

**ROMANIA: ASSISTANCE TO THE MUNTENIA SUD DEVELOPMENT AGENCY FOR THE  
PLOIESTI GROWTH POLE**

**Signed:** January 9, 2015

**Completed:** December 8, 2015

**Duration:** 11 months

**Value:** RON 0.59 million (US\$ 0.18 million)

**Key Partner:** Regional Development Agency South  
Muntenia

**Objectives:** To support the Office of the Ploiesti Growth Pole Coordinator to update the Integrated Development Plan for the 2014-2020 Programming Period and will propose an improved institutional framework for coordinating the planning, implementation, and monitoring of projects corresponding to the growth pole Integrated Development Plan.

The project has two main components: (i) support for the updating of the Ploiesti Growth Pole Integrated Development Plan; and (ii) proposals for improving the Ploiesti Growth Pole's institutional framework.