BACKGROUND

In Turkey, the presence of more than 3.5 million Syrians under temporary protection (SuTP) has created massive socio-economic needs and demands. The Government of Turkey (GoT) has made significant efforts to cater to the needs of SuTP and alleviate the strain on social services, increase employment opportunities, support living conditions, and prevent negative effects on human development of refugees and Turkish citizens. As such, the government has facilitated access to critical public services such as education and health, particularly in the urban centers where most refugees are living.

Increasing skills and competences of refugees through education/training; supporting income-generating activities, facilitating formal employment, and incentivizing self-employment and various forms of entrepreneurship are important for self-sufficient and sustainable life-prospect of refugees and their social cohesion with Turkish citizens. To such aims, the GoT and its national and international partners are developing vocational training, skills-upgrading, job-placement, and business creation programs for refugees and underserved Turkish citizens who can benefit from similar interventions.

The World Bank (Bank) and the European Union (EU) are supporting the GoT’s wide-ranging response to humanitarian and developmental dimensions of the Syrian refugee crisis. Measures to improve economic welfare and greater labor market integration of SuTP and Turkish citizens affected from the Syrian influx are at the core of policy interventions. Under the project *Strengthening Economic Opportunities for Syrians under Temporary Protection (SuTP) and Turkish Citizens in Selected Localities* (No: IPA/2017/394-635 - P165687), the World Bank provides assistance to Turkey to strengthen its capacity to assess demand for skills, support job creation and entrepreneurship in selected provinces with high incidence of SuTP and evaluate results.

In addition to the Bank, other national and international organizations and NGOs have been implementing projects to create job opportunities for both refugees and host communities in Turkey. The World Bank, in close collaboration with the Ministry of Family, Labor and Social Services, the Ministry of National Education, the Turkish Employment Agency, the Turkish Vocational Qualification Authority, KOSGEB and other key stakeholders have been supporting Turkey’s efforts in the provision of Turkish language training for Syrian refugees, vocational training, formal employment, self-employment, entrepreneurship and business creation. There are female SuTP or Turkish citizens who have participated in or graduated from such activities implemented under such projects.

Globally, there is an expanding agreement among researchers and practitioners about the wide-ranging and long-term benefits of self-employment, small-medium enterprises, entrepreneurship, and social enterprises for disadvantaged populations including refugee communities. In Turkey, expansion of such business models may contribute to the social welfare of individuals and ultimately the economic growth of the country.

Under the scope of the project has been established a Social Enterprise Community of Practice (SECoP) with a twofold objective: (1) it aims to bring together the four social cooperatives and enterprises set up under the World Bank project *Strengthening Economic Opportunities for Syrians under Temporary Protection and Turkish Citizens in Selected Localities* in order to share operational knowledge, practical experience and good practices in addressing implementation challenges; as well as (2) it aims to create a structure for dialogue and knowledge exchange with
Government counterparts, key stakeholders - local and international organizations - in Turkey to contribute to the social enterprise sector and support its development potential and growth. SECoP has been defined as ‘a community of experts and entrepreneurs who research, design and implement innovative social enterprise models.’

SECoP will function under overarching goals such as the provision of inspiring examples to shape the future of social enterprises and social entrepreneurship in Turkey; raise awareness of the range of support available for social enterprises/entrepreneurs; maximizing opportunities to enhance sustainability, including funding, and innovative approaches; platform/space to develop formal and informal collaborative arrangements (i.e. mentoring arrangements, sharing premises, etc.), supporting and encouraging the development of partnerships; and raising awareness on policies and practices that support the social entrepreneurship sector. Its significant contribution will be towards the sustainability of the four future social enterprises and towards the knowledge to be captured under the report on a model for social enterprises in Turkey. The SECoP activity is coordinated by the SECoP Manager who manages the community, serves as the main point of contact and the scope of his/her work includes: strategy, growth, moderation, content, relationships among members, events and activities, business integration, and user experience. The SECoP Manager’s role is under the leadership of the WB TTL.

Under the project we are seeking a qualified candidate to provide expertise to ongoing activities under Component 2: Provide technical assistance to government to promote entrepreneurship and job creation in areas with high SuTP incidence. The expertise will contribute to the WB support to promote female-led social entrepreneurship provided to the GoT and local authorities to develop and implement a sustainable business model for social enterprises run by female entrepreneurs. The Bank will document the experiences of social enterprises, underlying the factors behind achievements and challenges, and highlighting the main lessons learned and their implications for scaling up similar initiatives and overall contribute to the potential of the social enterprise sector in Turkey.

The ultimate goal of Component 2 of the project is to contribute to the development and sustained growth of the social enterprise sector in Turkey, achieved with the support of those that are inspired by the social enterprises as a model for creating positive social, environmental and cultural impact within the country.

CONSULTANT RESPONSIBILITIES

The consultant will carry out the following tasks:

- Provide guidance, revisions and inputs on the reports delivered by the four social enterprises/cooperatives set up under the project – progress reports, monitoring and evaluation reports, social cohesion, and other type of reporting;
- Cooperate closely with social enterprises/cooperatives and provide timely support;
- Work in close cooperation with the team members involved in the coordination of the activity of the four social enterprises/cooperatives;
- Contribute with expertise on social entrepreneurship and social economy especially on female led social entrepreneurship in Turkey and not only;
- Participate in on site field missions and coordinate drafting field reports;
- Contribute to organizing SECoP and Operational SECoP meetings; provide expertise to the core group in identifying agenda topics. Work closely with the SECoP Manager for the online and offline meetings in addressing topics for discussions and convening stakeholders;
- Contribute to drafting post event reports and any other required materials related to implementation of social enterprises/cooperatives, SECoP and Operational Meetings under SECoP;
- Develop presentations, contribute to any documents and materials required under the project.
- Contribute to events, workshops, conferences, develop agendas, identify relevant speakers and draft preparation/post event reports and materials;
- Participate in meetings, field trips and other events as required by the project.
TERMS OF CONTRACT

The assignment is expected to cover **60 days starting from January 15, 2020 to June 30, 2020**, with the possibility of extending it upon satisfactory performance.

The consultant will report to Alina-Nona Petric, Social Protection Specialist, HECSP (TTL) and Mattia Makovec, Economist, HECSP (co-TTL).

QUALIFICATION AND EXPERIENCE

The consultant is expected to have:

- Degree in business, sociology, law, economics and/or human development;
- At least 3 years of professional experience related to social entrepreneurship, female led social enterprises, social economy, labor market, migration, skills, occupations.
- Excellent written and communications skills;
- Familiarity with the global and Turkish public policy on entrepreneurship, social entrepreneurship, social protection, employment, education, health and social assistance;
- Demonstrate sense of initiative, problem solving skills;
- Good communication, negotiation, and writing skills;
- Self-reliant, able to work without supervision, highly motivated, organized, and demonstrating sound professional judgement;
- Excellent command of Turkish and English;