



Internship for ROMA students and young professionals Terms of reference - Communication



This posting is part of the internship program for ROMA students and ROMA young professionals. Through this internship, the World Bank Romania Country Office, is aiming to increase opportunity, diversity and striving to build an inclusive workplace.

The objectives of the internship are to: (i) provide an opportunity for students or young professionals to enhance their experience through work assignments and to (ii) expose interns to the work of the World Bank Group with the objective to deepen their understandings of WBG twin goals of reducing poverty and increasing shared prosperity

*Interested candidates are required to send an application letter and CV to acalin@worldbank.org and rlipara@worldbank.org by **October 20, 2020**.*

Background

Established in 1944, the WBG is one of the world's largest sources of funding and knowledge for development solutions. In fiscal year 2018, the WBG committed \$67 billion in loans, grants, equity investments and guarantees to its members and private businesses, of which \$24 billion was concessional finance to its poorest members. It is governed by 188-member countries and delivers services out of 120 offices with nearly 15,000 staff located globally.

The WBG consists of five specialized institutions: the International Bank for Reconstruction and Development (IBRD), the International Development Association (IDA), the International Finance Corporation (IFC), the Multilateral Investment Guarantee Agency (MIGA), and the International Centre for the Settlement of Investment Disputes (ICSID). The World Bank is organized into six client-facing Regional Vice-Presidencies, several corporate functions and thirteen Global Practices to bring best-in-class knowledge and solutions to regional and country clients.

The Europe and Central Asia region is made up of 30 diverse client countries, ranging from IDA-only and IDA-blend borrowers to IBRD credit-worthy borrowers with active lending programs and IBRD graduates. With a population of nearly 500 million people, poverty remains a challenge in both middle- and low-income countries. Since 2008, many countries in the region have experienced reversals in gains on poverty reduction made prior to the crisis, including in Romania and Hungary.

The World Bank's most active operational engagements in the EU are in Central and Eastern Europe, where the World Bank's program has increased significantly in the past five years, as well as in Southern Europe (primarily Greece, Cyprus and Italy). Besides lending (primarily to Romania, Croatia and Bulgaria), a major, and growing, part of the program is Reimbursable Advisory Services (RAS) as well as Trust Funded advisory services. The key objective of many RAS services is to support better absorption of EU funds; but other RAS and Trust Fund engagements focus on key country economic challenges – ranging from work on the incidence of tax policies, to designing long-term care policies in the face of demographic pressures.

Romania Country Office (ECCRO) is a dynamic office covering a large program that requires professional excellence and a commitment to teamwork. As of August 2020, Romania portfolio includes 9 active investment projects amounting to US\$1.98 billion, 34 signed RAS agreements amounting to US\$106.62 million, 9 EU-funded TFs under implementation (EUR5.23 million) and 3 non-RAS ASA (BB-financed). A

few other projects are under preparation. The 2019-23 CPF is based on the investment portfolio and an extensive RAS program.

Every two years during the implementation of a CPF, or at midterm, a **Performance and Learning Review** (PLR) is prepared to summarize progress in implementing the CPF program. At this important juncture, the Romania Country Office would like to continue taking stock of the outcomes, sustainability, accountability and effectiveness of the WB program as it moves forward to the midterm review of the CPF and in an attempt to streamline and improve further the performance of the program and results.

TASKS OF THE ASSIGNMENT: The intern will work under the guidance of the External Affairs Officer and the Task Team Leader of the Roma Sounding Board and will report to the Operations Officer for the implementation of the following tasks:

- Contribute to communication activities of the Romania Country Office
- Participate in planning and coordination of local consultations with multiple stakeholders on different sectors in close cooperation with the team involved in the preparation of the Performance and Learning Review (PLR)
- Provide inputs and support for the implementation of the Roma Sounding Board communication strategy
- Under the guidance of the External Affairs Officer draft and review the preparation, production, and dissemination of outreach products (e.g. backgrounders, media packages, press releases, articles, radio/TV broadcasts, PPT presentations, brochures, Q&As, website content, social media posts, speeches, briefing notes, internal stories, etc..) that promote the strategic positioning of the Bank engagement and operations in Romania and the dissemination of results to key audiences locally, regionally and internationally.
- Update databases for communication purposes
- Keep minutes of meetings
- Verify translation and accuracy of documents

TERMS OF THE CONTRACT

The selected candidate will be offered a Short-Term Temporary (STT) contract for up to 500 hours until March 31, 2021, with the possibility of adding additional hours based on the demands from the Bank team. The STT will report to the Operations Officer and work closely with the Romania Portfolio Team. The work can be performed remotely with regular WebEx calls being convened at the beginning of the internship

SELECTION CRITERIA

The successful candidate should have the following qualifications:

- Advanced command of spoken and written English
- Bachelor's degree (Communications, Public Administration, Journalism, International Relations/Public Affairs, or a related field) or in the process of obtaining it.
- Advanced computer skills, ability to use standard Bank technology packages, e.g., Word, Microsoft Outlook, PowerPoint, Internet, Excel, HTML, etc.
- Ability to interact with individuals of different cultural backgrounds and beliefs, which include willingness to try and understand and be tolerant of differing opinions and views.
- Demonstrated interest in the field of international development.
- Roma students and young professionals are particularly encouraged to apply

*Poverty has no borders. Neither does excellence. This is why we continually search for qualified individuals with diverse backgrounds from around the globe. We are proud to be an equal opportunity and inclusive employer with a dedicated and committed workforce, and do not discriminate based on gender, gender identity, religion, race, ethnicity, sexual orientation, or disability. **ROMA students and young professionals are encouraged to apply.***