

Welcome back to  
the **World Bank's  
MENA COVID-19  
vaccination  
strategy**  
workshop series

We will be  
starting shortly

Here are some  
ways to **engage  
with us** today



We **want to hear from you**;

- If you have questions or comments to share during the presentation, please **share your thoughts using the Zoom chat feature**
- Our team will **monitor the questions** and **share them with the presenters** to address immediately or when they get to the appropriate topic



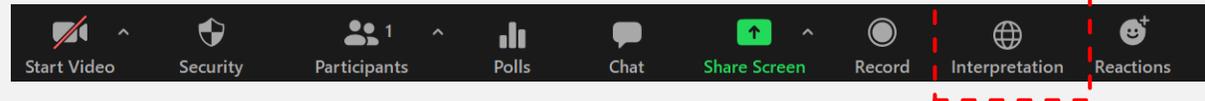
At the end, there will be a **short Q&A session** where you can raise outstanding questions.



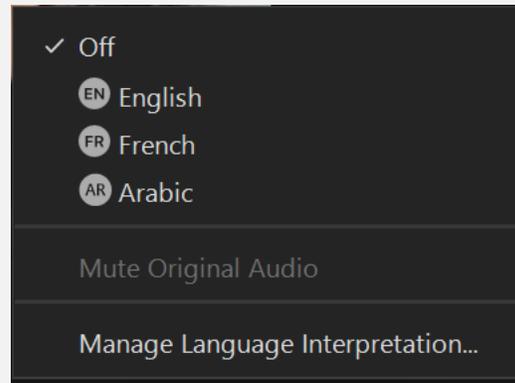
Thank you for your engagement and participation!

# Interpretation options available in **French & Arabic**

- 1 In your meeting/webinar controls, click **Interpretation**



- 2 Click the language that you would like to hear.



- 3 (Optional) to hear the interpreted language only, click **Mute Original Audio**.



# Workshop 2: COVID-19 Vaccine Financing

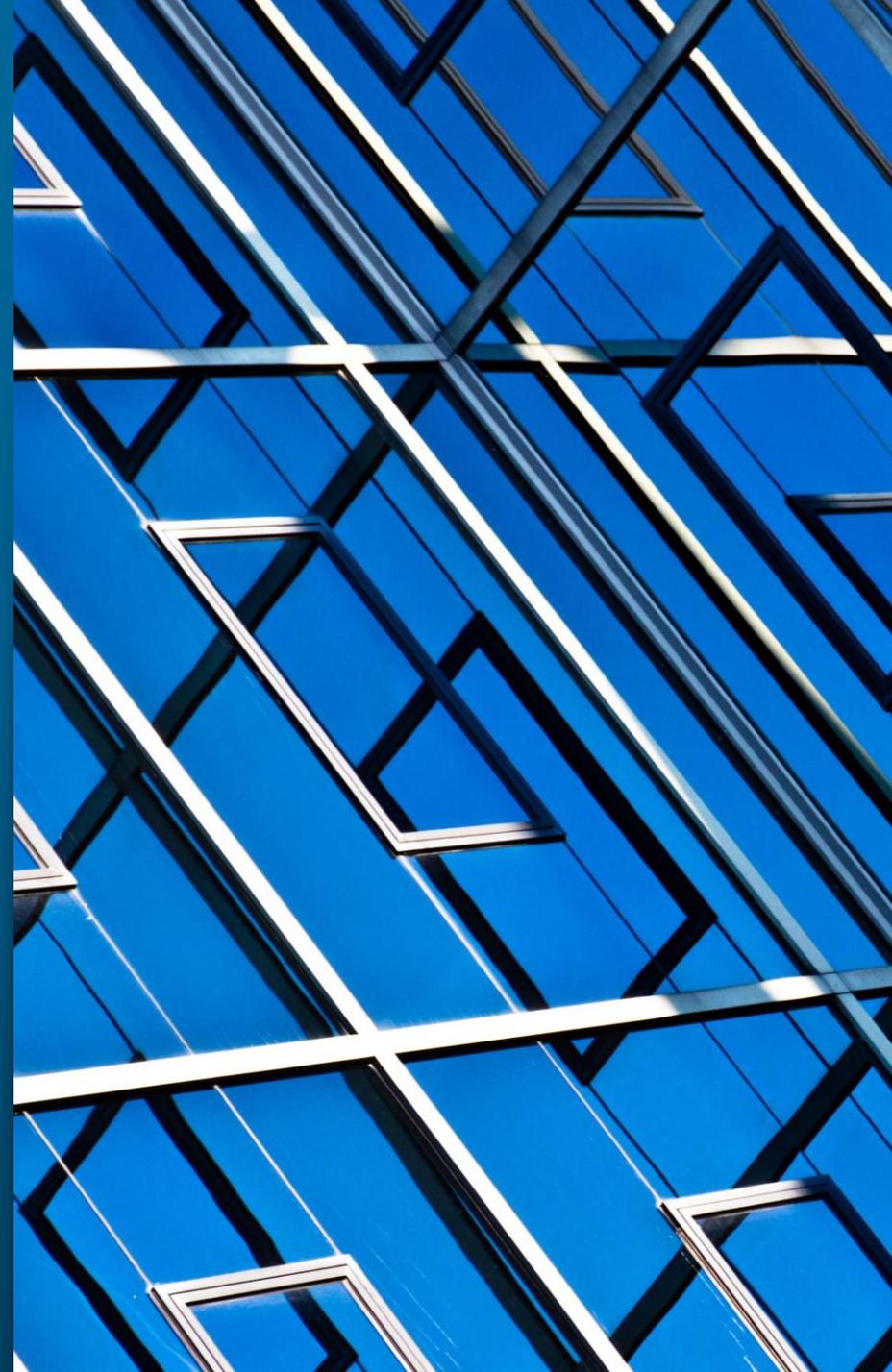
World Bank MENA COVID-19 Vaccine Strategy Workshop Series

28 JANUARY 2021

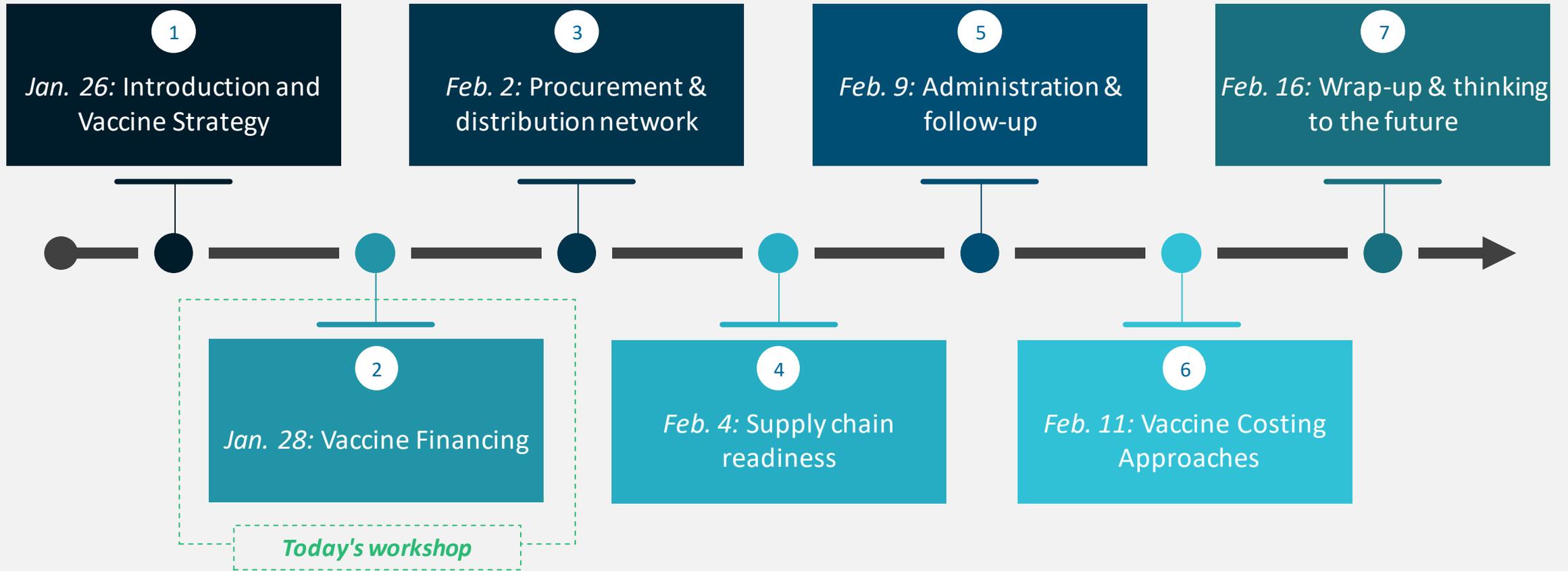


# Welcome Remarks

by Jorge Coarasa, Senior Economist, World Bank



# Second in seven workshops to address critical vaccination topics





## What we covered in last workshop on: Vaccine Strategies

*Shared perspectives from experts on COVID vaccine strategy in face of uncertainty*

*Reviewed critical strategic considerations when developing approach to vaccinations*



## Where we are: Objectives for Financing workshop

- 1 Provide overview of Macroeconomic impact of COVID-19 and implications for health financing
- 2 Present high-level estimates of vaccination costs in MENA
- 3 Give an overview of current funding options and implications for health financing

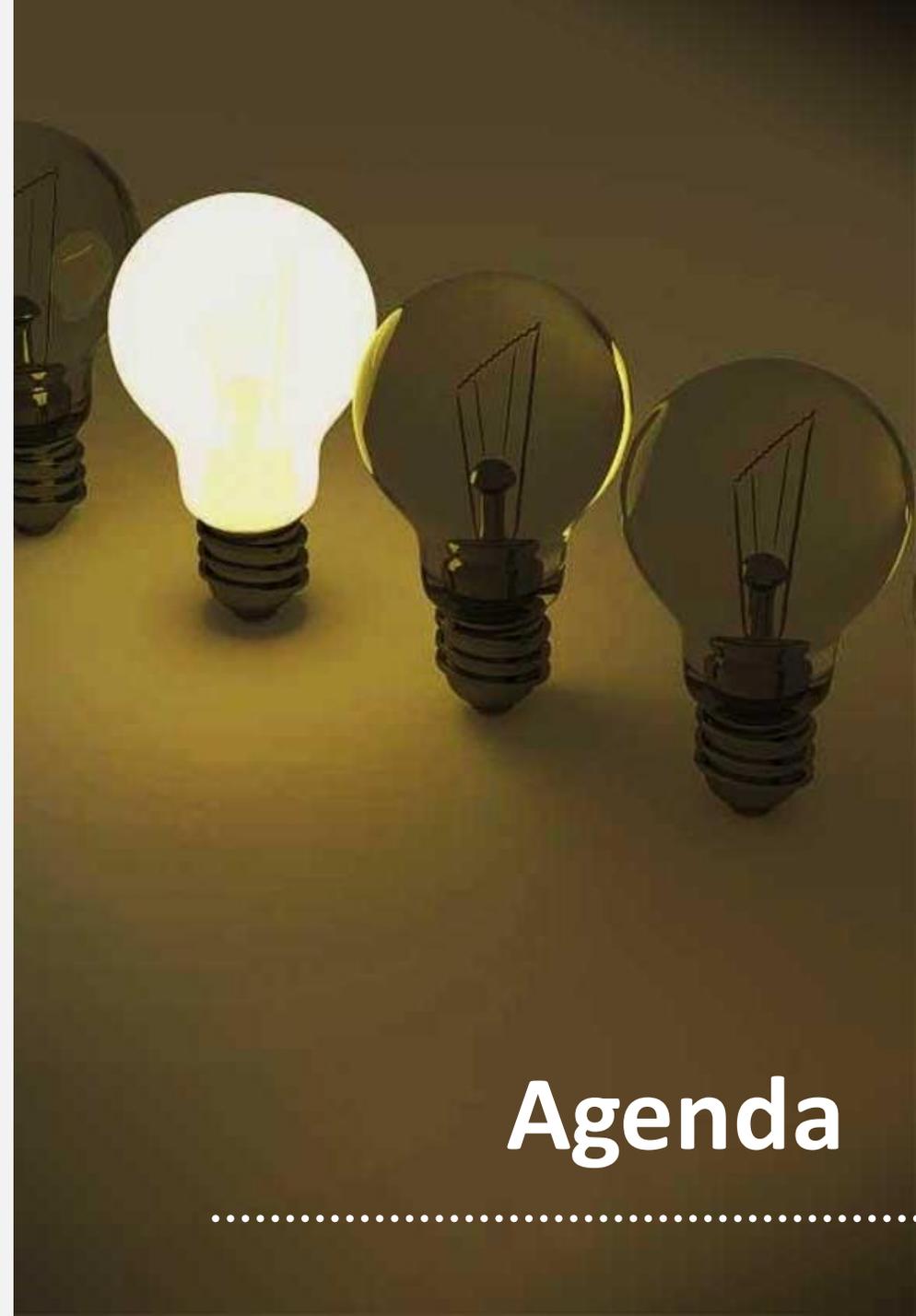


## What's next: Procurement and Distribution Strategy

*Detail emerging portfolio of COVID-19 vaccines for MENA region*

*Review key considerations on delivery sites, including type and number of sites and allocation across sites*

