



Speaker Biographies



MS. CEYLA PAZARBASIOGLU, a Turkish national, is Vice President, Equitable Growth, Finance and Institutions. In her current assignment, Ms. Pazarbasioglu focuses on delivering high-quality lending, analytical, and advisory services working in close collaboration with the regions, and aligning with country demand; working closely with the IFC to deliver in particular on the Maximizing Financing for Development agenda; and driving the Bank's work on global priorities such as debt sustainability and management, poverty and inequality reduction, digital economy, FinTech, GovTech, good governance, domestic resource mobilization, and more. Ms. Pazarbasioglu joined the Bank in July 2015 as Senior Adviser in the

Finance & Markets Global Practice, after which she was appointed Senior Director, Finance, Competitiveness & Innovation. Prior to the Bank, she was Deputy Director at the Monetary and Capital Markets Department of the International Monetary Fund, where she oversaw the work on financial sector regulation and supervision, and crisis prevention and management. Ceyla managed the Fund's work on global regulatory reform agenda and financial sector recovery after the global financial crisis and led the Financial Sector Assessment Programs for the United Kingdom in 2011 and Spain in 2012. She was also Assistant Director in the European Department and mission chief for Ukraine. Prior to this position, her focus was on the systemic bank restructuring and crisis management in Emerging Markets and Developing Economies, including Argentina, Russia, and Korea and Thailand after the Asian crisis. Ceyla joined the crisis management team in Turkey in 2001 and was appointed as Vice President of the Banking Regulation and Supervision Agency of Turkey. During 1998–2001, Ceyla worked as the Chief Economist of Emerging European Markets at ABN AMRO Investment Bank in London. She holds a PhD in economics and finance from Georgetown University and was a visiting scholar at Princeton University.



MR. VITOR GASPAR, a Portuguese national, has been Director of the Fiscal Affairs Department of the International Monetary Fund since 2014. Prior to joining the IMF, he was a Special Adviser at Banco de Portugal. He served as Minister of State and Finance of Portugal during 2011–13. He also held a number of positions in European institutions. Notably, he was director general of research at the European Central Bank from 1998–2004. Mr. Gaspar holds a Ph.D. and a post-doctoral agregado in Economics from Universidade Nova de Lisboa; he graduated from Universidade Católica Portuguesa.

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DR. MARTIN HEARSON is a Research Fellow at the Institute of Development Studies, where he is International Tax Programme Lead for the International Centre for Tax and Development (ICTD). His research focuses on the politics of international business taxation, and in particular the relationship between developed and developing countries. He uses field interviews, archival documentation and novel datasets to study how international tax agreements are negotiated. Before joining ICTD, Martin was a fellow in international political economy at the London School of Economics and Political Science, teaching courses on political economy and global financial governance. He spent a decade working in the charity sector, and continues to collaborate with development NGOs and intergovernmental organizations in much of his research.



MS. VICTORIA PERRY is a Deputy Director in the Fiscal Affairs Department of the International Monetary Fund. Since joining the IMF in 1993, she has provided technical advice in tax policy and revenue administration to numerous countries in all regions. From 2002 to 2008 she served as Division Chief for Revenue Administration; from 2008 until June, 2016, she was Division Chief of Tax Policy. She is a coauthor of the book “The Modern VAT,” published by the IMF in 2001. Prior to joining the IMF, Ms. Perry was the Deputy Director of the Harvard University International Tax Program, teaching comparative income taxation and value added taxation and providing technical assistance in revenue policy through the Harvard Institute for International Development. Ms. Perry previously practiced tax law with the Boston law firm of WilmerHale. She is Past President of the National Tax Association, and is also a past president of the American Tax Policy Institute, past Chair of the Value Added Tax Committee of the American Bar Association Section of Taxation, and serves on the Board of the International Institute of Public Finance. She received her J.D. from the Harvard Law School, and her B.A. from Yale University in economics and philosophy.



MS. MARLIES DE RUITER is an EY Netherlands Partner and EY Global International Tax Services Policy Leader. She advises corporates and governments on the latest tax policy developments, BEPS, dispute resolution mechanisms, transfer pricing, tax treaty issues and Mandatory Disclosure Regime. With broad experience in international tax policy, specifically BEPS; Marlies was previously the Head of the Tax Treaty, Transfer Pricing and Financial Transactions Division of the OECD's Centre for Tax Policy and Administration. Under her leadership, the OECD developed 7 of the 15 BEPS actions, including the actions on tax treaties and transfer pricing. Before joining the OECD, Marlies gained 20 years of experience in direct taxation and international tax issues at the Dutch Ministry of Finance. In her role as Deputy Director of the International Tax Policy and Legislation Directorate, she led the competent authority function in the Netherlands in relation to mutual agreement and EU arbitration procedures.

