One Million Farmer Platform
Commercial Agricultural Landscape of Kenya

Roots and tubers: 9,477
Vegetables: 3,815
Fruits: 3,292

Cereal: 4,715
(Maize, beans, rice, wheat, cow peas, sorghum)

Milk: 4,967
Tea: 378
Sugarcane: 5,900

Egg: 96
Meat: 411
Flower: 480

Unit: Thousand MT

Source: kenya.opendataforafrica.org
1,000,000
Small Holder Farmer Initiative: Kenya

National Agricultural and Rural Inclusive Growth Project

- Number of farmers: **400,000**
- Investment: **USD 200 million**
- Farmers’ producer organization: **8400**
- Number of value chains: **12 commodities**

Kenya Climate Smart Agriculture Project

- Number of farmers: **600,000**
- Investment: **USD 250 million**
- Farmers’ producer organization: **9600**
- Number of value chains: **11 commodities**
  and **4 livestock commodities**

45 counties
Kenya has the highest AgriTech intensity in Africa

Approximately **30 percent** of Agri-Tech start-ups in Africa are operating in Kenya
## Global Ecosystem Comparators

<table>
<thead>
<tr>
<th>Country</th>
<th>Key Features</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Israel</strong></td>
<td>- Innovation networks&lt;br&gt;- Early entry of youth to innovation space&lt;br&gt;- Government supported program and incubation&lt;br&gt;- Globally competitive Agtechs</td>
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<tr>
<td><strong>Netherlands</strong></td>
<td>- Dedicated agrifood tech funds&lt;br&gt;- Incubators and Accelerators&lt;br&gt;- Wageningen information desk StartLife to support students to start Agtech</td>
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<tr>
<td><strong>China</strong></td>
<td>- Government Buy in Agri-Food Innovation&lt;br&gt;- Agri-Food Entrepreneurs Lurking in China’s Big Startup Factory&lt;br&gt;- Investors Taking up Agri-Food</td>
</tr>
<tr>
<td><strong>India</strong></td>
<td>- AgriTech-focused incubators and grants&lt;br&gt;- Favorable policy environment (e.g. The Digital India Campaign)&lt;br&gt;- Increased and timely support to early stage start-ups</td>
</tr>
</tbody>
</table>
Kenyan Agri-Ecosystem

Value chain players
- Innovators
- Farming Communities
- Logistics, Inputs & Markets
- Data Analytics & Knowledge

Agriculture Sector Stakeholders
- AgriBusiness companies
- SMEs
- Industry Associations
- Financing Solution

Key Stakeholders
- Government – Enabling Policy Environment
- Donors – Philanthropy sectorial & Bi-Lateral
- Civil Society – flexible Adaptable programs
- Populace – access to information & Finance

SMEs

WORLD BANK GROUP
Functions of the One Million Farmer Platform

Knowledge and Learning
Policy support and feedback
Data Analytics
Evaluation and Learning
Financing/Investment
Incubation (coaching, mentoring)
Networking (linking farmers, innovators, public agencies and businesses)