

Winter 2018 - No. 3

# Transforming Transportation and Safer Mobility

**Road safety** was at the core of this year's <u>Transforming Transportation</u> (TT) agenda, and the World Bank -hosted **Global Road Safety Facility (GRSF)** played a key role in making this happen during a busy week that included its annual Board meeting and major report launches.

### Highlighted Events:

Tuesday, Jan. 9th, 2018: GRSF Annual Board Meeting

The GRSF management team met with its Board members to discuss GRSF's FY 2017 Annual Report, investments and achievements, as well as future activities. The Board also welcomed the International Motor Vehicle Inspection Committee (CITA) as a **new donor and Board member**. CITA is a world-wide non-profit association of public and private sector organizations focused on whole-life road vehicle inspection compliance, and is recognized by the UNECE and the European Commission for its expertise on vehicle safety and environmental protection standards.



#### Jan. 9th, 2018: Partnership Meeting & Report Launch

Bloomberg Philanthropies and GRSF launched <u>"The High Toll of Road Traffic Injuries: Unacceptable and Preventable."</u> The report highlights the significant **economic** and **welfare benefits** that developing countries could realize if they reduce the number of traffic injuries and deaths by 50 percent. About 100 representatives

from leading international transport and mobility organizations participated in this event, led by Senior World Bank Directors **Jose Luis Irigoyen** and **Timothy Evans** from the Transport and Health Global Practices, and **Kelly Larson** from Bloomberg, along with **GRSF report author Dipan Bose**. Watch Event

#### Thursday, Jan. 11th, 2018: Road Safety: Moving Towards Vision Zero

In the main atrium of the World Bank Group headquarters, road safety advocates from leading international organizations gathered as **Soames Job**, Head of GRSF and **Ben Welle**, WRI Global Health & Road Safety Manager, presented the joint WRI-GRSF <u>"Sustainable & Safe – A Vision and Guidance for Zero Road Deaths" report highlighting the importance of the Safe System approach for improved road safety. The approach starts with the premise that **human error is inevitable but road traffic injuries and fatalities are not.**</u>





## Friday, Jan. 12th, 2018: Road Safety Financing and Implementation Challenges

In this high-level plenary session, **Jean Todt**, UN Special Envoy for Road Safety and FIA President, made it clear that little can be achieved in the way of poverty reduction and economic development without **safer mobility**. He stressed the need for the establishment of the UN Road Safety Fund to ensure the implementation of the SDG road safety targets, and urged cooperation with the World Bank. Panellists emphasized the **need to more effectively disseminate existing** 



knowledge with country officials, expose the economic cost of inaction, and find ways to attract investments for road safety interventions, including data collection. Watch Event



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