

## **Tunisia Youth Economic Inclusion Project- Moubadiroun-**

### **Factsheet**

#### **What are the objectives of the project?**

The Project will improve earning opportunities for a vulnerable segment of the population in selected governorates of Tunisia through an integrated approach providing targeted employment services to disadvantaged young men and women, while promoting entrepreneurs and businesses as engines of job creation

#### **What are the target regions?**

The Government requested that the project focus on a diversified set of 7 governorates in total:

- 4 (Djendouba, Siliana, Kasserine and Kairouan) located in the 2 lagging regions of the Center West and North West);
- 1 in poor peri-urban area of the Great Tunis, Manouba;
- 1 in the South, Kibili, given its geographical location, socio-economic economic situation and the scarcity of donors' projects; and
- 1 in Sfax, for its diversified economic potential and its proximity to North and Center West lagging regions.

#### **Who are the beneficiaries?**

- i) Disadvantaged youth aged 18-35 in the target governorates: They will benefit from tailored support to access wage or self-employment opportunities,
- ii) Young potential entrepreneurs aged 18-35 (regardless of socioeconomic status) pursuing economically viable projects offering employment creation potential and/or social benefit potential in selected governorates: They will benefit from a package of Business Development and Financial Services,
- iii) Existing businesses in selected value-chains, mainly private Micro, Small and Medium Enterprises (MSMEs): They will benefit from advisory services and investments in selected value chains, while offering market opportunities for entrepreneurs, in-firm training for targeted disadvantaged youth and contributing to overall job creation in selected governorates.

#### **How will this project contribute to the Tunisian economy?**

The dividends of the project would translate into positive effects for the country in both economic and social terms, as increased employment and economic inclusion will enhance social stability and reduce inequality.