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# **Evaluating Impact: Turning Promises into Evidence**

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## **TASAF PWP**

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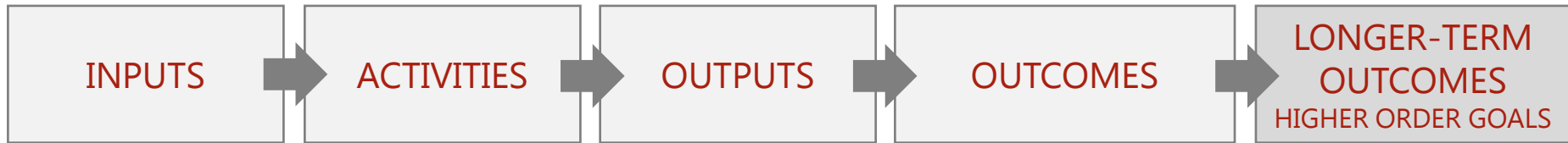
**Accra, Ghana  
May 2010**

# 1. Background

The Project Development Objective of TASAF II is to improve access of beneficiary households to enhanced socio-economic services and income generating opportunities

- ❑ TASAF disburse funds to Local Government Authorities to support implementation of sub projects that provide safety nets for food insecure and vulnerable households in identified poor communities;
  - ❑ Provide Short term employment to unskilled labourer (manual labour)
  - ❑ Activities: road construction and maintenance, irrigation infrastructures, reforestation and soil conservation during critical times of food crisis...

# 2. Results Chain



- Budget
- Experienced Staff
- Equipment

- Sensitization
- Geographical targeting
- EPRA
- Appraisal
- Approval of sub projects
- Disbursement
  - Launch
  - Training
- Implementation
  - Supervision and Monitoring
  - Payment of wages
- Comsip

- Awareness – councilors, MPs, Staff
- Targeted beneficiaries; Sub projects identified;
- People trained
- Assets created
  - Roads
  - Dams
  - Irrigation
- Wages paid

- Direct beneficiaries
- Increase in Income level
  - Improved access to social services
  - Increased agricultural production
  - Improved nutrition
  - Increased employment
- Communities
- Increased employment
  - Increased savings
  - Increased income
  - Increased investments

**LONGER-TERM  
OUTCOMES  
HIGHER ORDER GOALS**

- Improved quality of life
- Poverty level reduced
- Nutrition improved
- Health improved...

# 3. Primary Research Questions

- Does the program improve employment, earnings, investment, savings of beneficiaries?
- Does the program increase households' consumption? (on health, nutrition, education, shelter)
- Does the program improve employment, earnings, investment, savings of the communities?

# 4. Outcome Indicators

- Direct Beneficiaries;
  - Level of employment;
  - Level of income;
  - Nutrition;
  - Level of savings.
  
- Indirect beneficiaries (communities)
  - Investments;
  - Entrepreneurial activities;
  - employment;
  - savings

# 5. Identification Strategy/ Method

- ❑ The IE will be conducted from amongst the 25 new districts
- ❑ PWP will be provided to all eligible beneficiaries
  - ❑ Initially, all eligible beneficiaries will get for three months,
  - ❑ some villages will be randomly selected to continue for additional six months;
- ❑ The control group are villages receiving assistance for three months only and the treatment group are the villages receiving assistance for nine months.
- ❑ Among the treatment villages, an additional intervention (COMSIP) will be randomly assigned\*\*

# 6. Sample and Data

- ❑ Randomly select districts
- ❑ Within selected districts, stratify villages by the type of intervention
- ❑ The survey will cover beneficiaries and non-beneficiaries
- ❑ The sample size will be determined depending on the population
  
- ❑ The questionnaire will be designed to capture all information on social economic characteristics of beneficiaries.



# 7. Time Frame / Work Plan

- Evaluation design: July - September 2010
- Baseline survey: October - December 2010
- Implementation of the three months PWP: October - December 2010
- Sampling for the treatment: November - December 2010
- Introduction of COMSIP: March 2011
- Implementation of the six months PWP: January- March 2011 and June- August 2011
- Follow up survey: July 2012– September 2012

# 8. Sources of Financing

- TASAF