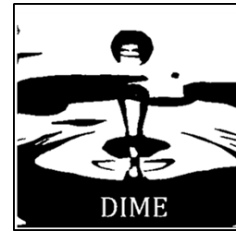




Human Development *Africa*



Evaluating Impact: Turning Promises into Evidence

Kenya Youth Empowerment Project

Name of Team Members:

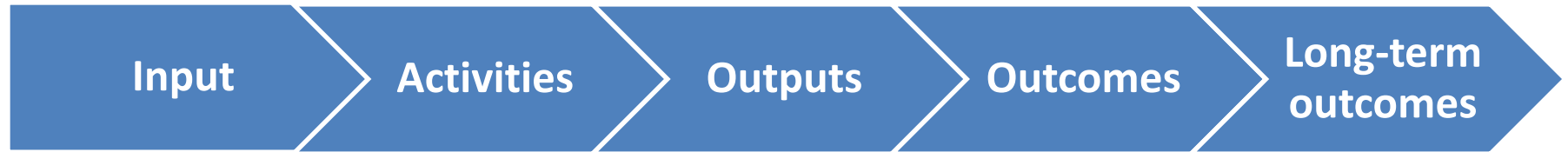
Prof. Wainaina, Alice, Josephine, Ehud, Victor

Dakar, Senegal
October, 2013

1. Intervention Summary

- ✓ **4year Pilot** Project and private sector driven
- ✓ **Objective** :To improve youth employability
- ✓ **Key activities**: Provide Internship and training in the private sector.
- ✓ **Target**: Approximately 16,000 youth in 3 major cities
- ✓ **Implementation**: In 8 cycles of 6 months each targeting a maximum of 3,000 per cycle
- ✓ **Selection criteria**: 15 to 29 years; who have at least 8 years of schooling; are out-of-school for at least a year and are not working
- ✓ **Outcome**: At least 50% of the interns secure employment or start their own business within 6 months after internship completion.

2. Results Chain



- Human resources

- Financial resources

- Life Skills

- Business Skills

- Internships

- Youth successfully completing Life Skills Training

- Youth successfully completing the internship

- Youth successfully completing Business Skills training

- Improved access to labour market (wage/self Employment and earning potential)

- Improved livelihood

- Reduced risky behavior

3. Impact Evaluation

✓ **First Impact Evaluation** ongoing - studying effects of Life skills training only, as well as additional impact of business skills training and internships

✓ **Second Impact Evaluation (Planned):**

✓ Why?

To isolate and assess the impact of:

✓ Internship only (T1);

✓ internship combined with life skills (T2) and

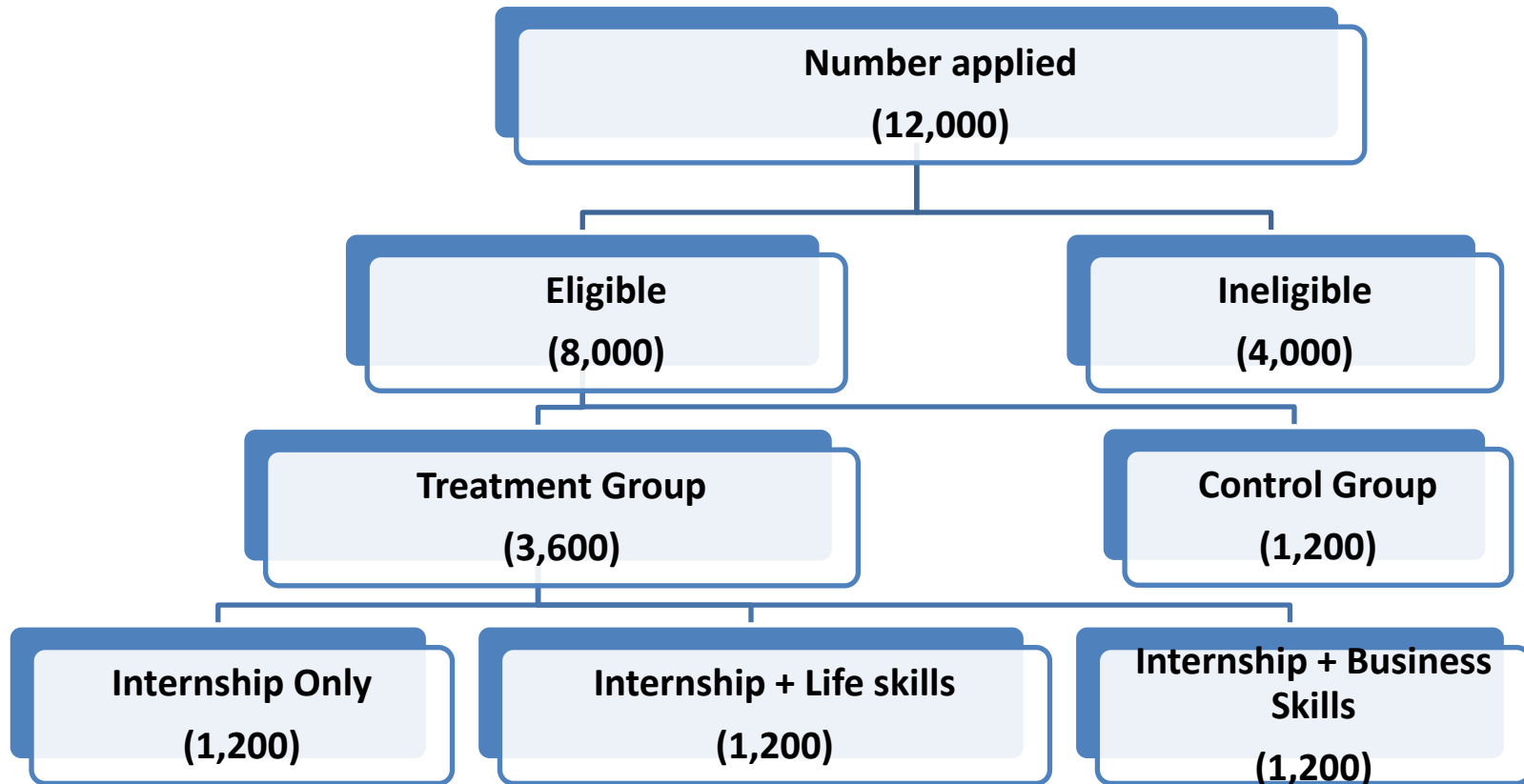
✓ Internship combined with Business skills (T3)

on labor market outcomes.

4. Research Questions – Evaluation 2

1. What's the impact of the Internship only on labour market outcomes?
2. What's the additional impact of:
 - a. Life skills?
 - b. Business skills?

5. Impact Evaluation Design



6. Sample and Data

1. Sample

☐ total = 4,800

✓ Treatment = 3,600

✓ Control = 1,200

2. Data

✓ Project administrative records(age, education, gender, regions, employment status)

✓ Baseline survey (March, 2014)

✓ Eligibility records