quality of education through secondary school, (ii) develop an employer-driven skills strategy, (iii) vouchers for short training courses   |
|  Get the right workers into the right jobs  | (i) Budget and annually field the Labor Force Survey,(ii) incentivize private sector to create job vacancy apps for low-skilled jobs  |
|  Enhance agricultural productivity  | (i) Promote ag diversification toward high-value agriculture, (ii) skills training in irrigation systems  |
|  Rebuild job opportunities in post-conflict zones   | (i) Advance the peace agenda, (ii) social assistance to rebuild assets in the short run, (iii) CDD programs to build skills and assets, (iv) integrate post-conflict zones into trade corridors in the long run |

# Tajikistan: Objectives of a Jobs Strategy



# Tajikistan: Policies to Achieve these Objectives



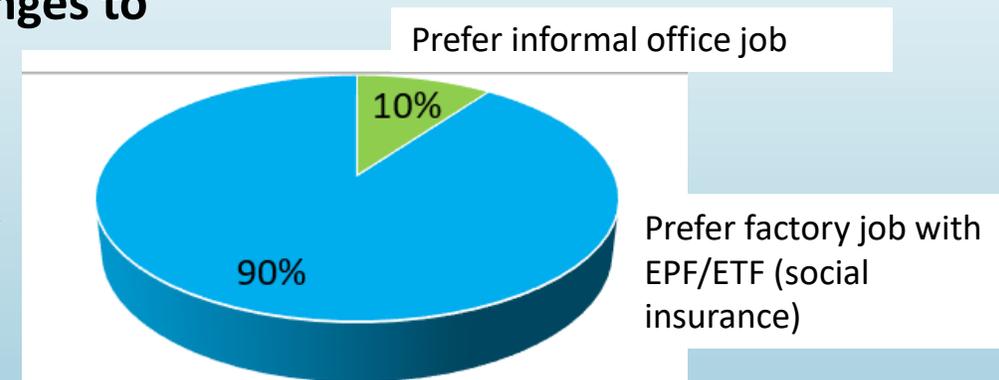
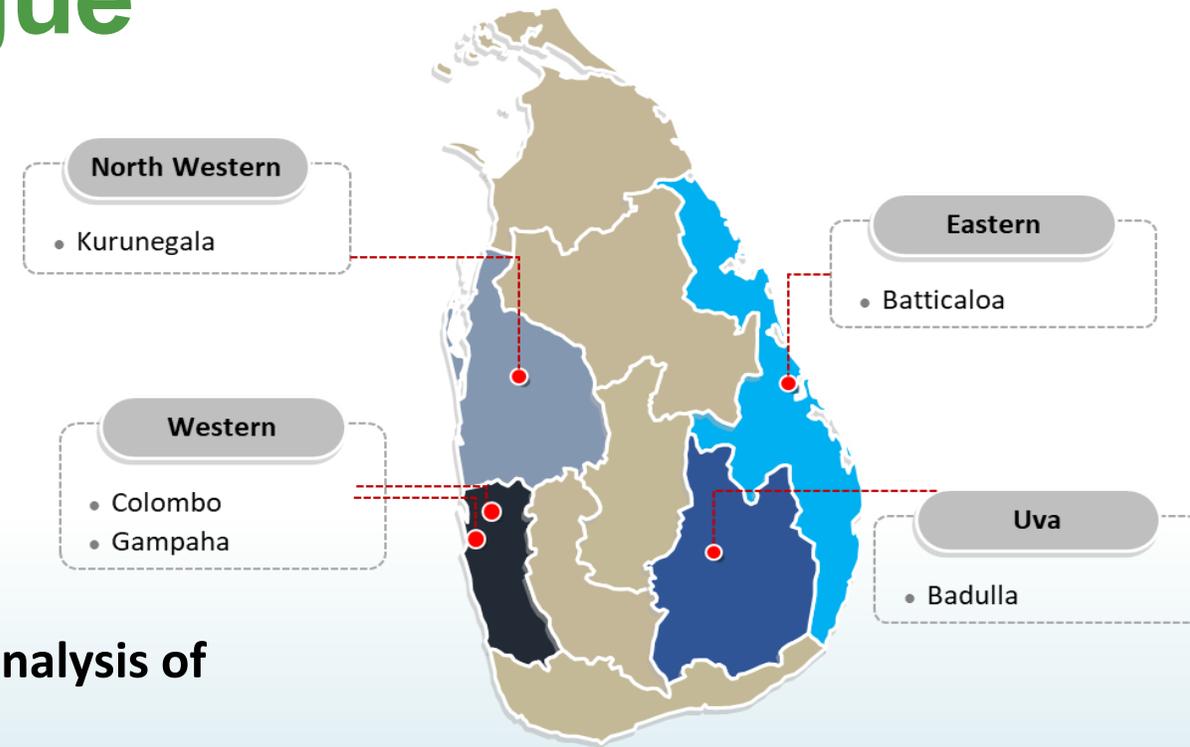
# Sri Lanka: Designing analysis to foster dialogue

Team's observations at the start of our engagement:

- Structural and generational transformations
- Good data, but data silos
- Anecdotal perceptions vs. binding constraints  
(youth U ↑, LFP ↓)

How we addressed:

1. Establish research partnership with DCS to support analysis of Economic Census data
2. Conduct qualitative analysis of youth and gender jobs challenges to gauge motivations, preferences and perceptions of youth/parents/employers
3. Next steps: creating multiple opportunities to share findings, dialogue with government and others



# Vietnam: Roadmap for future jobs



- Unleash the domestic sector
- Move into knowledge-segments of regional and global value chains
- Modernize the agro-food industry



- Build the skills for today's and tomorrow's jobs
- Provide information for job search
- Supply auxiliary services to open job opportunities



- Diversify into high-value crops & local value chains
- Link household enterprises to SMEs

- ▣ Firms/markets
- ▣ workers

**Questions?**

## **Final words of advice...**

# Thank you!

[eruppertbulmer@worldbank.org](mailto:eruppertbulmer@worldbank.org)

[wcunningham@worldbank.org](mailto:wcunningham@worldbank.org)

[vstrokova@worldbank.org](mailto:vstrokova@worldbank.org)