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MR. STEPHEN E. SHAY is a Lecturer on Law at Harvard Law School. Previously Mr. Shay was a Professor of Practice (2011 – 2015) and a Senior Lecturer on Law (2015 – 2019). Mr. Shay has taught international taxation at Yale Law School, Oxford University and the Leiden University International Tax Institute and has been a Professor-in-Residence at the International Bureau of Fiscal Documentation in the Netherlands. Mr. Shay served in the United States Department of the Treasury as Deputy Assistant Secretary for International Tax Affairs from 2009 to 2011 and in the Office of International Tax Counsel, including as International Tax Counsel, from 1982 to 1987. Prior to re-joining the Treasury Department in 2009, Mr. Shay was a tax partner

for 22 years with Ropes & Gray, LLP. Mr. Shay is a Past President of the American Tax Policy Institute Board of Trustees and serves on the Executive Committee of the New York State Bar Association Tax Section. Mr. Shay is a 1972 graduate of Wesleyan University and he earned his J.D. and his M.B.A. from Columbia University in 1976.



MS. LISELOTT KANA is Head of the Department of International Taxation, Internal Revenue Service, Chili. Her previous positions include: Head of the Department of Free Trade of the Americas, Directorate of International Economic Relations, Ministry of External Relations; Member of the Foreign Investment Committee, Ministry of Economy; and Analyst, Tax Department, Arthur Andersen & Co., London. Ms. Kana has a Bachelor of Law Degree, University of Stockholm, Sweden, and a Master of Laws Degree, London School of Economics, London. Ms. Kana was a member of the United Nations Committee of Experts on International Cooperation in Tax Matters and the Coordinator of the Subcommittee on Services of that Committee. Ms.

Kana has been a key participant in the OECD's Base Erosion and Profit Shifting (BEPS) project to reform the international tax system, including revising the OECD model income tax treaty.



MS. IRENE OVONJI-ODIDA is an advocate with a Master's degree in Comparative Jurisprudence from Howard University, USA. As CEO of the Uganda Women Lawyers Association from 2013 – 2018 she repositioned it as a strong force for women's human rights, social justice and the rule of law, on issues such as labor, business and human rights, governance and democracy, using national, regional and international mechanisms for redress, policy change and voice. Ms. Ovonji-Odida was appointed to the AU/ UNECA High Level Panel on Illicit Financial flows from 2012-2015 where she actively contributed to the process and report. She is currently a member of the Illicit Financial Flows Task Force Pan African Lawyers Union, Tax Steering Group

South Centre and Independent Commission ICRICT. As a regional Member of the Parliament in EALA from 2001 to 2006, she led initiatives for regional conflict resolution and effective oversight by African legislators in trade negotiations. From 1994-2001 she worked in key government agencies which anchored major national initiatives. Ms. Ovonji-Odida has been a leader in civil society since 1988 in the women's and human rights movements. She has been a member of national and international boards, and was international board chair of ActionAid International and also a member of the African Advisory Board of The ONE Foundation. She has contributed to reports and co-authored chapters in two books, on constitutionalism and women's land rights and currently completing a chapter on Illicit Financial Flows in a book on tax justice.

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MR. MICHAEL KEEN is Deputy Director of the Fiscal Affairs Department of the International Monetary Fund, where he was previously head of the Tax Policy and Tax Coordination divisions. He was awarded the Daniel M. Holland medal of the National Tax Association in 2018, is Honorary President of the International Institute of Public Finance and was awarded the CESifo-IIPF Musgrave prize in 2010. Before joining the Fund, he was Professor of Economics at the University of Essex and visiting Professor at Kyoto University. He has led technical assistance missions to over thirty countries on a wide range of issues in tax policy, and consulted for the World Bank, European Commission, and the private sector. He has published in such leading general and

field journals as the American Economic Review and the Journal of Public Economics and served on the editorial boards of American Economic Journal: Economic Policy, International Tax and Public Finance (of which he was joint founder), Journal of Public Economics, the Review of Economic Studies and other journals. He is co-author of books on The Modern VAT, the Taxation of Petroleum and Minerals, and Changing Customs.



