Adaptive Social Protection In Sri Lanka: Building Resilience to Disasters and Climate Change

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ACTION PROTOCOL TO FACE ENVIRONMENTAL EMERGENCIES

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PROSPERA PROGRAM OF SOCIAL INCLUSION
What is PROSPERA?

PROSPERA Social Inclusion Program is a conditional cash transfer Program with a register –padrón- of 6.8 million families, and coverage in all the municipalities in the Country. Is the most important program in Mexico to fight poverty and has been replicated in 52 countries.

PROSPERA’s objective:

“To contribute to reinforce the effective realization of social rights to enhance the capacity of people living in poverty, through actions that expand their capacities in terms of food access, healthcare and education, and to other dimensions of well-being, in order to help breaking the intergenerational cycle of poverty "
How Does PROSPERA Work with Beneficiary Families?

Coordination is required with other government agencies.

Institutional authority that approves the corresponding procedures. It is composed by several Federal Secretaries.

**Technical Committee**

- Headquarters in Mexico City

**National Coordination of PROSPERA**

- Social Development Secretary
- Education Secretary
- Health Secretary
- Secretary of Finance

**Four Components**

- Food access
- Scholarships
- Health attention
- Linking actions

**Benefits**

- Cash transfer
- Focus Attention
- Linking promotion

**Four Subcommittees on Charge Of:**

- Social Development Secretary
- Education Secretary
- Health Secretary
- Secretary of Finance

**Two Schemes**

- With or without Conditionalities

32 State Offices

Depends on Mexican State capability to offer health and education services.
How Does PROSPERA finds the beneficiaries?

• Target population are households with an estimated *per capita* income, lower than the minimum welfare line (necessary to acquire the basic food basket).

• The collection of information is done through a questionnaire applied *in situ* at the family’s house (by operative personnel with a mobile device) that captures the socio-economic, demographic and house characteristics.

\[ y = f \left( \sum \right) \]

They are directed to other Programs

Families not eligible for the Program

Minimum Welfare Line

Families eligible for the Program

<table>
<thead>
<tr>
<th>Line</th>
<th>Rural</th>
<th>Urban</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identification</td>
<td>$40.75 USD</td>
<td>$69.48 USD</td>
</tr>
<tr>
<td>Permanence</td>
<td>$67.02 USD</td>
<td>$91.72 USD</td>
</tr>
</tbody>
</table>

Collection of socioeconomic information of the family
Life cycle of the family at the Padrón

Identification of Eligible Families
- Depuration of Concurrences
  - Base Register
    - Priority criteria is applied:
      - women of reproductive age
      - age under 22 years old
      - under 5 years old
  - Health and Education services are validated
    - Are there services? no
      - Benefits Register/Base
        - Are incorporated into the Scheme with conditionalities
        - Are incorporated into the Scheme without conditionalities
      - Support Exhibition
        - Conditionalities
        - Support delivery
    - Comply with? yes
      - Recertification of Families
        - Does not reach eligibility criteria
          - Transition to EDA
            - Keeps all the Supports
              - Unsubscribe of Families

OTHER PROGRAM DATA
- 25 million people
- 6 million scholarships
- Average support: $100 USD each two months
- 96% of Beneficiary holder are women
- Budget of 4.3 billion dollars
  - 2.4 Food, 1.5 Education and 0.3 Health
ACTION PROTOCOL
**PROSPERA’s Plan in national context**

**PLAN MX** is the Federal Government’s Master Plan in case of disasters that aligns other Plans and Programs of Federal Public Administration linked to Civil Protection National System to attend imminent risk or emergency situations, taking all capabilities and sources of State Secretaries and Institutions. It also contents other Plans as:

- **PLAN DN-III**: Military intervention plans that establish guidelines to help civilians affected by any kind of disaster.
- **PLAN MARINA**: National Civil Protection System’s Financial instrument that supports the States and dependencies in the attention and recovery of the effects of Natural Disasters whose magnitude exceeds their financial capacity.

- **FONDEN**: Financial instrument that supports the States and dependencies in the attention and recovery of the effects of Natural Disasters whose magnitude exceeds their financial capacity.
• Because of the very high dispersion of the beneficiaries, any natural or social disaster affects PROSPERA's population. That is why the Program has always participated with specific actions to help and alleviate the basic needs of these people.

• The Program’s presence of infrastructure and personnel in 243 fixed points, families and “Vocales” in all municipalities, and a flexible operative scheme that reaches any point, let PROSPERA to be an important tool in case of Natural Emergencies, so it has been part of Plan MX (i.e. 2017 earthquakes).

• The intense earthquakes of September 7th and 19th (2017) that affected Mexico, activate Plan MX and also, motivate PROSPERA to create its own Action Plan.

• PROSPERA, through its Action Plan, establish the way to intervene in situations of risk, threat and emergencies. It establish internal and collaborative (with other institutions and government levels) mechanisms that has to be activated in case of natural disaster in attention to the beneficiaries and the general population.
PROSPERA’s Action Protocol includes four different kinds of actions to help beneficiaries and general population:

1. Actions that require Technical Committee approbation.
2. Actions that does not require Technical Committee approbation.
3. Support activities to other Government Institutions in favor to General Population.
4. Information and diffusion continuous activities
PROSPERA’s Action Protocol

**01** In case of Natural Disaster Event

**02** PROSPERA will decide the strategy to follow

**03 Guidelines**

- Require authorization from Committee
- Do not require authorization from Committee
- Institutional actions to support other dependencies.

