

**IMPROVING THE AVAILABILITY AND QUALITY OF INDIVIDUAL-LEVEL DATA  
ON WOMEN AND YOUTH IN LIVING STANDARDS MEASUREMENT STUDY  
(LSMS) SURVEYS**

*Project's inception workshop*

**AGENDA**

Rome, 28-29 November 2018

**IFAD**  
*Via Paolo di Dono, 44*  
*28 November 2018*

**and Società Geografica Italiana**  
*Via della Navicella 12*  
*29 November 2018*

The workshop agenda is organized around thematic sessions, in between a setting-the-stage and a forward-looking session. In each of the thematic sessions the discussion will be organized around the why, what and how of the measurement agenda for each theme. The objective of the workshop is to inform the priorities and work program of the project, by discussing areas for improvement of data on rural women and youth employment collected via household and other surveys (e.g. enterprise or labor force surveys). The project will focus on (1) improving and harmonizing survey instruments by incorporating knowledge that is available, and (2) conducting methodological experiments in areas with specific knowledge gaps that need urgent attention. Discussions at the workshop will inform both aspects.

## AGENDA

28 October 2018

IFAD – Via Paolo di Dono 44, Rome

8:30 – 9:00 Participants' arrival and registration

9:00 - 11:15

### Session I

#### **Introduction: The project, the workshop, the issues, the data**

Session Chair: Gero Carletto (World Bank)

The aim of this session is to put all participants on the same page regarding the objectives of the project and of the workshop. Three presentations will be reporting on the groundwork the project has started doing in terms of surveying the landscape of the demand for data on women and youth employment in light of the key policy research debates, and of what LSMS-type data and other household survey data currently offer for the analysis of those issues. The session intends to set the stage for the two days in terms of (a) what needs to be measured, (b) how current survey approaches can be amended to measure the things we know how to measure; (c) what are the priorities for survey methods research to learn more about how to measure things we don't know how to measure.

#### **Opening remarks and welcome**

Rui Benfica (IFAD), Furio Camillo Rosati (CEIS, ICID, University of Tor Vergata)

#### **Introduction: The project, the workshop**

Alberto Zezza (World Bank)

#### **Improving the measurement of rural women's employment: Priority areas for research and policy**

*Gayatri Koolwal (World Bank)*

#### **Identifying data requirement for youth employment analysis**

*Furio Camillo Rosati (CEIS, ICID, Tor Vergata)*

#### **What is already in the data, what are the gaps: Collecting individual-level employment data**

*Sam Desiere and Valentina Costa (World Bank)*

Discussants: Kathleen Beegle (World Bank) and Cheryl Doss (University of Oxford)

#### **Open discussion**

11:15-11:30 *Coffee Break*

11:30 - 1:00

**Session II**

**Key definitions and indicators to understand basic constructs: Recent  
advances and open questions**

Session Chair: Aslihan Arslan (IFAD)

The ICLS 19 changed the definitions of work and employment, and additional developments were presented recently at the ICLS 20. The changes in ICLS 19 acknowledged that work can take many forms, can be paid and unpaid, and can result in products and services both for sale on the market and for use in the home and to support the family and community. These changes all come with measurement and reporting challenges. The objective of this session is to give an overview of the changes, the implementation status and the work that has been done and is still being done to strengthen the measurement of work and employment, in order to better understand opportunities and outcomes for women and youth.

**Key messages and implications from ICLS 19 and ICLS 20 and why they matter for  
measurement**

*Kieran Walsh (ILO)*

**Methodological progress since ICLS 19: subsistence production, time use (including LTUS;  
new technologies), new data on informal employment, and why this is relevant to policy makers**

*Amparo Palacios-Lopez (World Bank)*

Discussants: Louise Fox (USAID) and Federica Pintaldi (ISTAT)

**Open discussion**

1:00 -2:00    *Lunch break*

2:00 - 4:00

### **Session III**

#### **Labor demand and labor supply. Matching data on firms, farms, households and individuals**

Session Chair: Louise Fox (USAID)

Several important aspects around understanding work and employment outcomes in the rural space have to do with the nature and characteristics of job creation beyond the farm. Household and enterprise surveys both collect vital information for understanding labor markets, yet they are seldom developed or utilized together. This session will look at the information these two sets of surveys can offer to understand the features of rural labor demand and supply, with a particular focus on the non-farm enterprise sector. Issues that are expected to be covered in the discussion include entrepreneurship, productivity and earnings from self-employment, firm-size and informality. Looking at the two survey instruments together will provide an opportunity to discuss ways through which the value added of data being collected can be increased not only by improving their quality and relevance, but also by fostering the harmonization and integration of household and enterprise surveys.

