HOW TO INCREASE FARMER INCOME AND REDUCE RISK

The Problem:
A proven system for Last-Mile Distribution

- Procure agricultural inputs in bulk
- Sell products and services on credit
- Supply farmers in remote areas
- Build farmers’ capacity
- Recover credits in 6-8 months
We Know our Farmers!

- Technology based advice and services
- 3-4 times more yield
- Reduce risk and grow income
Agrics Bridges the Gap between service providers and farmers

Suppliers of inputs do not know the farmers

Agrics provides them with viable information and gives them a channel for sales and distribution

Farmers are unable to get the products and services that they need

Agrics provides them with farmer specific products, advice and services
Long-term Sustainability

• 30-40% Gross Margin
• Grew from 900-20,000 farmers in four years
• Break Even @ 25,000 Farmers
• Robust processes and systems
• Capital Providers:

  Rabobank Foundation

  achmea foundation

  HOoge RAedt SOCIAL VENTURE B.V.

  AECF
  Funding innovation in Africa’s Agribusiness
Increasing penetration

Increasing sales per farmer

Expanding into other regions

Scale-up from 20,000-100,000 farmers
How We Can Grow Together

Create linchpin conditions
Integrate Services
Develop & Distribute New Concepts
Agrics Supply in Other Regions
Integrate Data
Agrics’ Role in the Consortium

Farmer Engagement, Training & Advice

Farmer Profiles and Crop Modeling

Distribution