



Sustainable Investments

The World Bank: Working for a World Free of Poverty

The World Bank is a global cooperative owned by 189 member countries. Its mission is to fight poverty and promote sustainable and inclusive economic development by providing financial and technical assistance to developing countries around the world. It has set two ambitious goals for 2030: virtually eliminate extreme poverty (affecting over 1 billion people living with less than \$1.25/day) and to increase income of the bottom 40 percent in every country, while sharing prosperity with future generations. This means promoting economic growth with environmental and social sustainability working to ensure that prosperity is shared more equally.



Focus on Social Development

The World Bank supports investments in the social sectors worldwide with a portfolio of approximately USD 43 billion invested in over 230 projects for social development. The World Bank projects aim to:

- Improve health care, nutrition, childhood development and education
- Strengthen social security, pension and legal systems
- Protect and empower the most vulnerable groups of society, including women and the poor in rural areas
- Reduce poverty, improve living standards and raise incomes and productivity

Focus on the Environment

The World Bank is the single largest financier of environmental projects worldwide, with a portfolio of USD 8 billion in projects with clear environmental objectives that:

- Address biodiversity conservation and pollution and natural resource degradation challenges
- Prepare national plans and legislation to protect the environment
- Foster clean energy investments to help meet the needs of developing countries in an environmentally responsible way, reduce greenhouse gas emissions and help countries adapt to climate change

Focus on “Social Returns”

Investment strategies that integrate social and environmental criteria into investment decisions are becoming increasingly popular. “Sustainable Investing” is one of many terms used to describe strategies that aim to maximize social good and financial returns. Others include “social”, “sustainable”, “ethical”, “mission-based” or “impact” investing. The World Bank's mission to fight poverty in a sustainable way, through education, health, and environment, make World Bank bonds suitable for investors with such an investment strategy.