
TERMS OF REFERENCE
CONSULTANT POSITION TO SUPPORT THE
TURKEY POVERTY & EQUITY PROGRAM
WORLD BANK

July 2018

Objective

The World Bank is looking to hire a consultant to work on the Turkey Poverty & Equity program, by supporting research, analysis of survey data, and coordination of a new survey on issues related to poverty reduction and social inclusion of vulnerable Turkish population and refugees.

Background Information

The World Bank Group (WBG) works with partners and countries towards the achievement of the “twin goals” of ending extreme poverty and promoting shared prosperity.

Reaching the ambitious twin goals will require high and sustained economic growth across the developing world that also translates more effectively into poverty reduction in each country. This kind of robust, sustainable, inclusive growth — that achieves the maximum possible increase in living standards of the less well-off — is not business as usual, and has important implications for the WBG. In particular, the quest for economic growth, poverty reduction and shared prosperity can no longer be seen as separate, nor can policy options be viewed as a trade-off between economic growth and poverty reduction. At the same time, these priorities must be consistent with each country’s economic, social and institutional context and challenges — there is no one-size-fits-all solution. Ultimately, the twin goals demand a sharper, country-specific understanding of the constraints to growth and the trade-offs that available macro and sectoral policy choices entail, to promote substantial improvements in the welfare of the less well-off.

In Turkey, in particular, the Poverty and Equity Global Practice of the WBG leads and implement a program of activities on issues related to poverty reduction and social inclusion of vulnerable Turkish population and refugees, whose main objectives are:

- a) to collect data and improve the measurement and monitoring of poverty and social inclusion at national and subnational levels;
- b) to conduct original and policy-relevant analysis on poverty, equity and shared prosperity issues;
- c) to support the design and implementation of WBG projects and operations

Duties and Responsibilities of the Consultant

The consultant is expected to conduct the following tasks:

- a) Support research activities and analytical work on poverty reduction and social inclusion of vulnerable Turkish population and refugees by conducting literature reviews, data analysis, and writing of technical articles and policy notes;
- b) Find and compile data, news articles, policy reports and academic literature to support understanding and monitoring of poverty reduction and social inclusion of vulnerable Turkish population and refugees;
- c) Field work: Coordinate activities of new household surveys by, for example, doing field visits of survey sites, supervising data collection, identifying problems in implementation of field work, helping find possible solutions, discussing solutions with the team;
- d) Perform econometric and statistical analyses using household-level surveys;
- e) Produce graphs and figures that help uncover patterns in the underlying data;
- f) Support presentations to technical and non-technical audiences in government, academia, and other organizations;
- g) Work in a team environment: Participate in team meetings, contribute ideas to ongoing work, incorporate feedback from the team.

Ideally, the consultant will be able to handle all these tasks. However, candidates interested in supporting field work of new surveys but not in conducting analysis or research, are also encouraged to apply, and should clearly state it in their application.

Selection Criteria

Candidates should meet the following qualifications:

- Master's degree in Economics, Public Policy, or related field is preferred. Candidates with exceptional and outstanding qualifications but less than Master's degree will also be considered.
- Experience in at least one of the following thematic areas is required: (a) poverty and inequality; (b) labor markets; (c) economic and social inclusion of refugees; (d) social protection; (d) survey field work and data collection; (e) impact evaluation.

- Experience supporting and coordinating operational activities, such as household surveys, focus groups, workshops with stakeholders, community consultations, dissemination events.
- Excellent Reading, Writing and Spoken fluency in Turkish and English is required. Knowledge of Arabic is desired but not required.
- Proficient in the use of STATA, Excel, and software for data analysis is preferred.
- Problem solver attitude: proactive, perseverant and creative in finding solutions.
- Ability to convey complex ideas in a simple, clear, and lively style.
- Proven Experience in working within teams, ability to collaborate with others, to give his/her own perspective, and to be open to diverse perspectives.

Terms of the Contract

The selected candidate will be given a term contract of 100 days. Contract duration: from August 15, 2018 to June 30, 2019. The contract will be renewable upon agreement of the parts.

Days of work will be distributed along the contract duration in agreement with the project manager.

Payment: The consultant's daily fee will be determined according to the consultant's experience and qualifications, following World Bank Remuneration Guidelines.

The consultant must be based in Turkey, preferably in Ankara.

Application Process

Applicants should submit a detailed CV to Gozde Yilmazturk gyilmazturk@worldbank.org by July 30th, 2018.

At the beginning of the CV, all applicants should include a paragraph summarizing why they are interested in the consultant position, and clarify if they interested in supporting field work of new surveys but not in conducting analysis or research.