BH Citizenship Program: Intersectoral Action and Promotion of Citizenship
Structured on the principles of decentralization, intersectoral approach, territoriality and citizen participation, BH CITIZENSHIP PROGRAM (BHC) was established in 2002 in nine regions of Belo Horizonte, in areas of high social vulnerability, which were identified through several social indicators. These indicators generated the Map of Priority Areas for Social Inclusion. BH CITIZENSHIP PROGRAM inaugurated an innovative model of managing Social Policies in Belo Horizonte, integrating actions from different municipal areas: Social Assistance, Food and Nutritional Security and Citizenship Rights; Sport and Recreation, Education and Health; Culture; and Information Technology. In accordance with intersectoral guidelines,
all those areas work together with focus on families and not on individuals alone. At present, Belo Horizonte has 34 centers that bring benefit to roughly 170,000 families. The municipal reference equipment for those families is the Reference Center for Social Assistance (CRAS), where many activities and services are offered such as Internet connection; fitness; culture workshops; and food security and nutrition workshops, among others.
BH Citizenship Program: Intersectoral Action and Promotion of Citizenship

Governance Bodies responsible for the BH Citizenship Program:

**General level / Political:**

Intersectoral Board of Social Policies (“Câmara Intersetorial de Políticas Sociais – CIPS”):
- Articulate guidelines and program goals;
- Promote regular review meetings of guidelines, actions and program goals.

**Central coordination:**

Technical Group of advisory and monitoring - GT:
- Assist in the implementation of Program actions;
- Review policies guidelines;
- Set parameters and indicators of evaluation and monitoring.

**Central Regional:**

Regional Intersectoral Center - NIR:
- Articulate regional management and technical teams;
- Implement, monitor, and follow actions of regional and local programs.

**Local level:**

Local Coordination Committees:
- Aim at evaluating strategies, they build and mobilize local networks; run local action plans; disclose actions for communities; inform input situation / stay / output of treated; and evaluate the implementation of the BH Citizenship Program???;
- These management levels are responsible for articulating dialogue among several policies in the same territory, ensuring conformity of the public policies to BH Citizenship Program Guidelines in areas of high vulnerability.

**Steps to implementation:**

Development of Social Exclusion Map:
- It enables statements about the situation of the local population including multidimensional aspects of urban life in order to act fairly in all priority areas of Belo Horizonte.
- Definition of vulnerability criteria.

Target group:
- All Families in the territory defined by the Social Exclusion Map will be covered by the principle of “matri-cialidade” (parental oriented empowerment) in order to ensure rights and overcome vulnerability with sustainability.

Methodology:
**Institutional Mark** - Organizational structure that enables the integration and cooperation between sectors.

**Policy decision:** Strengthening of the management process, spaces
where are produced agreements and consensus about the integrated action including various sectors of the territories.

Technical operational capacity: Creation of instances that enable cooperative and integrated workflows, so that there is a strategic approach of micro actors of the territories to the strategic planning. Adoption of a more integrated and synergistic focus that combine knowledge and specific networks of each area in a unique network of social attention to local communities.

Evaluation / Monitoring
Creation of an information system to follow the planning and monitoring of the goals set for the program by themes involved in the development of actions.

Program axes:
Education: Emphasis on early childhood education for children from zero to five years and eight months and in Youth and Adult Education (EJA).
**Health:** Investing in health prevention actions, seeking to promote effective change of habits and living conditions.

**Social assistance:** Attendance with focus on family characteristics and their own demands; encourage and promotion of family and community life through the Social Assistance Reference Center (CRAS).
**Sociality:** Stimulate, induce or promote community living through cultural activities, sports, leisure, food security, citizenship rights and social assistance.

**Income Transfer:** Bolsa Família Project (Monthly Social Allowance), Continuous Cash Benefit and Bolsa-Escola Project.

**Number of families in the Family single Register**
BH – 142,627 / SEP 2015

**Number of benefited families**
BH – 69,492 / SEP 2015
**Sports and Leisure:** Emphasis on shares of the programs Sporting Hope, Active Life, Walking and Overcome.

**Food and Nutrition Security:** Actions aimed at educating for consumption, alternative planting, community garden and orchard.
**Human Rights and Citizenship:** Development of actions for training in human rights and citizenship and investment in legal advice axis.

**Productive Inclusion:** Professional training activities for the formal labor market and organization for providing freelance services.
BH Citizenship Program: Intersectoral Action and Promotion of Citizenship

**Digital Inclusion:** Investment in actions that promote social inclusion through digital inclusion: Municipal Internet Points, Phone centers???, Computer Reconditioning Center.

**Urban Interventions:** Integrating social area to the urban center: PAC / Vila Viva (“living slums”), participatory budget, actions in geological risk areas.
Culture: Aims at not only expanding and ensuring access to Culture for Belo Horizonte’s residents, but also training in different cultural languages in order to rescue citizenship, contributing positively to the democratization of artistic and cultural expressions, as well as facilitating the recognition of cultural diversity in the city.

CONCRETE EXAMPLES
Citizen Family Project: BH Without Poverty.
Intensive support to families in greater social risk.