Welcome remarks & objectives	8:00-8:10am
Part 1: Macroeconomic impact of COVID-19 and implications for health financing	8:10-8:20am
Part 2: Financing needs for COVID-19 vaccines	8:20-8:30am
Part 3: Financing landscape overview for COVID-19 vaccines	8:30-8:50am
Part 4: Country perspectives	8:50-9:10am
Closing and Q&A	9:10-9:30am



# Agenda

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# Part 1: Macroeconomic impact of COVID-19 and implications for health financing



**Iryna Postolovska**  
Senior Economist,  
World Bank

# Macroeconomic impact of COVID-19



Declining  
GDP growth



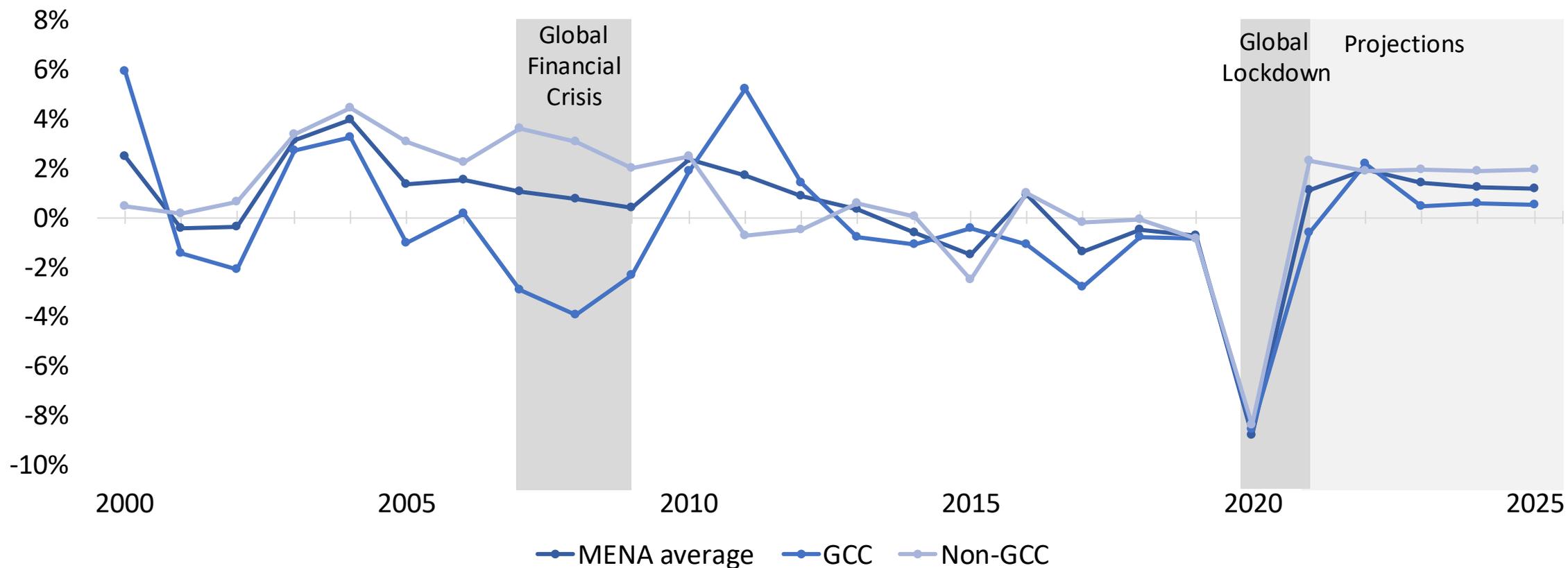
Declining  
revenues



Rising  
expenditures

# All but one MENA country saw declines in GDP in 2020; modest growth projected in 2021

Real per capita GDP growth rate (%), 2000-2025

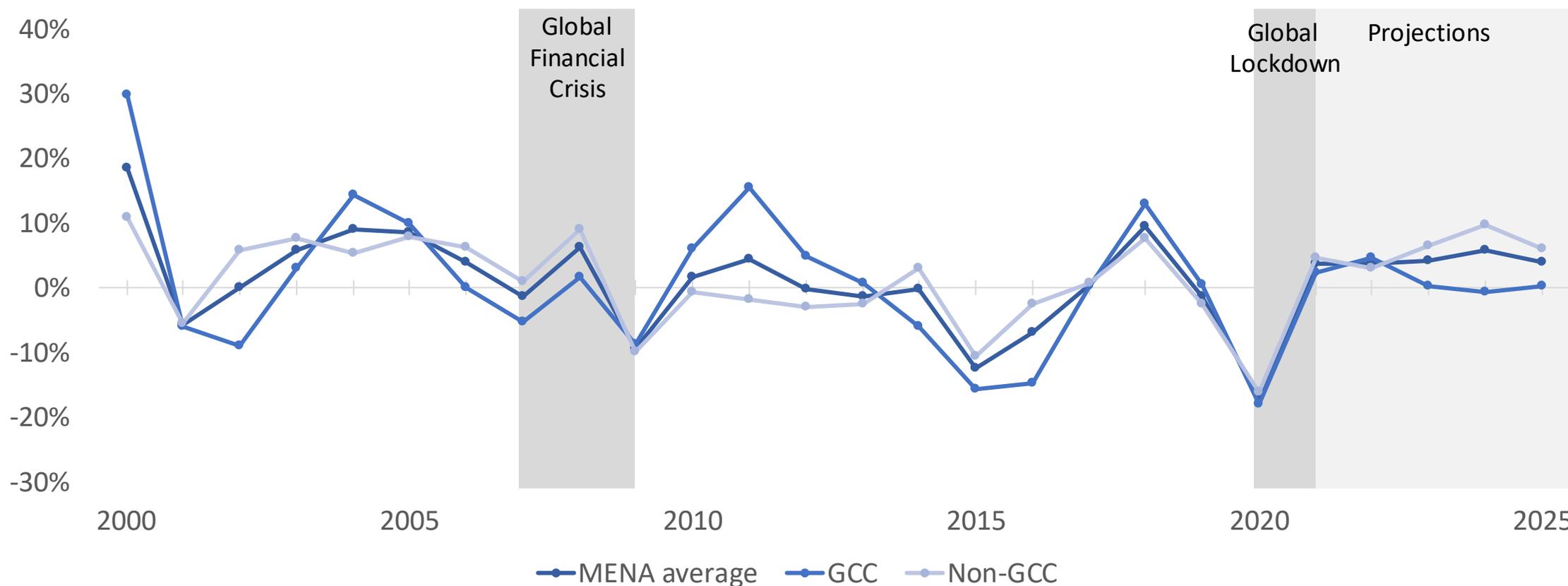


Source: IMF World Economic Outlook October 2020

Notes: The Gulf Cooperation Council (GCC) includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates.

# Government revenues have fallen even faster than GDP

Real per capita government revenues growth rate (%), 2000-2025

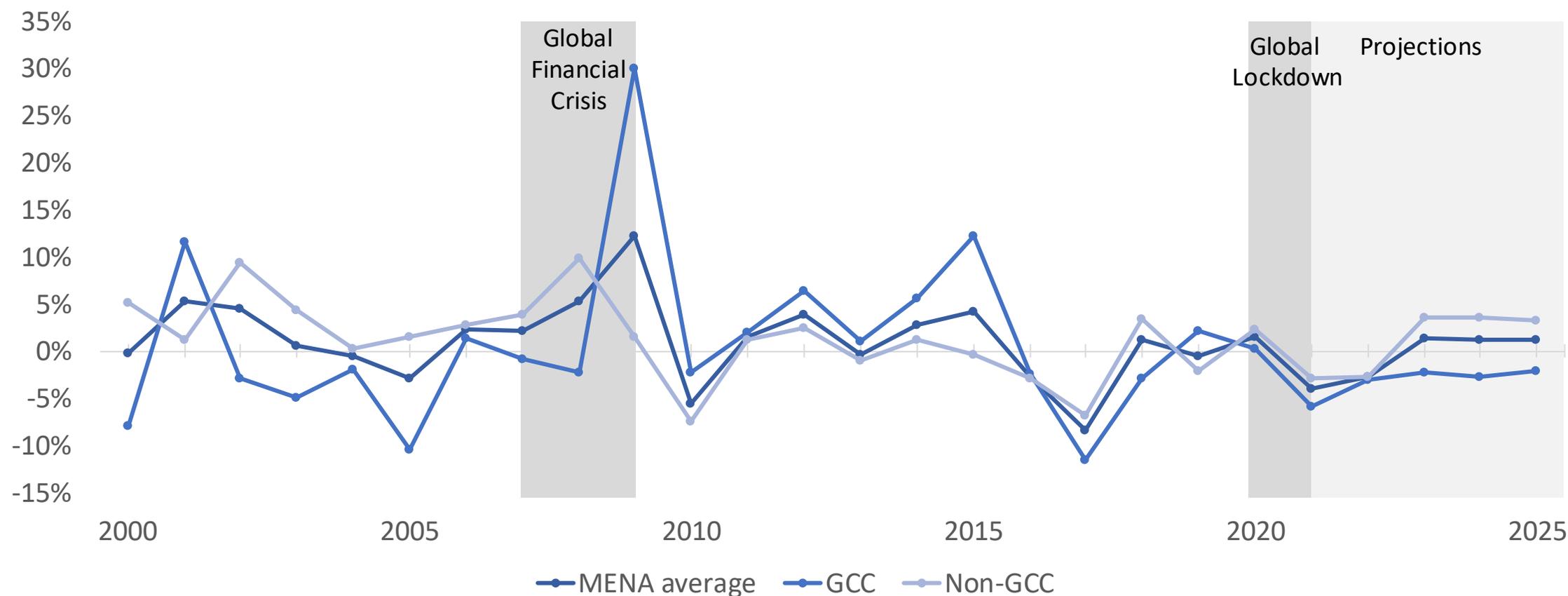


Source: IMF World Economic Outlook October 2020

Notes: The Gulf Cooperation Council (GCC) includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates.

# Governments increased spending in 2020, but levels are projected to fall in 2021

Real per capita government expenditures growth rate (%), 2000-2025



Source: IMF World Economic Outlook October 2020

Notes: The Gulf Cooperation Council (GCC) includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates.

