Disruptive Agricultural Technology Challenge
April 5-6, 2019 | Nairobi, Kenya
Problem Statement

- Dysfunctional markets
- Lack of access to fair priced but high quality farming inputs like fertilizer
- Challenges around accessing finance.
Solution

- Good program design.
- Competent & rapid implementation at scale.
- World class technology.

Agrikore

Blockchain based smart contracting ecosystem.
The model

Components of Total Transformation

1. E-wallet / E-vouchers normally power massive e-registration of farmers, agro-dealers and other actors bringing all transactions online.

2. Once all actors and transactions are online; financial partners such as banks can lend to farmers and finance working capital & equipment.

3. With 1 and 2 in place - the buyers get attracted by a market place that is orderly, predictable & transparent thereby closing the virtuous cycle of the sector.

Transforming the subsidy delivery program

Plugging various partners - banks & others to steady the Agriculture cycle

Connecting the large food processors & other buyers to create a market

Enablers

- cellulants agrikore: a smart payment & market place platform with database of farmers, agro-dealers, transporters, storage, warehouses, quality inspectors, commodity buyers

- Smart program design & operating rules underpinned by the strategy of what the government wants to achieve

- Rapid implementation at scale underpinned by committed Executive and clear policy frame/changes
Mission

$99M in income by 2021.
Feeding 10% of Africa (1.2 billion meals/year).
10% of farmers earning income from our platform.
1 out of 10 Africans paying on our platform.

Enablers

- Partnerships
- Finance
- Rapid implementation model
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