#### **The household perspective**

*Paula Nagler (Erasmus University)*

#### **The firm perspective**

*Jorge Rodriguez (World Bank)*

Discussants: Goedele Van den Broeck (University of Leuven) and Joann Vanek (WIEGO)

#### **Open discussion**

4:00 – 4:15      *Coffee Break*

4:15 – 5:30

#### **Session III - *Continued***

The presentation will pull the threads of the discussion of Day 1 by presenting an ongoing joint effort by the World Bank and ILO to revisit and update the recommended LSMS Employment module, including implication for the collection of household enterprise data.

#### **Towards a new employment module for LSMS surveys**

*Amparo Palacios-Lopez and Isis Gaddis (World Bank)*

Discussant: Andrew Dillon (Northwestern)

#### **Open discussion**

5:30 – 7:00      *Welcome Reception*

29 October 2018

Società Geografica Italiana - Villa Celimontana, Via della Navicella 12

**Session IV**

9:00-11:30      **Focus on youth employment: Gearing up to face the changing nature of work**

Session Chair: Renos Vakis (World Bank)

The goal of the session is to discuss potential methodological research and experiments that can be done to improve methodologies and guidelines for the collection of skills measures among youth in household survey data in low and middle-income countries. Emphasis will be given to relevant learning outcomes as well as non-cognitive skills that enable successful school to labor market transitions. The ultimate objective is to enhance the quality and availability of survey data to inform policies and programs on youth employment.

**What skills should we measure?**

*Kali Trzesniemski (UC Davis)*

**Skills measurement for youth in development settings**

*Luis Crouch (RTI International)*

10:10-10:20              Coffee Break

**What do we know about our surveys and data quality around these dimensions?**

*Karen Macours (Paris School of Economics)*

**Panel and open discussion: “If you had an hour with a youth what would you ask them?”**

Discuss how we should collect *skills* data for youth in a context of household (or related) surveys in developing settings at scale? Discussion should focus around reaching consensus around three themes: (i) what skills to measure for youth; (ii) current measurement challenges; and (iii) proposals for methodological experiments.

11:30 -1:00

**Session V**

**Focus on women's employment: The value of time**

Session Chair: Cheryl Doss (University of Oxford)

The goal of the session is to discuss the methodological challenges and options to record time's use and factors affecting the impact of policies aimed at strengthening women's employment.

**Using a Smartphone App to Collect Time Use Data in Zambia**

*Thomas Daum (Institute of Agricultural Science in the Tropics)*

**Invisible no more? Time Use Surveys and the measurement of paid and unpaid work**

*Eleanor Carey (Data2X)*

Discussants: Greg Seymour (IFPRI) and Talip Kilic (World Bank)

**Open discussion**

1:00-2:00 Lunch break

**Focus on women *and* youth: Understanding transitions between education and the labor market for young women in Africa: Data and Measurement Issues.**

*Sarah Ssewanyana (EPRC)*

Discussant: Lorenzo Guarcello (ILO and ICID)

3:30 – 4:00 Coffee break

4:00 - 5:30

**Session VI**

**Conclusions: The work ahead**

**Round table:**

Improving survey design to serve the women and rural youth employment agenda. What we know, What we know how to change, What we need to understand

Kathleen Beegle (World Bank), Louise Fox (USAID), William Baah-Boateng (University of Ghana), Gero Carletto (World Bank), Furio Camillo Rosati (CEIS, ICID Tor Vergata)

5:30

**Workshop closing**