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# Implications for health financing

**Four scenarios**  
for estimating  
the potential  
impact on  
health financing

1

Government decisions about per-capita health spending follow the **same procyclical trend observed in the past**

2

Governments choose to **hold** the pre-pandemic share of health in government **spending constant**

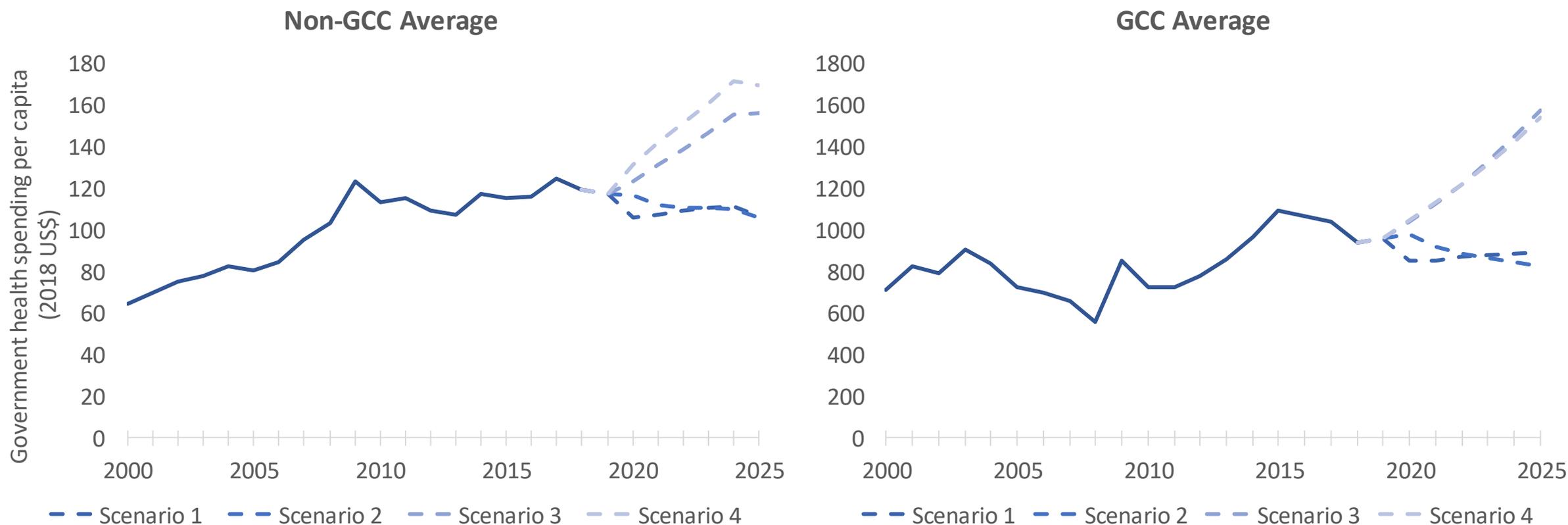
3

Governments **protect the pre-pandemic trends** in the growth of per capita government health spending

4

Governments increase spending at pre-pandemic growth rate, compensating also for **lower Out-of-Pocket (OOP) spending**

# Unless governments protect and reprioritize health, per capita government health spending will decline



Source: Projections based on data from the WHO Global Health Expenditure Database and the IMF World Economic Outlook  
 Notes: The Gulf Cooperation Council (GCC) includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates.

## Key messages

- COVID-19 has had a significant macroeconomic impact in MENA
- Important to continue prioritizing the health sector in order to sustain progress towards universal health coverage
- Investments in health are critical for recovery not only in the long-term ... but also the short term
- Vaccines are not only a health intervention but also an economic stimulus

# Part 2: Financing needs for COVID-19 vaccines



**Nejma Cheikh**  
Health Specialist,  
World Bank

# MENA region will require more than \$4B to vaccinate the majority of its population

PHASED APPROACH

Cost of vaccinating 20%

To protect high-risk populations<sup>1</sup>, MENA countries will require

~\$1.2B

Cost of vaccinating 50%

Reaching (~50%) will require

~\$4.2B

Cost of vaccinating 70%

Reaching (~70%) will require

~\$6.2B

Cost of repeat vaccination

Additionally,

~\$1-5B

will likely be needed to cover on-going & repeat COVID-19 vaccinations<sup>2</sup>

1. Including health care workers, people 65+ and adult with co-morbidities 2. Significant level of uncertainty, to be discussed in Workshop 6  
Source: World Bank, Gavi, WHO, Press Research, BCG Expertise

# WHO has proposed an allocation framework to manage this phased approach



Protect public health and minimize societal and economic impact by reducing COVID-19 mortality



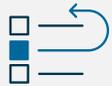
**Health and social care workers**



**High risk adults**



**Further priority groups**



## PRIORITIES

**All participants receive doses to cover 3% of their population.**

This would be enough to cover all workers involved in health and social care work.

**All participants receive additional doses beyond the 3% to total 20% of their population (in tranches).**

This could include the elderly, adults with comorbidities or others depending on locally relevant risk factors

**Participants receive doses to cover more than 20% of their population.**

This would cover additional priority populations

### Two main flexibilities:

1. Countries can receive doses for next tranche if there is availability which other countries can't absorb
2. Quantity per allocation round can be increased for smaller states to help cost effectiveness

### Between country prioritization based on:

- Threat of COVID (assessed using R0 and co-circulation of influenza viruses)
- Vulnerability (assessed using health system capacity and hospital bed occupancy)
- Exceptional factors (e.g., natural disaster or sudden major outbreaks)



## TIMING



Participants receive doses proportionally to their total population\*



If protracted severe supply constraints remain, timing is based on participants' vulnerability & COVID-19 threat

Note: \* The fundamental principle applies that all participants receive doses at the same rate to the extent possible, notwithstanding likely practical limitations to be further worked out (e.g., minimum delivery volumes)

# MENA countries have advantage of young population but some of the world's highest obesity and diabetes prevalence rates

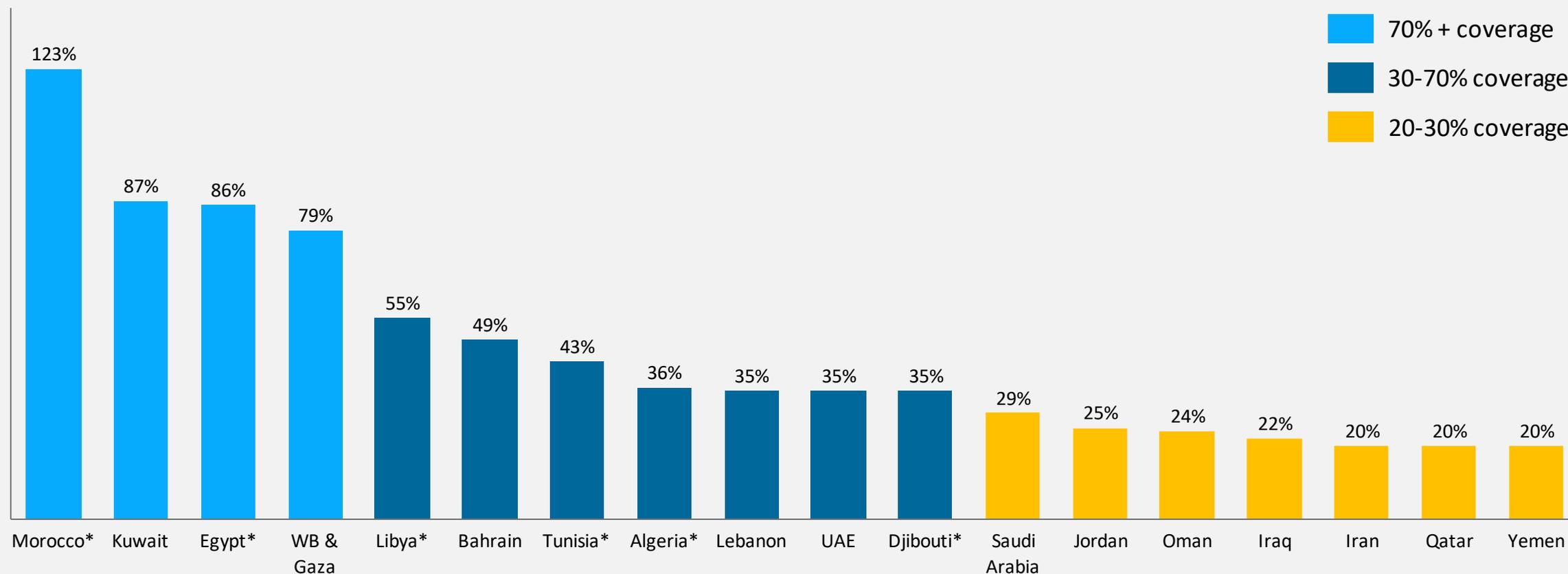
Country Name	Nurses and Physicians (%)	Population ages 65 and above (%)	Obesity rate (%)	Diabetes prevalence rate (%)
Algeria	0.33	7	27	6.7
Bahrain	0.34	3	30	15.6
Djibouti	0.10	5	14	5.1
Egypt	0.24	5	32	17.2
Iran	0.42	6	26	9.6
Iraq	0.28	3	30	8.8
Jordan	0.51	4	36	12.7
Kuwait	1.01	3	38	12.2
Lebanon	0.38	7	38	11.2
Libya	0.86	4	33	10.2
Morocco	0.21	7	26	7
Oman	0.62	2	27	10.1
Qatar	0.97	2	35	15.6
Saudi Arabia	0.81	3	35	15.8
Tunisia	0.38	9	27	8.5
UAE	0.83	1	32	16.3
WB & Gaza	0.25	3	NA	9.5
Yemen	0.13	3	17	5.4
World average		9	13	

All MENA countries except Djibouti and Yemen have **obesity rates > 25%**

**MENA is the region most affected by type 2 diabetes (12.2% prevalence rate in 2019)**

# At least 20% of MENA countries have officially already secured enough doses to achieve 70% coverage

## Proportion of population covered by existing supply deals



Note: Supply deals estimate include 20% of population coverage through COVAX, (\*) c.15% of population covered by African Union doses (Algeria, Djibouti, Libya, Morocco, Syria and Tunisia), publicly available information on additional bilateral deals with vaccine manufacturers  
Source: Airfinity; Press reports



## Vaccine and delivery costs

### AMC92 countries

- Will receive **first 16-20% free** from COVAX
- Should expect doses to **cover 20% of their populations in 2021**
- May **cost-share** additional doses at \$7/dose

Eligible African Union Countries will be able to access additional Pfizer, AZ and J&J to cover up to **15% more of their population**

Most countries will have to purchase and manage the implementation of more than one type of vaccine

- Purchase costs ranging from **\$2.5 a dose to > \$20 per dose**
- **Variable implementation costs** depending on ultra cold chain requirements (mRNA vaccines) or single dose (J&J) versus 2 doses vaccines (all other current frontrunner vaccines)

# Estimated cost to vaccinate one person in MENA countries



Anticipated average cost per dose

\$7.00/  
\$10.55



Two doses needed for most vaccines

\$14.00/  
\$21.10



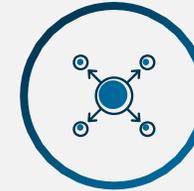
Transportation cost currently included in dose price

\$14.00/  
\$21.10



Service delivery in country \$2.76 per person; 5% wastage

\$17.46/  
\$24.92



Supply chain in country \$1.18 per person

\$18.64/  
\$26.10



Climate sensitive cold chain investment \$0.56 avg. / person<sup>1</sup>

\$19.42/  
\$26.88

Dose prices vary based on producer and country income classification

COVAX suggests AMC countries assume \$7 average per dose for those purchased through cost sharing, and \$10.55 for self-financing countries. AU average dose price is \$6.80

Only J&J vaccine (which makes up some of AU doses) is a one dose regimen

Assumption of 5% wastage factored into service delivery cost; COVAX currently not delivering additional doses to include wastage

Cost estimates for supply chain and service delivery are based data from routine childhood immunization. Estimates presented above are for non-GAVI eligible countries

Cost estimates for climate friendly cold chain are estimated by WBG and ESMAP, and are on a global basis

1. (20% of service delivery and supply chain cost)

Source: Portnoy A, Vaughan K, Clarke-Deelder E, Suharlim C, Resch SC, Brenzel L, Menzies NA. Producing standardized country-level immunization delivery unit cost estimates. PharmacoEconomics. Sept 2020;38 (9):995-1005.

