“Zero Routine Flaring by 2030” Initiative
Benefits and commitments for endorsing oil companies

Benefits:

✓ **Better resource management.** Implementing the Initiative increases and sustains effective monetization of hydrocarbon resources.

✓ **Environment-friendly oil production.** An endorsement sustains and underpins an exemplary practice already in place in your company, or sets in motion a process to ensure cleaner operations, reducing your company’s carbon footprint.

✓ **Global recognition.** An endorsement communicates to the world that despite an industry downturn, your company is a responsible oil producer with strong environmental stewardship.

✓ **Regional impact.** Your company’s endorsement demonstrates leadership and sets an example for others to follow, thereby impacting flaring practices at other oil companies.

✓ **Levelling the playing field.** If you are among the many oil companies that already have a no-flaring policy for new oil field developments, the flaring Initiative helps level the playing field – other companies would adopt the same good practice, and endorsing governments would require it. The Initiative may also reduce regulatory uncertainty and flaring-related risk.

✓ **Foster innovation.** Abiding by the flaring Initiative could foster innovation in gas monetization.

✓ **Network advantages.** An endorsement connects your company to a network of leading oil-producing countries and companies that sets a de facto new global industry standard for gas flaring. This will provide companies valuable opportunities to exchange knowledge and experience, and to interact with the world’s leading multilateral financial institutions.

✓ **Your legacy.** The Initiative provides company management an opportunity to establish a positive environmental legacy for all employees; one that will be carried on well into the future.

Commitments:

✓ **What you endorse** is laid out in the text of the Initiative, and relates to (a) avoiding routine flaring in new oil field developments; and (b) making efforts to end ongoing routine flaring over time.

✓ **Reporting.** Based on the Initiative’s text on reporting, the World Bank will request and then publish as received (1) overall annual gas flaring from oil production in oil fields the company operates; and (2) the share of flaring that is routine flaring. The World Bank will not request data for individual flares and only has a reporting role, not an auditing role. The numbers are for “operated flaring” (all flaring in fields the company operate, irrespective of owner structure), and not for “equity flaring” (the company’s share of flaring based on its equity share). The Bank may re-report the company’s own public reporting on progress towards flaring reduction goals.

✓ **Not legally binding, but...** The Initiative is not a legally binding document. An endorsement does, however, establish a public commitment.