The Citizen Family Project *BH Without Poverty*, implemented in 34 centers of the BH Citizenship Program, is coordinated by the Municipal Social Policy Secretariat (SMPS) and by the BH Citizenship Program Coordination Management. The project aims, in the perspective of intersectionality, meet and accompany Belo Horizonte’s families in a situation of greater social risk. This perspective of intersectoral management seeks to establish, in a unique way, a commitment to improve the lives of families benefited by the Family Action Plan (PAF), prepared primarily by the Departments of Social Assistance, Education and Health.

In this sense, the Municipality of Belo Horizonte stands out for putting, definitely, the comprehensive care to these families in the central focus of its public policies, converging various actions of the municipal administration to ensure both social protection and citizenship rights of this segment of the population. The Project selects families based on the following criteria:

- Families registered in the National Social Data Base (CADÚNICO);
- Residents of BH Citizenship territories;
- Have per capita income of up to R $ 77.00;
- IDF (the Family Development Index) less than or equal to 0.5.

From these multidimensional criteria and together with families, targets are drawn up and also the actions to achieve
them, while they are participating in the Project. On the whole of these goals, we highlight housing improvement, professional training and qualification; implementation of food safety practices; and effective exercise of citizenship. Technical teams monitor families through monthly meetings and by the end of two years, families and staff evaluate the degree of overcome of the vulnerabilities presented when they were included in the project.
BH Citizenship / CRAS

- Number of households in the territories: 181,977
- Number of families registered in the CADUNICO system in the territories: 67,019
- Number of benefited families in the territories: 28,591
- Number of families attended in the BH Citizenship Program: 135,023
- Number of families registered on CRAS: 82,657
- Number of families attended at the Project Citizen Family, BH Without Poverty: 2,040

Prioritization process of vacancies in Early Childhood Education

To plan the Universalization of Pre-school, a demand survey was hired in 2011 and conducted by the Institute of Economic Research, Administrative and Accounting of Minas Gerais - IPEAD / UFMG.
Service of Children’s Education Network

<table>
<thead>
<tr>
<th>Attendance to Child Education</th>
<th>32.707</th>
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<tbody>
<tr>
<td>Attendance to Child Education</td>
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<tr>
<td><strong>TOTAL ATTENDANCE</strong></td>
<td><strong>56.141</strong></td>
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<td>Municipal units of child education</td>
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<tr>
<td>Municipal Schools of Child Education</td>
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<tr>
<td>Schools with class of child education</td>
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<td><strong>TOTAL NUMBER OF OWN SCHOOLS</strong></td>
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<tr>
<td>Partner Institutions</td>
<td>192</td>
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<tr>
<td><strong>TOTAL NUMBER OF INSTITUTIONS</strong></td>
<td><strong>325</strong></td>
</tr>
</tbody>
</table>

Registration criteria

*From the inscribed families (priorities):*
  - Compulsory enrollment for children with disabilities;
  - Compulsory enrollment for children under protection measures;
  - Sheltered children;
  - Exploited children in begging;
  - Children exploited in child labor;
  - Sexually abused children;
  - Sons of teenagers who have committed infractions that follows Social Measure;
  - Children who are at risk of death

*The remaining vacancies:*
  - 70% for the most vulnerable families enrolled, defined by NIR in each regional;
  - 10% draw for families residing or whose guardians work within a radius of up to 1 km of the institution, defined by the georeferencing of PRODABEL;
  - 20% General Public Draw.

SOCIAL ASSISTANCE

Unique System of Social Assistance - SUAS

The SUAS is a public non-contributory system, decentralized, which have the function to manage the specific content of the Social Assistance in the field of Brazilian social protection.

Goals

Consolidate a decentralized and participatory system;
Regulate and organize social assistance actions in a system, which means planning the social assistance policy in coordination with federal entities that share the same principles and guidelines as a foundation, but
BH Citizenship Program: Intersectoral Action and Promotion of Citizenship

respecting regional diversity;

Provide services, programs, projects and basic social protection benefits and/or especially for families, individuals and groups.

Contributing to the inclusion and equity of specific users and groups, expanding access to social assistance goods and services in urban and rural areas;

Ensure that actions under the Social Assistance are focused on families.

**SUAS BH Organization**

The Basic Social Protection:

Basic social protection services will run directly in the Reference Centers of Social Assistance - CRAS - as well as indirectly in the entities and social service organizations in the coverage area of CRAS;

It is intended for people living in vulnerable social situation in the territory;

It has the centrality in the family, in order to ensure rights and provide for the construction of their autonomy.

**The Special Social Protection of Medium Complexity**

The special social protection of medium complexity services will be performed directly in the Specialized Reference Centers of Social Assistance - CREAS, responsible for offering guidance and specialized and continued support and to families and individuals who had their rights violated, but without the disruption of ties. There are currently nine units in operation in each of the administrative regional.

**The Social Protection Special of High Complexity**

The special social protection services of high complexity are those that guarantee full protection - housing, food, sanitation and protected job for families and individuals without reference and/or in threatening situation, needing to be removed from their immediate family and/or community.