Digi#ances

Improving Access to Remittances and Other Financial Services through Digital Solutions in Jordan
Project Data

Titel: Improving Access to Remittances and other Financial Services through Digital Solutions

Commissioned by: German Federal Ministry for Economic Cooperation and Development (BMZ)

Implemented by: GIZ

Implementing Partner: Central Bank of Jordan

Funding: 2.3 Mio EUR from the Special Initiative: „Tackling the root causes of displacement, reintegrating refugees“

Duration: October 2015 – September 2018
Objective & Target Groups

Objective:
Creating conditions for **digital** (mobile-based) **cross-border remittances**

Target Groups:

- **Syrian refugees** in Jordan
  - Particularly those who receive remittances
- **Jordanians** with no or only restricted **access** to financial services
  - Particularly those who receive or send remittances
- Min. 50% **women**
  - **female headed households** are more likely to receive remittances and to invest the money sustainably
Approach

- Expanding Digital Financial Services in Jordan
- Improving Financial Literacy
- Enhancing Regulation for international Remittances
Intervention Area 3: Improving Financial Literacy

Key activities:

- Development of information and coaching material on the use of digital financial services
- Conducting training measures in financial literacy and the use of digital financial services
- Carrying out information campaigns on digital money transfers
Thank you!

As a federal enterprise, GIZ supports the German Government in achieving its objectives in the field of international cooperation for sustainable development.

Published by
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Registered offices, Bonn and Eschborn, Germany

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