MR. PASCAL SAINT-AMANS took on his duties as Director of the Center for Tax Policy and Administration at the OECD on 1 February 2012. Mr. Saint-Amans, a French national, joined the OECD in September 2007 as Head of the International Co-operation and Tax Competition Division in the CTPA. He played a key role in the advancement of the OECD tax transparency agenda in the context of the G20. In October 2009 he was appointed Head of the Global Forum Division, created to service the Global Forum on Transparency and Exchange of Information for Tax Purposes, a programme with the participation of over 100 countries. Mr. Saint-Amans graduated from the National School of Administration (ENA) in 1996, and was an official in the French Ministry for

Finance for nearly a decade. He held various positions within the Treasury, including heading the supervision of the EU work on direct taxes and overseeing legislation and policy on wealth tax and mergers and spin offs. He was also the head of tax treaty negotiations and mutual agreement procedures. In this capacity, he participated in the OECD Working Party No. 1 of the Committee on Fiscal Affairs as the delegate for France before being elected Chair of WPI in 2005. He was also a member of the UN Group of Experts on International Co-operation in Tax Matters, becoming a “rapporteur” in 2006. Before leaving government service, he was Deputy Director in charge of litigation at the Direction Générale des Impôts. Mr. Saint-Amans also served as Financial Director of the Energy Regulation Committee between 1999 and 2002 and was responsible for the introduction of new electricity tariffs. Having earned a degree in history, Mr. Saint-Amans also received a degree from the Institut d'études politiques of Paris.

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MR. JONATHAN DAVIS is a Partner with McKinsey & Company in Washington DC. He is the co-leader of McKinsey's global public finance practice and advises Treasuries and Ministries of Finance globally, with focus on revenue management. He has worked with over a dozen tax and customs agencies on large-scale revenue optimizations and change programs. He has supported multiple agencies in successfully executing technology and analytics-driven transformation programs. He is also a core leader of McKinsey's global tax and customs community, coordinates internal knowledge development across teams around the world, and has authored several publications on innovation in tax and customs. Prior to joining McKinsey,

Mr. Davis served as Chief of Staff and Executive Director of Strategy and Organizational Development at the US Internal Revenue Service. During his tenure at IRS, he led major strategic initiatives for the US tax agency, including the development of the agency's five-year strategic plan and a variety of technology-related change programs. Prior to his tenure at IRS, Mr. Davis was an executive at the Financial Industry Regulatory Authority, the US securities regulator. He holds a Bachelor of Science degree in Computer Science, and in History, from Yale University.



MR. MARCELLO ESTEVÃO is the Global Director of the World Bank Group's Macroeconomics, Trade and Investment Global Practice (MTI). In this position, Mr. Estevão leads a large team of country economists, macroeconomists, and fiscal policy, debt, and macro-modeling experts. He is responsible for overseeing the delivery of the global analytical work on fiscal policy, debt policy, and economics of climate change; for coordinating the strategic direction of MTI and implementing it; for shaping and overseeing MTI's country/regional programs in Latin America and the Caribbean, Africa, and the Middle East; and for mobilizing staff to work more effectively across Equitable Growth, Finance and Institutions (EFI) and other Global

Practices. Before joining the Bank, Mr. Estevão was Deputy Minister for International Affairs at the Ministry of Finance in Brazil until end-December 2018 and served as Brazil's G20 Deputy. He also served as the Chairman of the Board of Directors of the New Development Bank (Shanghai) and member of FUNCEF's Board of Directors. Prior to this position, he worked at Tudor Investment Corporation as the chief-economist for North America and Oceania, at the International Monetary Fund (IMF)—as mission chief to Peru, Nicaragua and Barbados; and deputy chief of the Regional Studies Division, the North American Division, and the Latin-Caribbean Division, after working on several European countries and the Euro Area—and at the Research and Statistics Division of the Federal Reserve Board in Washington, DC, as a researcher and member of the Green Book forecast team. Mr. Estevão is Brazilian, holds a PhD in Economics from MIT, Cambridge, MA, and has published extensively in referred journals, books, policy reports, and the print media.

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MS. MARINA WALKER GUEVARA is ICIJ's director of strategic initiatives and network. She managed the two largest collaborations of reporters in journalism history: the Panama Papers and the Paradise Papers, which involved hundreds of journalists using technology to unravel stories of public interest from terabytes of leaked financial data. Ms. Walker Guevara has been instrumental in developing the science behind ICIJ's model of large-scale media collaboration, persuading reporters who used to compete with one another instead to work together, share resources and amplify their reach and impact. Her work as a journalist started in her native Argentina, where she received the Perfil Freedom of Expression Prize in 2016. Her

stories on topics ranging from environmental degradation by multinational companies to the global offshore economy have appeared in leading international media, including The Washington Post, The Miami Herald, Mother Jones, Le Monde and the BBC. She has won or shared more than 50 national and international awards, including the 2017 Pulitzer Prize for Explanatory Reporting and honors from Long Island University's George Polk Awards, Investigative Reporters and Editors, Overseas Press Club, Bartlett and Steele Awards, Columbia University's Maria Moors Cabot Award for distinguished Latin American reporting (special citation) and the inaugural Susan Talalay Award for Outstanding Journalism. In 2018-2019, Walker Guevara was a John S. Knight fellow at Stanford University where she studied the use of artificial intelligence in big data investigations. That same year, she received the Missouri Honor Medal for Distinguished Service from her alma mater, the Missouri School of Journalism. Walker Guevara sits in the board of directors of the Global Investigative Journalism Network (GIJN) and is a co-founder of the Latin American Center for Investigative Reporting (CLIP).