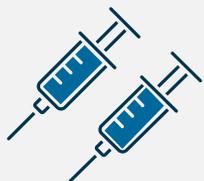
# Vaccine and delivery costs

Countries	AMC	Vaccine cost (\$M)			Service delivery, supply chain, incl. climate-friendly (\$M)			Total Cost of vaccination (\$M)		
		Coverage: 20%	Coverage: 50%	Coverage: 70%	Coverage: 20%	Coverage: 50%	Coverage: 70%	Coverage: 20%	Coverage: 50%	Coverage: 70%
Algeria	✓	31	209	341	42	107	149	73	316	490
Bahrain	✗	6	17	25	2	4	6	7	22	31
Djibouti	✓	1	5	8	1	2	2	1	6	10
Egypt	✓	73	489	797	98	250	349	171	740	1146
Iran	✗	280	837	1214	80	203	284	360	1040	1498
Iraq	✗	136	408	592	39	99	138	174	508	730
Jordan	✗	34	100	146	10	24	34	44	125	180
Kuwait	✗	14	43	62	4	10	14	18	53	76
Lebanon	✗	22	66	95	6	16	22	29	82	117
Libya	✗	23	68	99	7	17	23	29	85	122
Morocco	✓	26	174	284	35	89	125	61	264	409
Oman	✗	17	52	75	5	13	17	22	64	92
Qatar	✗	10	29	42	3	7	10	12	36	52
Saudi Arabia	✗	116	348	505	33	85	118	150	433	623
Tunisia	✓	8	56	91	11	29	40	20	84	131
UAE	✗	33	98	142	9	24	33	42	122	175
WB&Gaza	✓	4	25	40	5	13	18	9	37	58
Yemen	✓	21	143	234	20	52	72	42	195	306
<b>Total</b>		<b>855</b>	<b>3167</b>	<b>4792</b>	<b>410</b>	<b>1044</b>	<b>1456</b>	<b>1266</b>	<b>4211</b>	<b>6248</b>

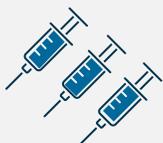
# Spending needs on vaccines alone will increase substantially



Covering 20% of the population would require vaccine spending to increase by between **36% to 130% in AMC countries**



Covering 50% of the population would require vaccine spending to increase by between **122% to 434% in AMC countries**



Covering 70% of the population would require vaccine spending to increase by between **200% to 708% in AMC countries**

....this increase excludes delivery and investments needed to support successful vaccination of the adult population

# Reaching 70% of the population will represent a high fiscal burden for most countries

Countries	AMC	Total Cost of Vaccination (\$M)		Vaccination as share of GDP		Vaccination as % of government spending	
		Coverage Scenario:	Coverage Scenario:	Coverage Scenario:	Coverage Scenario:	Coverage Scenario:	Coverage Scenario:
		50%	70%	50%	70%	50%	70%
Algeria	✓	209	341	0.2%	0.3%	0.2%	0.3%
Bahrain	✗	17	25	0.1%	0.1%	0.1%	0.1%
Djibouti	✓	5	8	0.2%	0.3%	0.3%	0.5%
Egypt	✓	489	797	0.2%	0.4%	0.2%	0.4%
Iran	✗	837	1214	0.2%	0.3%	0.3%	0.5%
Iraq	✗	408	592	0.2%	0.3%	0.2%	0.3%
Jordan	✗	100	146	0.3%	0.4%	0.3%	0.5%
Kuwait	✗	43	62	0.0%	0.1%	0.0%	0.0%
Lebanon	✗	66	95	0.2%	0.2%	n.a.	n.a.
Libya	✗	68	99	0.2%	0.2%	0.1%	0.1%
Morocco	✓	174	284	0.2%	0.3%	0.2%	0.3%
Oman	✗	52	75	0.1%	0.1%	0.1%	0.1%
Qatar	✗	29	42	0.0%	0.0%	0.0%	0.0%
Saudi Arabia	✗	348	505	0.1%	0.1%	0.1%	0.1%
Tunisia	✓	56	91	0.2%	0.3%	0.2%	0.4%
UAE	✗	98	142	0.0%	0.0%	0.0%	0.1%
WB&Gaza	✓	25	40	0.2%	0.4%	0.2%	0.1%
Yemen	✓	143	234	0.9%	1.4%	3.7%	6.0%

# Part 3: Financing landscape overview for COVID-19 vaccines



**Ajay Tandon**  
Lead Economist,  
World Bank

# ***FINANCING LANDSCAPE OVERVIEW FOR COVID-19 VACCINES***

Christoph Kurowski & Ajay Tandon  
*Health Financing Global Solutions Group*  
*Global Practice on Health, Nutrition, Population World Bank*  
*January 2021*

# Outline

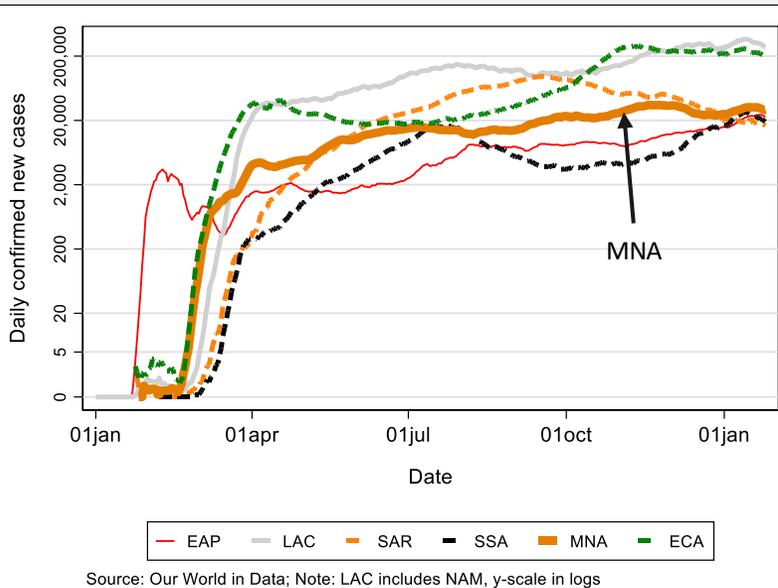
- Status of COVID-19: health, economic impact, impact on public revenues/expenditures
- Financing for vaccines vs financing for health: importance of public financing of COVID-19 vaccine while protecting spending on routine health services
- Options for financing COVID-19 vaccines

# Outline

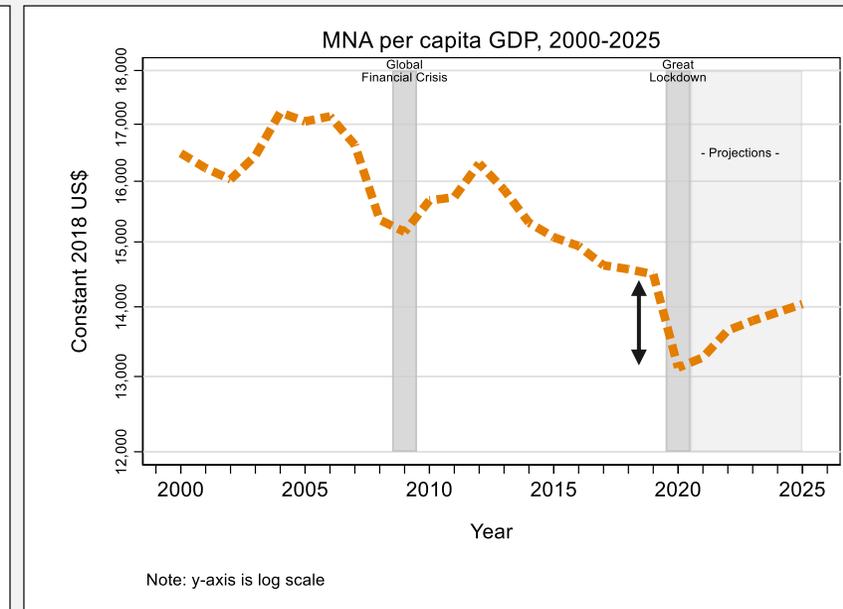
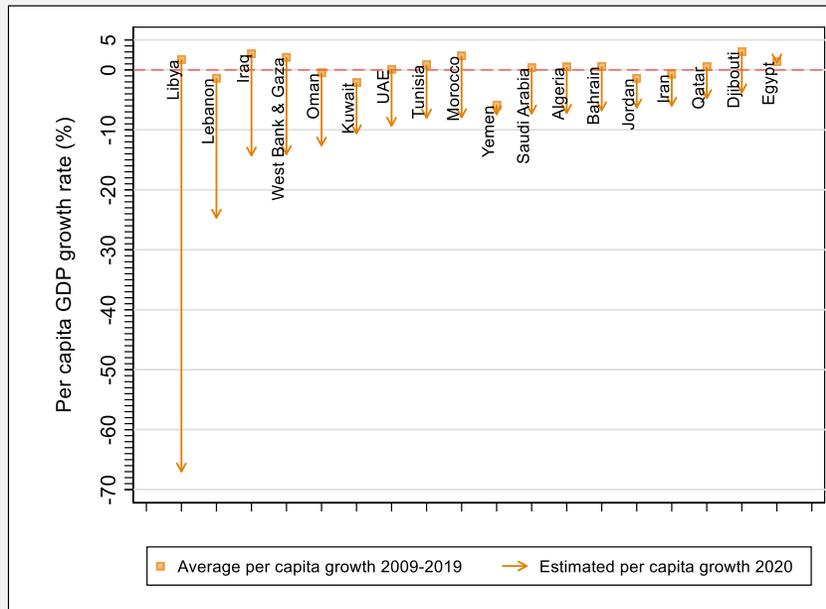
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# COVID-19: Not Just Health, But Also Massive Economic Impact

COVID-19 incidence still not declining in MNA



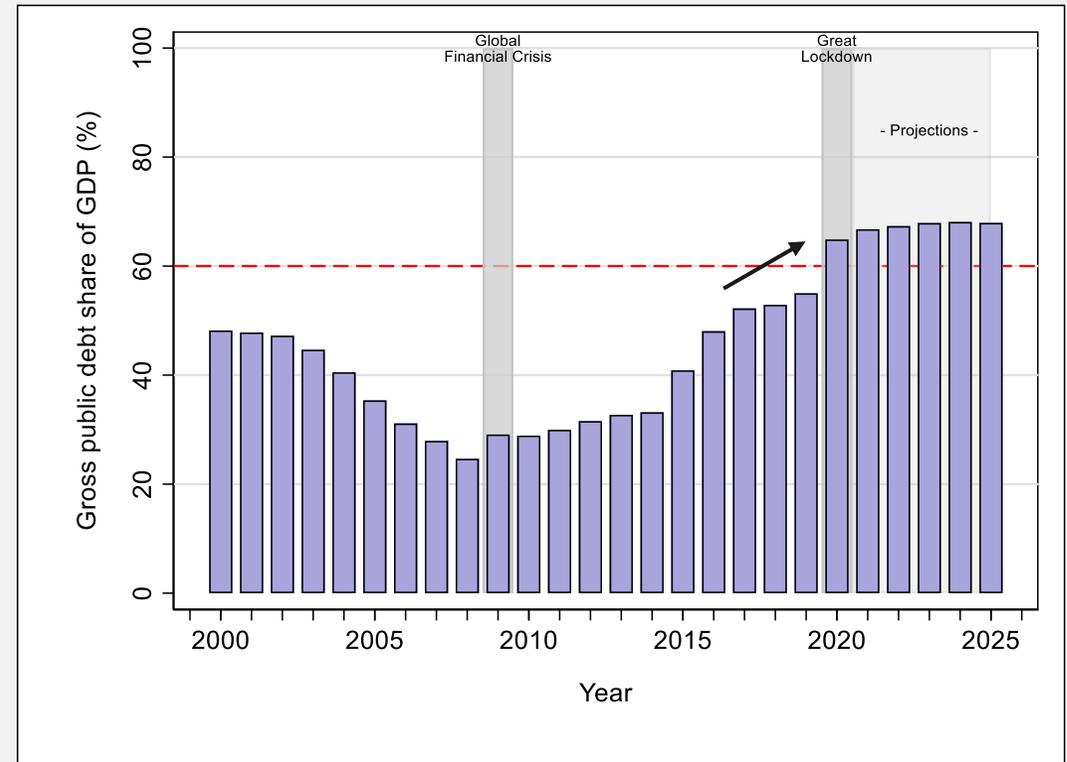
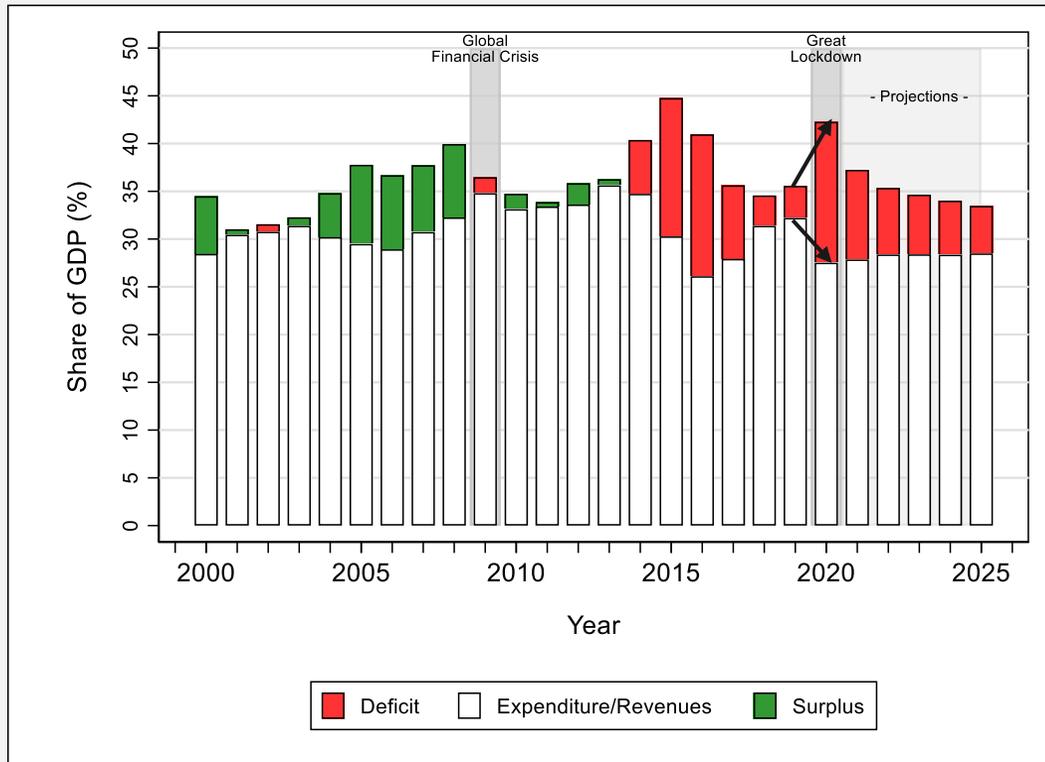
Economic activity may not return to pre-crisis levels for several years