**04 Civil Protection Vocales**

- They promote prevention actions before disasters.
- Inform about activities related to Civil Protection.
- They act like links between people and authorities.
- They give their support in case of emergency.

Publication in the Official Diary of the Federation

**Permanently**
<table>
<thead>
<tr>
<th>Require authorization from Committee</th>
<th>Do not require authorization from Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Cancel the notices of total suspension of supports, except those of duplicity, resignation, death and public servant.</td>
<td>✓ Flexibilize the identity accreditation to deliver of monetary supports.</td>
</tr>
<tr>
<td>✓ Reactivate the beneficiary families of the affected municipalities, regardless of the validity of their socioeconomic information (have to be reevaluated).</td>
<td>✓ If the cardholder looses her bank card, a witness in the list can be used (or two witnesses in negative case).</td>
</tr>
<tr>
<td>✓ Exception of co-responsibilities compliance in health and education (up to four months).</td>
<td>✓ Card reposition tramit in PROSPERA’s office, not in bank.</td>
</tr>
<tr>
<td>✓ Stop the attention of the universes and suspension results emission for Recertification process (according to Committee).</td>
<td>✓ Automatic and massive monetary supports' re-expedition for those supports not withdrawn.</td>
</tr>
<tr>
<td>✓ Return to the unsubscribed families to the immediate scheme prior to the emergency.</td>
<td>✓ Adjust of operative actions, in order to ensure the inclusion of new families at the Padrón.</td>
</tr>
<tr>
<td>✓ Prioritary reevaluation to those families with suspension of supports in the affected municipalities.</td>
<td>✓ In case of deep material losses for families in their living places, PROSPERA will flexibilize criteria of socioeconomic information recollection.</td>
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Provision of operational staff in the affected zones

- **Safeguard of population**
  - Transportation of basic supplies
  - Dissemination of information

- **Data Registration**
  - Develop mobile device applications to capture information of natural disasters
  - General report of affected areas
  - Census house by house, using mobile devices

- **Recovery (Reconstruction)**
  - Supervision of the delivery of payment cards
  - Pledged staff support with Civil Engineering knowledge
In addition, PROSPERA contemplates permanent preventive actions (before) a possible emergency, through community leaders “Vocales” of Civil Protection who are trained in Civil Protection issues.

They are the Program’s first contact with the general population and an important communication mean for PROSPERA to the beneficiaries.

In addition, they guide the beneficiaries, and the population in general, of what actions the Program will execute or the requirements to access to it, being an instrument for the safeguarding and integrity of people due to their prior training.
Lessons for Sri Lanka

• **The importance of Interinstitutional Coordination**: PROSPERA established joint actions with other agencies belonging to the National System of Civil Protection (SINAPROC) to speed up the attention of areas affected by natural disasters.

• **Initial census** with the support of local governments to identify how many and where affected families are.

• **Accompaniment of reconstruction**: PROSPERA participates in the verification of damages and collection of files, necessary for the issuance of the supports in the affected areas, facilitating the reconstruction and attention of the families.

• **Specialized technician (Architect/Civil Engineer)** working for PROSPERA as operative staff, helps to determine the damage of the houses caused by the earthquake.

• **People from the affected** areas helped in the recognition of the localities and the affected families.
Lessons for Sri Lanka

Improvement areas:

• Define mechanisms of action in case of social and political conflicts that prevent efficiently carrying out the PROSPERA in the different affected areas or communities.

• The Mexican State has several plans for attention in case of natural disasters; however, Plan MX (Master Plan for Federal Response) was applied for the first time in 2017. Plan MX objectives are:
  - To protect the life and the heritage of mexican people in all the regions of the country before, during and after the contingency.
  - Inter-institutional linking work, which coordinates and articulates the response to an emergency of all instances of the Government of the Republic.

• When the disaster happened, PROSPERA didn't had an Action Protocol for the proper activities of the Program.
Lessons for Sri Lanka

• The need to establish clear rules for the access and use of the monetary supports for reconstruction (not PROSPERA’s), because although there was a well-planned and delivered by Federal Government, the availability of resources for the affected families was not immediate, due to:
  ✓ Access and location problems to the identified family.
  ✓ Rules for the allocation of resources, including the specification of the types of land or property tenure for which the delivery of economical support applies.
  ✓ Documentation required by the banking institution.
  ✓ Unclear agents and enterprises that was going to participate in the provision of materials for reconstruction.
Current work

• PROSPERA has published its Action Protocol, which has been distributed among all the Program areas.

• Civil Protection groups and committees had been created at the Headquarters and State Delegations, which had received basic training in:
  - Fire Combat
  - Search and rescue
  - First aid

• A collaboration agreement was signed with the General Directority of Civil Protection, for the exchange of information that promotes an integral risk management for the population, strengthening the culture of prevention and civil protection.

• Follow-up meetings are held nationwide, in which different government agencies participate, to verify the progress of reconstruction actions.

• Proper use of given resources for reconstruction and vigilance are done by PROSPERA’s vocales.
Thanks !!!

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