Africa’s first AgriTech Company to combine IOT, Data analytics & AI to inform the Agri industry

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Social Problem

- Uninformed farming decisions
- Farm productivity of only 30%
- Poor usage of inputs e.g. Fertilizer, Seeds
- 14 million Farmers in Kenya
- $5 Billion in inputs lost

- Unprocessed of data on environmental factors, soil and weather that impact agriculture
Our Solution

REMOTE
Farm monitoring & Data collection

REAL TIME
Data analytics

Tailored recommendations in 3 minutes
Mobile money Prepayment

Optimized input usage by 95% and productivity increase by 80%
UjuziKilimo Farmers market in 2019

Partnerships
Agro dealers
Farmer producer groups

Key activities
Producing sensors
Training field agents
BRINGS VALUE TO THE INDUSTRY

Real Time Farm data
Targeted services based on analytics
$100 saving on fertilizer
30% productivity increase
$100 in extra income
Leveraging the platform can help us mitigate risks and optimize our scale up success.

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<th>Risks</th>
<th>Mitigation Options</th>
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<td>Risk 1 Reaching 10k farmers</td>
<td>Farmers on the platform</td>
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<td>Risk 2 Financing Kit production</td>
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<td>Risk 3 Key Partnerships</td>
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Resources

- Building robust, educated Agent network
- 10,000 farmers by 2019
- Efficient Manufacturing (Time and Cost)
- Hiring and manufacturing kits
Our Team

- Brian Bosire (CEO)
- Dickson Ayuka (Business Dev)
- Dennis Rapongo (Chief Agronomist)
- Henry Ohanga (Ag. CTO)
- Faith Kwamboka (Head of Finance)
- Evans Wadongo (Head of Strategy)
- Jito Kayumba (Advisory Board Member)
- Lindiwe Sibanda (Advisory Board Member)
- Geoffrey Shimanyula (Advisory Board Member)
Making sense of Ag. Data.

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