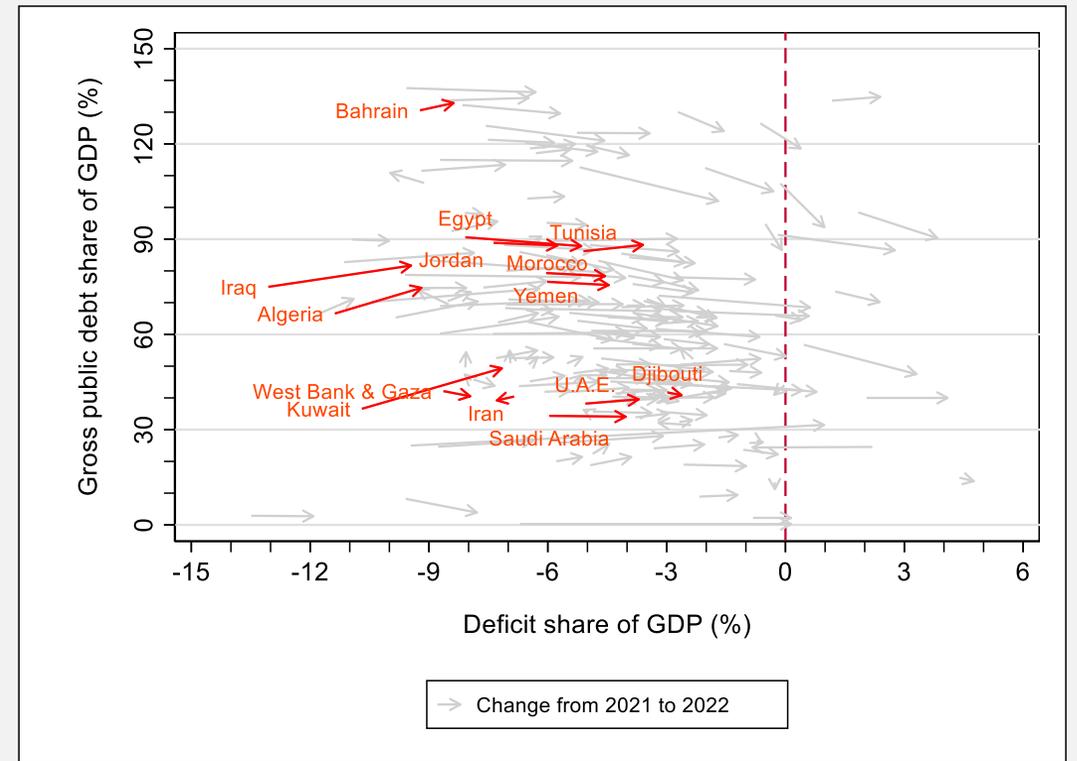
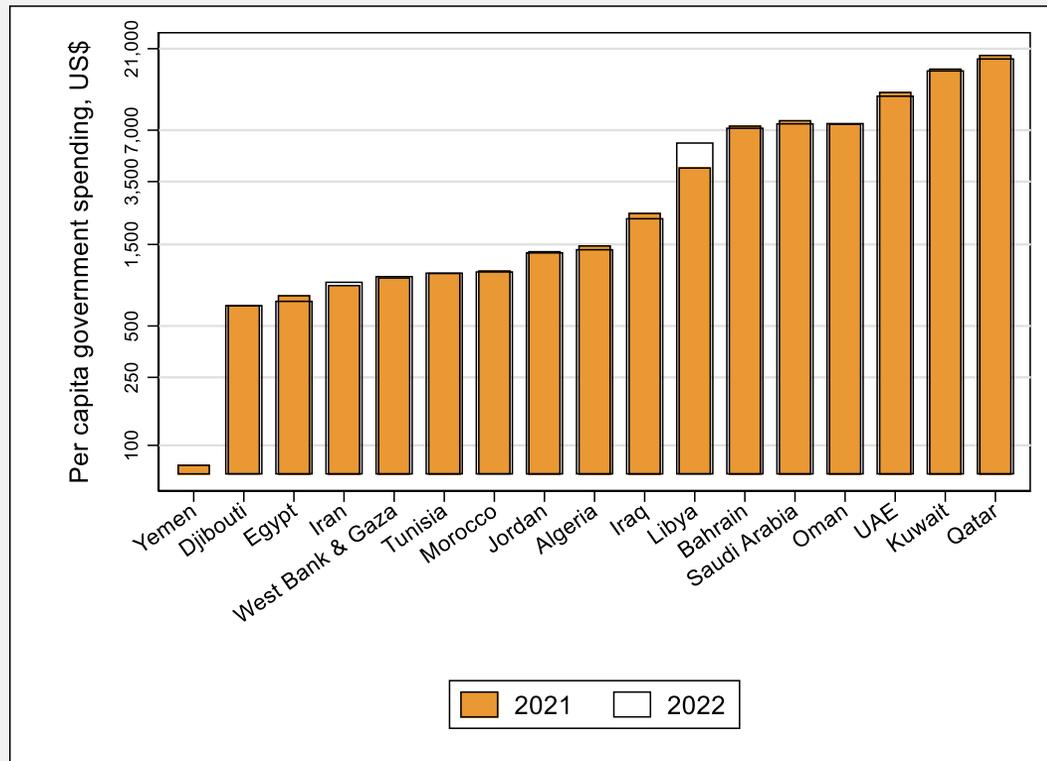
Huge economic contraction in 2020: from **+0.5%** over 2009-2019 to **-12.0%** in 2020 (worst affected region economically) due to lockdowns, commodity price declines, decline in tourism, cross-country spillovers etc.; economic cost of COVID-19 **~US\$300 billion** in 2020

# Overall Public Financing Landscape Also Impacted by COVID-19

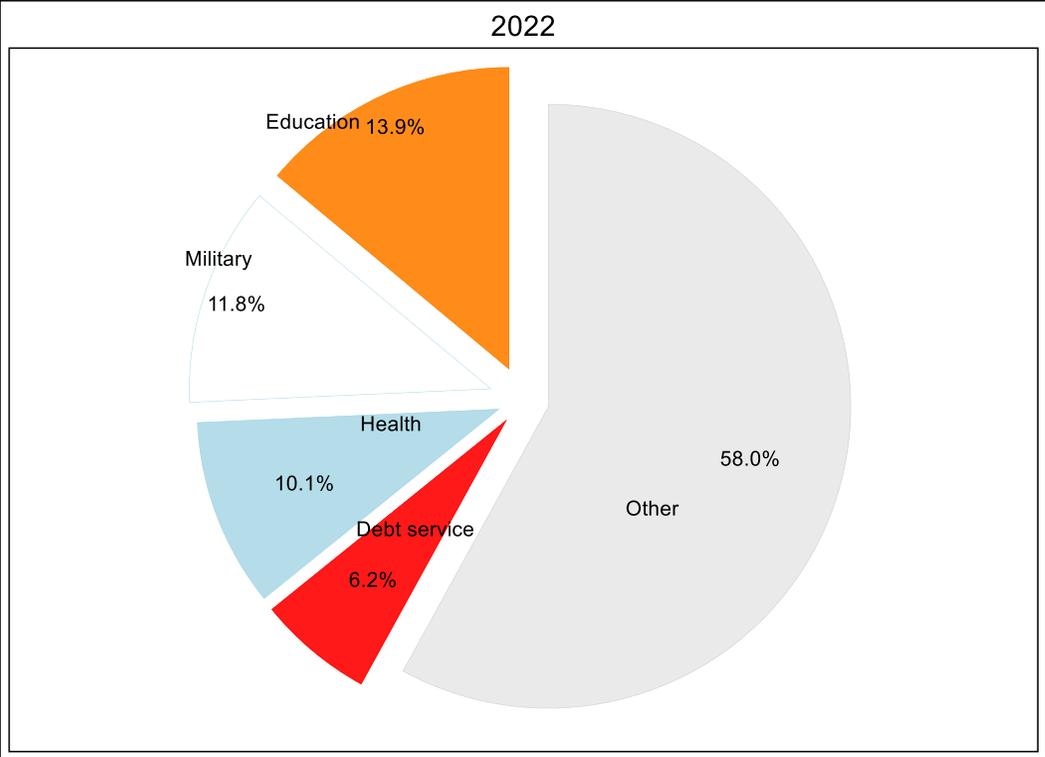
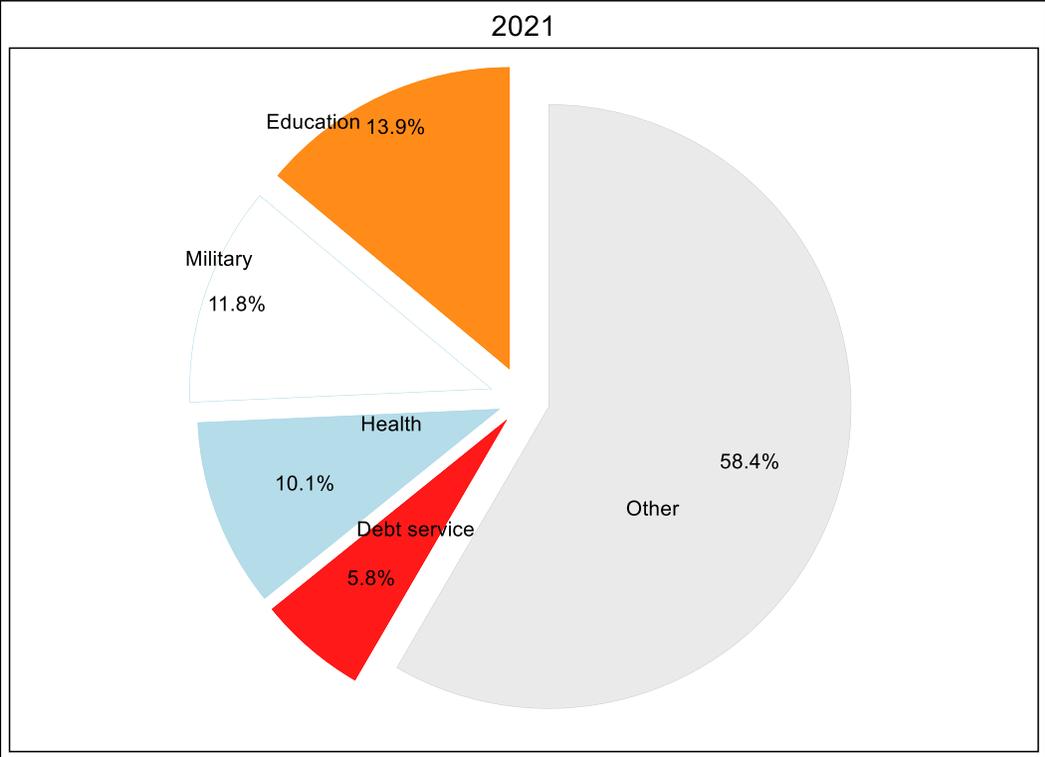
**2019-2020:** Revenues ↓ Expenditures ↑ Deficits ↑ Debt ↑  
**2020-2021-2022:** Revenues ↑ Expenditures ↓ Deficits ↓ Debt ↔