MR. JEFFREY N. SAVIANO is the EY Global Tax Innovation Leader. He has more than twenty-seven years of tax, innovation, and advanced technology experience. Based in Cambridge, Massachusetts Jeff is a Partner (Principal) with EY and a member of EY's global innovation leadership team. Jeff leads teams in the discovery, design, and commercialization of new solutions, with an emphasis on deployment of new advanced technology platforms grounded in artificial intelligence and blockchain. In 2018, Jeff launched the EY Advanced Technology Tax Lab network in collaboration with MIT and Professor Alex "Sandy" Pentland. The Tax Lab is dedicated to solving complex tax issues for both the government and the private sector through the

application of emerging technologies and business model innovation. Jeff is also an MIT Connection Science Fellow and the host of the Better Innovation podcast. Previously, Jeff was a long-time leader of EY's Americas Indirect Tax Practice, where he helped companies manage their indirect taxes globally, advised government and private sector clients on tax policy matters. He has been a frequent speaker on tax policy and innovation / advanced technology matters across the globe, including a recent presentation at the World Economic Forum in January 2019. Jeff received a bachelor's degree in accounting from Iona College, a J.D. from Syracuse University College of Law and an LL.M. in Taxation from Boston University School of Law. He has published articles on tax policy and practice, innovation, and advanced technologies. He has taught tax and innovation courses at Suffolk University and Elon University School of Law and will teach at Boston University School of Law in 2020.

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DR. TERRA SAIDIMU LESEETO is Acting Commissioner for Intelligence and Strategic Operations of the Kenya Revenue Authority. Dr Saidimu joined KRA in 2004 as a graduate trainee. Two years later, he was upgraded to revenue officer III and served in different grades until August 2014, when he was appointed Acting Assistant Manager, Investigations and Enforcement. Dr Saidimu was appointed Acting Manager in 2016. Since February 2018, he served as Chief Manager, Intelligence & Strategic Operations (I&SO), and was promoted to Deputy Commissioner, Intelligence Management in February 2019. Dr Saidimu held this position until 1st July, 2019, when he was appointed Acting Commissioner, Intelligence & Strategic

Operations. He holds PhD and MSc degrees in Risk Management from the University of Southampton. Dr Saidimu also holds an MBA from the University of Nairobi and a Bachelor's degree in Business Management from Egerton University. Dr Saidimu is a member of the Institute of Certified Public Accountants of Kenya (ICPAK) and an associate member of the Association of Certified Fraud Examiners (ACFE).



MS. KATHERINE BAER is an Assistant Director in the IMF's Fiscal Affairs Department. She leads the Revenue Administration Division II, which helps develop capacity in tax and customs administration in more than 80 IMF member countries in the Western Hemisphere and Sub-Saharan Africa. Her division also oversees the assistance in revenue administration provided out of seven IMF Regional Capacity Development Centers. During her career at the IMF she has also helped design and implement tax and customs reforms in Asia, Central Asia, and Europe, including in crisis countries. She has been a Financial Economist in the U.S. Treasury, where she worked on tax policy reforms and tax compliance issues. She was head of research

in the Mexican Tax Administration, where she directed the tax gap studies and helped design and implement a major customs reform program. Ms. Baer has several publications in the field of tax administration and holds a Ph.D. from Cornell University.



MR. MARIJN VERHOEVEN is a Lead Economist and Acting Practice Manager of the Fiscal Policy and Sustainable Growth Unit at the Macroeconomics, Trade and Investment Global Practice, where he leads the Bank's work on strengthening tax systems. This includes the development of analytical instruments, participation in global tax debates, and contributing to policy advice and capacity building support in developing countries. In the World Bank, Marijn has also contributed to work streams on state-owned enterprises, extractive industry governance, evidence-based PFM reforms, political economy analysis, and public expenditure reviews. Before joining the World Bank, Marijn worked at the IMF where he was the Fund's resident representative in Bangladesh and Deputy Division Chief of the Expenditure Policy Division. He was educated at Tilburg University in the Netherlands.

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