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Evaluating Impact: Turning Promises into Evidence

**Ghana: Social Opportunities Project (SOP),
The Labour Intensive Public Works Component**

Robert E Austin, Emmanuel Amoa Mantey,
Desmond Duametú and William Y. A. Kodwíw,

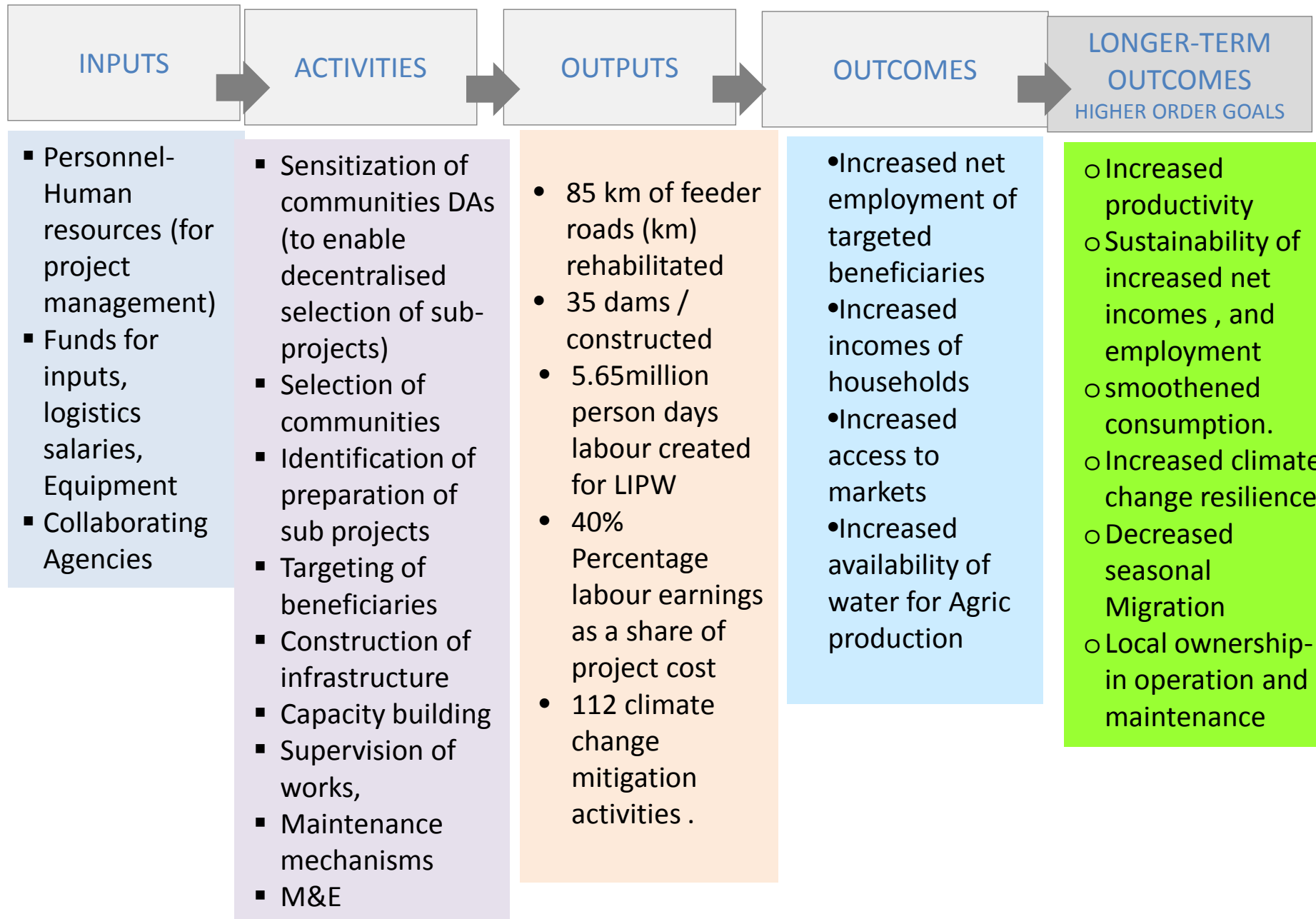
Addis Ababa Ethiopia

May 2012

1. Background of LIPW component

- ❑ Key component of five year social protection project
- ❑ being piloted in 40 out of 170 districts
- ❑ Aimed at providing rural households within the poorest income group with access to employment and income earning opportunities during the agric off season.
- ❑ Implemented through decentralized administrative system
- ❑ Focused on **public works**, namely: rehabilitation and maintenance of rural feeder and access roads, small dams, dug-outs and, Climate change mitigation activities e.g. forestation, soil and water conservation.

2. Results Chain



3. Primary Research Questions

- What impact did cash for works from (LIPW) have on households welfare and other key outcomes
 - (Net incomes, Employment, Health, Consumption Smoothing)
 - Both short-term and long-term impacts

4. Outcome Indicators

- Expenditure
 - Food consumption expenditure
 - Health expenditure
- Person days worked
- Asset stock (e.g. livestock)
- Diversified sources of household income
- Seasonal Migration
- Health status indicators

5. Identification Strategy/ Method

Randomized Pilot Study

- Challenge of rules of operation of LIPW that do not allow the conduct of IE on the Project itself
- Pilot study designed to estimate the impact of the cash for work on households
- Pilot will replicate LIPW in some communities
- Communities will be from those that have LIPW interventions due to come up after September

5. Identification Strategy-Contd

Randomized Pilot Study

- Random selection of target beneficiaries among the set of households that agree to participate in the programme by running a lottery
- From the lottery, a percentage of the individuals would be made the treatment group who will receive cash for work
- The remaining will constitute the control group

6. Sample and Data

Sample

- Will be selected from beneficiary communities of LIPW in the Districts just about to implement subprojects. (Based on power calculations) For eg. five districts at 2 communities per district .

Data

- Will be collected through a household survey

7. Time Frame / Work Plan

- Impact Evaluation Studies
 - Design of Pilot Study June 2012
 - Baseline survey before the start of the interventions in October 2012
 - Follow-up survey in January 2013
 - Second Follow-up survey in May 2013
 - Final survey in May 2014
- Dissemination of Results in late 2014

8. Sources of Financing

- Will be sourced from M&E funds on the project.