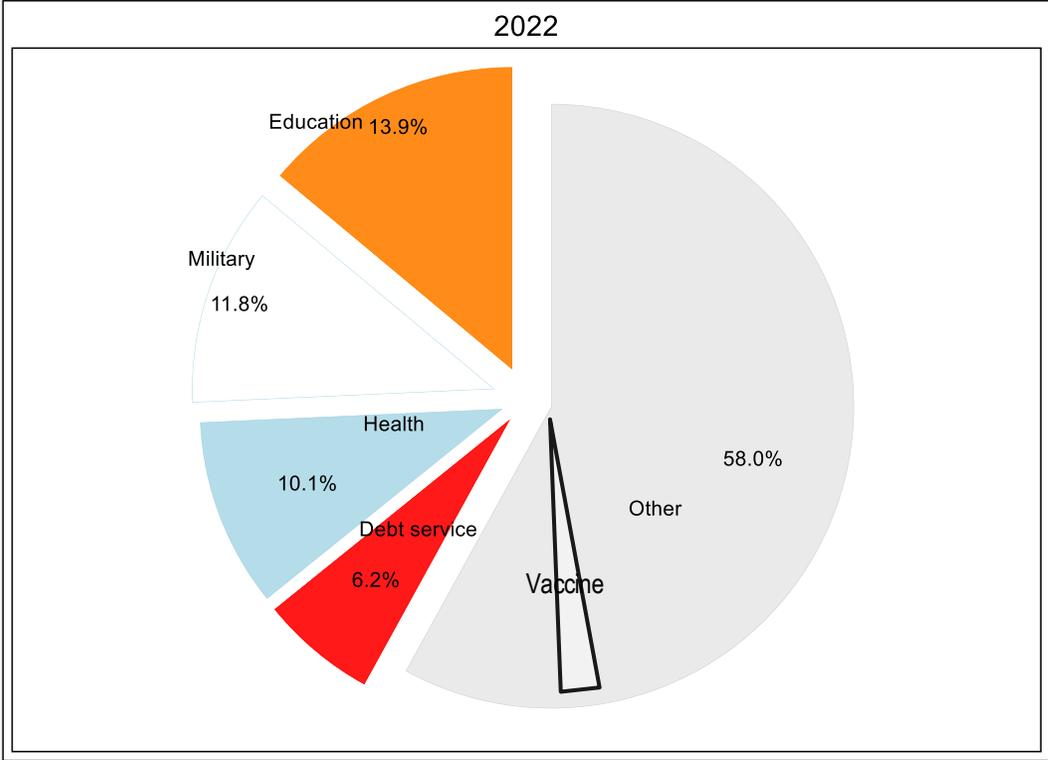
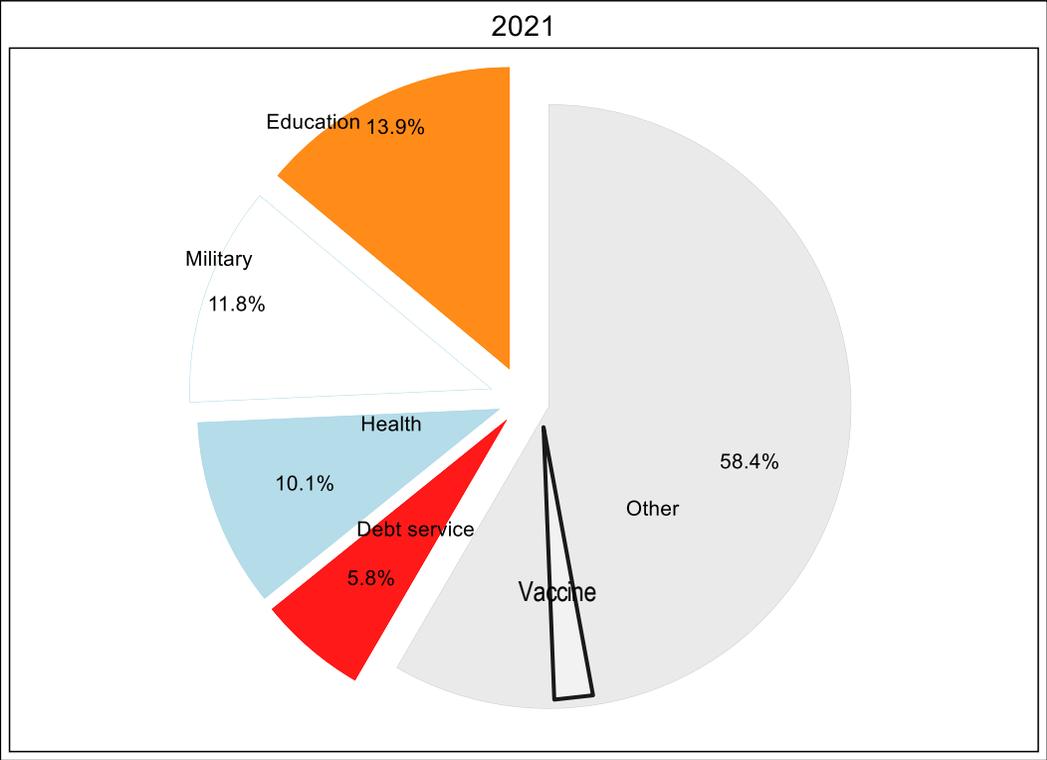
# Projected Per Capita Public Spending: 2021-2022



# Expenditure Allocations Across Sectors



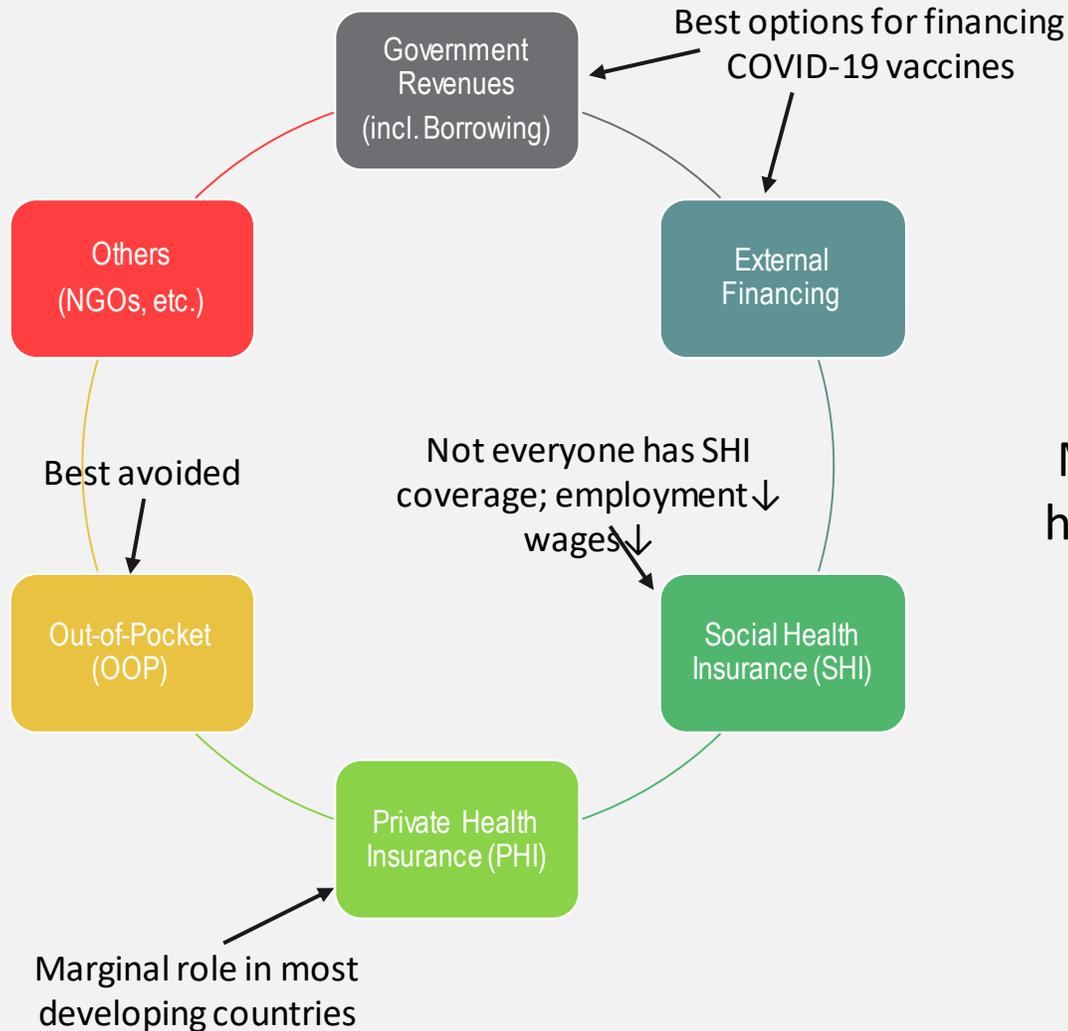
# Expenditure Allocations Across Sectors



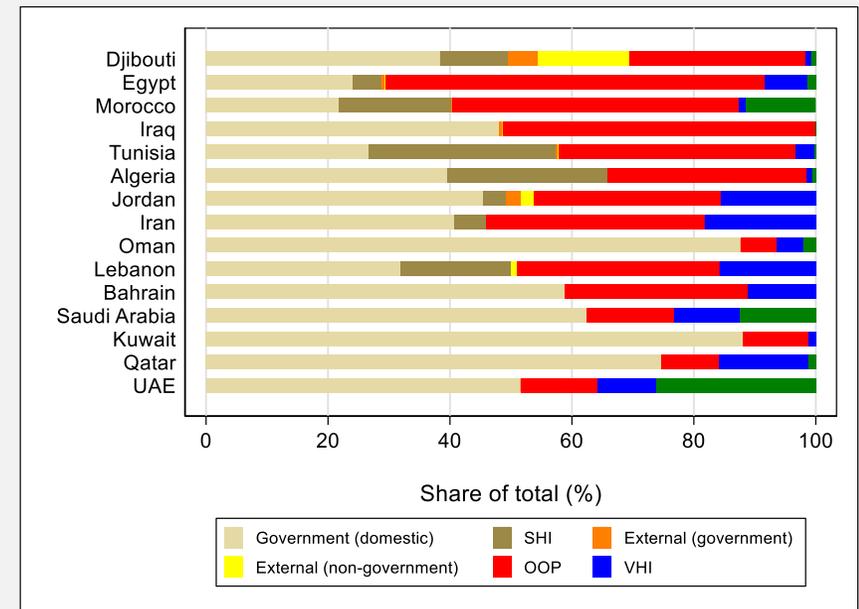
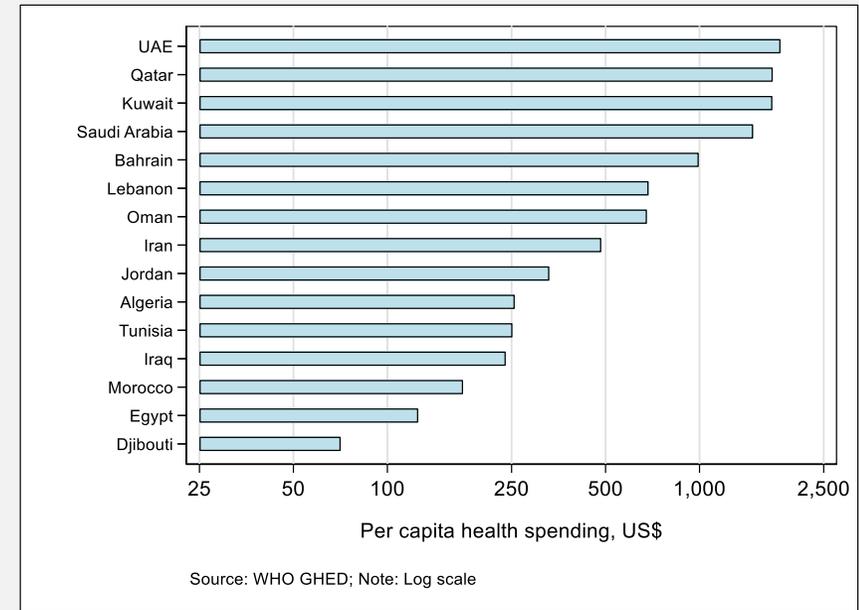
# Outline

