The International Bank for Reconstruction and Development (IBRD), known as the World Bank in the capital markets, aims to manage its borrowing program by being responsive to investors’ needs.

- It issues a range of products designed for different investor groups, chooses timing, currency, and maturity of new issues according to market demand, seeks to price fairly in the primary market, monitors the secondary market performance of its issues, and aims for broad geographic placement to a wide range of investors who trade on different signals.
- The World Bank’s mission to fight poverty in a sustainable way, through education, health, environment, and infrastructure make IBRD bonds suitable for investors with investment strategies that aim to maximize social and financial returns called (“socially responsible”, “sustainable”, “ethical”, or “impact”, investment strategies).

Wide Range of Debt Instruments
The World Bank offers a variety of issues ranging from large, liquid global bonds to plain vanilla retail-targeted or local currency bonds to structured notes in maturities all along the yield curve.

Annual Issuance
(Fiscal years since 2001; in US$ billions)

Recent Transactions
- **Euro** 750 million 1.20% Global Bond due 2034
- **Canadian Dollar** 1 billion 2.50% Global Bond due 2023
- **United States Dollar** 5 billion 2.75% Global Bond due 2021
- **Australian Dollar** 500 million 3.30% Global Bond due 2028
- **New Zealand Dollar** 700 million 3.00% Global Bond due 2023
- **Pound Sterling** 1.250 billion 1.00% Global Bond due 2022
- **Canadian Dollar** 1 billion 2.25% Global Bond due 2023
- **United States Dollar** 2 billion 2.50% Global Bond due 2027
- **Australian Dollar** 850 million 2.60% Global Bond due 2022
- **United States Dollar** 3 billion 1.625% Global Bond due 2020

Broad Currency Diversification
The World Bank has issued bonds in 63 currencies. In Fiscal Year 2018, issues were denominated in 27 currencies.

<table>
<thead>
<tr>
<th>Currency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUD</td>
<td>4%</td>
</tr>
<tr>
<td>EUR</td>
<td>5%</td>
</tr>
<tr>
<td>GBP</td>
<td>9%</td>
</tr>
<tr>
<td>JPY</td>
<td>3%</td>
</tr>
<tr>
<td>TRY</td>
<td>3%</td>
</tr>
<tr>
<td>OTHER*</td>
<td>12%</td>
</tr>
</tbody>
</table>

*BRL, CAD, CLP, CNY, COP, GHS, HKD, INR, MXN, MYR, NGN, NOK, NZD, PEN, PHP, PLN, RON, RUB, SEK, UAH, ZAR

Other Treasury Activities
- **Funds Under Management**
  - USD 185 billion assets under management
  - About 85% assets managed internally
  - Full spectrum of assets - fixed income, equities, and other

- **Client Services**
  - Asset management services for Central Banks and other official sector investors
  - Public debt management advice
  - Financial solutions for risk management
  - Capital market access strategy and implementation
  - Other financial advisory service