- Status of COVID-19: health, economic impact, impact on public revenues/expenditures
- **Financing for vaccines vs financing for health: importance of public financing of COVID-19 vaccine while protecting spending on routine health services**
- Options for financing COVID-19 vaccines

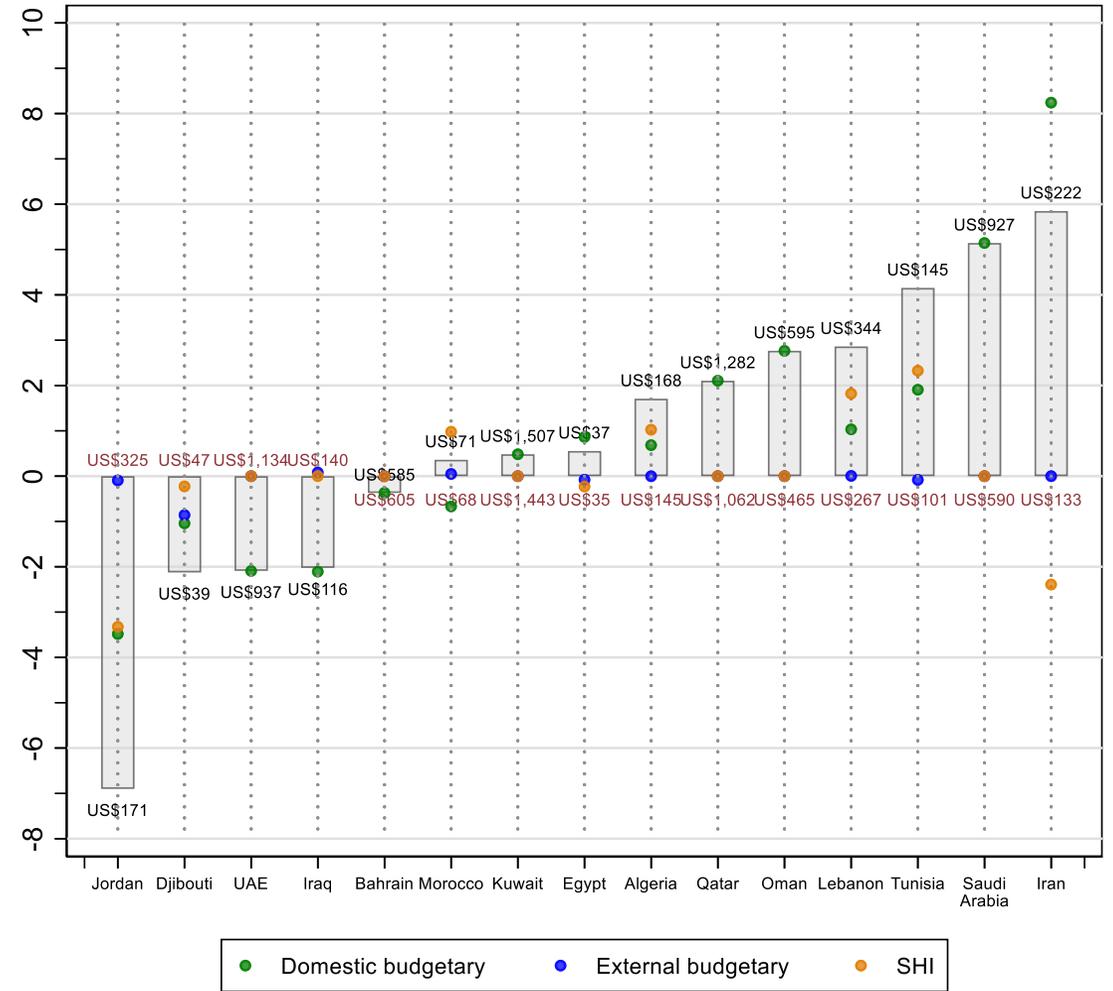
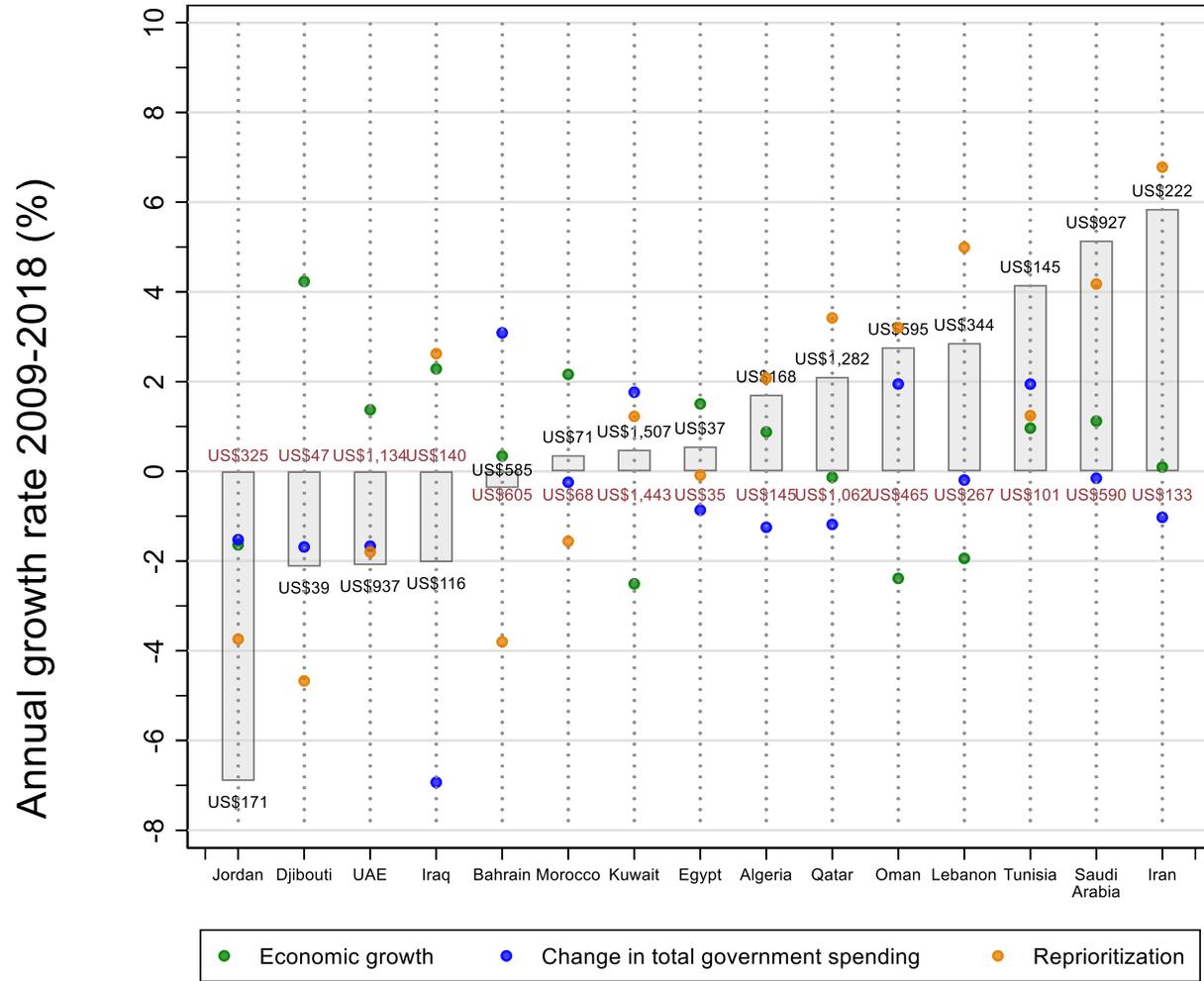
# Vaccine Financing Different from Health Financing



MNA pre-crisis health financing landscape



# Public Financing for Health Declining, Stagnant in Many MNA Countries

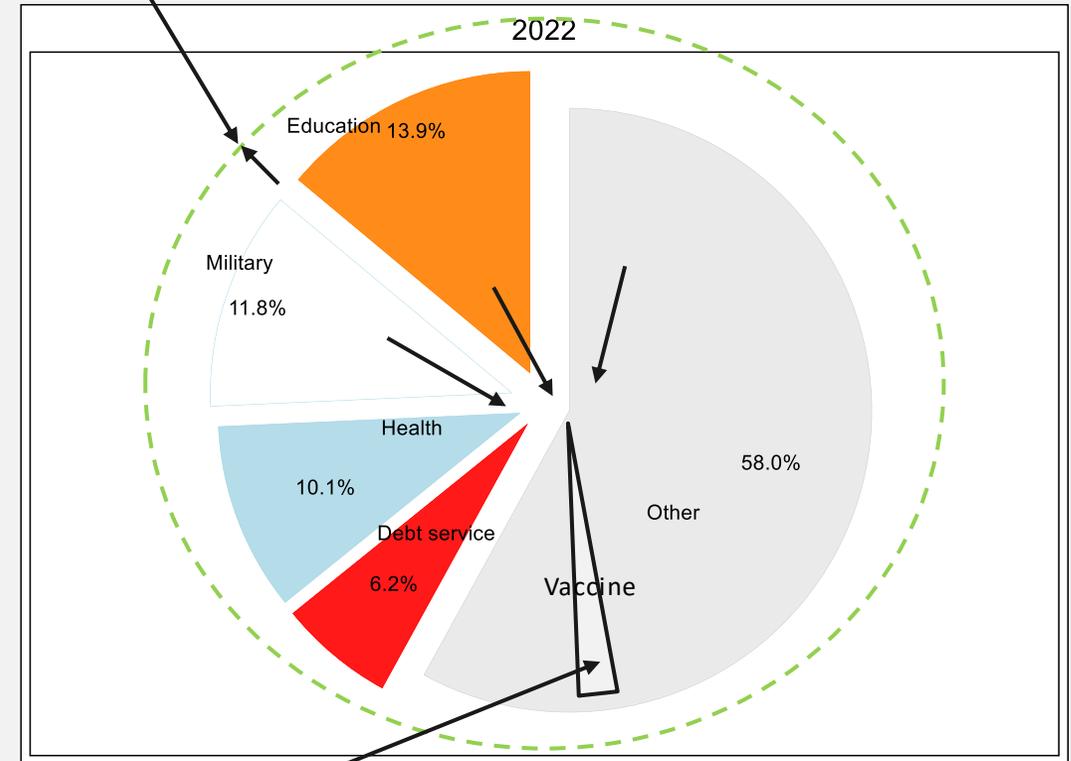
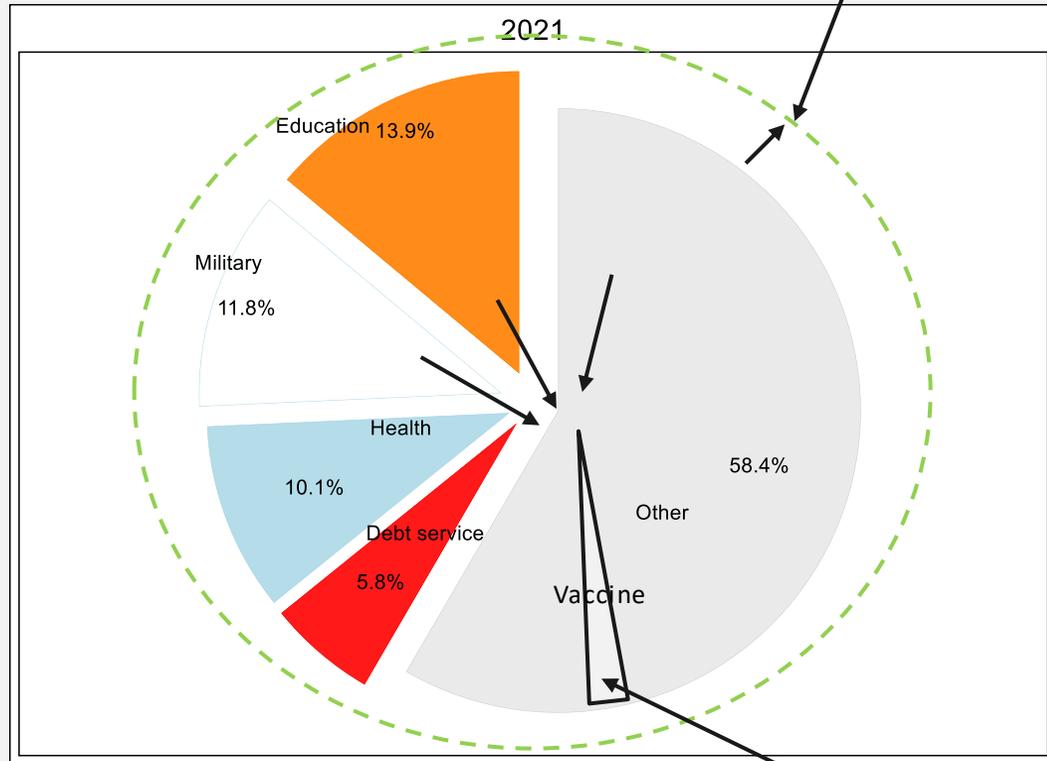


# Outline

- Status of COVID-19: health, economic impact, impact on public revenues/expenditures
- Financing for vaccines vs financing for health: importance of public financing of COVID-19 vaccine while protecting spending on routine health services
- **Options for financing COVID-19 vaccines**

# Where Could Additional Public Resources Come From?

Expanding revenues (including via health taxes), borrowing, external assistance (including and additional to COVAX), etc.

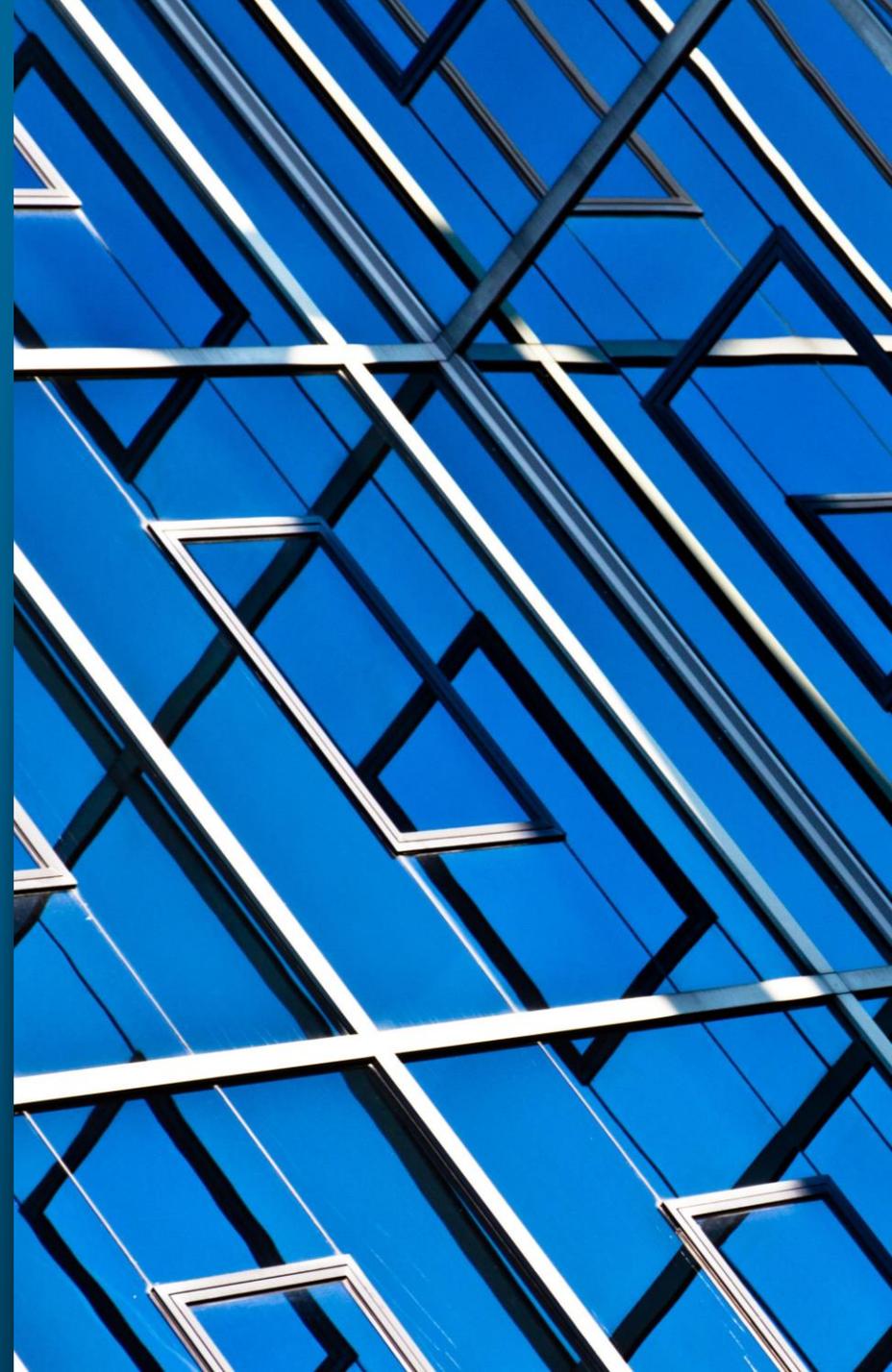


Reprioritization, efficiency gains, cutting pro-rich subsidies, debt restructuring, delaying capital expenditures, etc.

# Key Messages

- COVID-19 is **not just a health “shock”**, it is also adversely impacting economies across the region as well as globally.
- COVID-19 vaccine is not just a health intervention, it is also an **“economic stimulus”** intervention: huge cost-benefit ratios.
- Given “externalities”, financing for COVID-19 vaccines should come **primarily from government sources** to ensure widespread coverage, facilitating attainment of “herd” immunity.
- Given challenges of public financing for health across MNA region – both pre-crisis as well as due to COVID-19’s adverse economic impact -- financing for COVID-19 vaccines **should not come at the expense of allocations for routine health services** (or even productive spending in other sectors).
- Countries could consider **menu of options** for financing COVID-19 vaccines: external financing, raising new revenues, additional borrowing, debt restructuring, reprioritization, as well as efficiency gains.

**Part 4: Country highlight |  
Vaccine financing  
approach by Iraq and  
Egypt**





**Omar AbdulAmeer**

**Director of Financial Planning,  
Ministry of Health of Iraq**





## Iraq's Experience in financing National COVID -19 vaccination plan



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## Pandemic Situation, Iraq till Jan 27, 2021

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5,010,139	Total tested
615,380	Total confirmed cases
584,752	Total cured
13,010	Total deaths
95,0%	Cure rate
2.13%	Case fatality rate
29,033	Total infected health workers
181	Total deaths among health workers



# The impact of COVID-19 on the health budget

- The negative economic impact of the pandemic on Iraq's economy had multiple folds. Drop of oil price reduced the main government fund source by 35-45% during 2020 in comparison to 2019.
- The lockdown and its direct and indirect economic effects resulted in further drop of government local fund amounts compared to 2019.
- Iraqi MOH had to provide health services related to combating the pandemic using less funds than that was spent during 2019 i.e. before the pandemic.
- Failure to pass national fiscal budget law and/or emergency budget law subjected MOH budget to further strain. MOH had to come up with innovative solutions for securing necessary funds for the national vaccination plan focusing on involving key partners and decision takers from the Iraqi government, including the council of ministers, in the vaccination plan development and its financing options decisions. Similar process is followed with the international partners as well.



# The process to assess financial needs for vaccination

- The required budget for the National COVID-19 vaccination plan was calculated basing on the total cost of the planned activities that ensures the achievement of its main short and medium term objectives. Iraq intends to vaccinate 60% of Iraqi population within 1-2 years to reach the herd immunity threshold.
- The National COVID-19 vaccination plan takes in consideration scientific factors related to the virus and its transmission methods, the potential vaccines under development and their transportation, storage and distribution requirements. It also considers local factors such as the total number of infected patients, defining risk groups, training requirements and cost to increase knowledge and skills of MOH staff in handling and distributing the vaccine, existing vaccine cold chain and its compatibility with the requirements of the potential COVID-19 vaccine, number of existing health facilities that can be used as delivery points and the cost to upgrade them to attain to their intended functions within the plan.
- The National plan takes in account the total cost and fund transfer schedule to fulfill Iraq's commitment with COVAX facility agreement (signed during 20).



# The estimated cost for COVID-19 vaccination and the growing spending needs in the health sector beyond vaccination

- The estimated cost for the national COVID-19 vaccination plan is: 358 million USD to cover 40% of the population (1<sup>st</sup> phase of the plan).
- There was growth in health expenditure related to covering recurrent costs for combating the pandemic (HRH safety PPE, disinfection requirements and materials, specific medicines, ext).
- investment costs to expand health services related to detecting the disease (increasing specialized labs from 1 central public health lab and 3 in KRG to 70 labs for COVID-19 diagnosis in all provinces including more than 15 lab for testing the travelers): increasing PCR machines from (7) to (216).
- Increasing hospital bed capacity for treating COVID-19 by adding more than (12,000) (increasing total hospital beds from 45,000 to 57,000). That added operational cost for running these new hospitals. The total number of newly opened hospitals is (60).



# Source of the money for vaccines

- Iraqi government and MOH are committed to provide the required fund for National vaccination plan by:
- Reallocating fund within MOH essential medicine procurement budget to cover part of the cost.
- Restructuring existing loans for other ministries to the vaccine plan (100 million USD loan from the WB).
- Donations from national (banks, businesses, phillantrofers and individuals) and international partners (Governments, UN, International NGOs).
- Negotiating new national and International loans (example: 500 million USD from IMF to the Iraqi government devoted specifically to procuring COVID-19 vaccine- pending approval by the Iraqi parliament).
- Attracting more international donors through the establishment of transparent fund management and vaccine procurement mechanism in accordance to the international standards (Joint steering committee, delegating procurement to WHO)



# Iraq's successes and recommendations for others

## Successes

- The biggest success MOH made in securing funds to the National vaccination plan is gaining the support of the council of ministers including skeptical decision takers whom advocated that the pandemic will subside due to extreme Iraqi summer.

## Recommendations to others on the cost assessment and financing journey

- Estimated budget MUST be based on clear and well designed planning process that can produce realistic response plan (in this case vaccination plan).
- Active communication with decision takers within MOH and Iraqi government.
- Ensure provision of accurate information related to the progress of negotiation to MOH leadership.



# Challenges thus far in this process

- Justifying the high cost of procuring COVID-19 vaccine despite shortage of long term evidence on its safety and effectiveness.
- Iraqi laws and regulations related to procurement of the vaccine aren't compatible with the proposed mechanism of COVAX facility agreement.
- Iraqi parliament failed to pass (Emergency Budget) to cover the urgent costs of the pandemic (including the 1<sup>st</sup> batch of the vaccine) during 2020.





Thank you





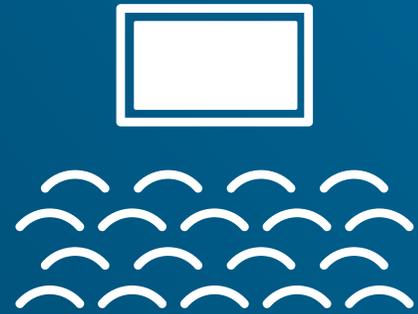
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**Assistant Minister of Finance,  
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Closing remarks





- ★ Thank you for joining the second workshop in our World Bank MENA COVID-19 Vaccine Strategy Workshop Series
- ★ The next workshop will take place on Tuesday 2/2 at the same time. It will provide:
  - Detail on emerging portfolio of COVID-19 vaccines for MENA region
  - Overview of key considerations on delivery sites, including type and number of sites and allocation across sites
- ★ If you have not already, please RSVP at [www.113.vovici.net/se/13B2588B7195CC37](http://www.113.vovici.net/se/13B2588B7195CC37)



Thank you



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