New Blog: Talking to journalists makes development sense

- **In a recent conversation with SIEF**, Tanzanian journalist Wenceslaus Mushi discussed what economists need to do to get their research in the media, why journalist training matters, and why his favorite section of the newspaper isn't the news.
- Mushi, a project director at Internews Network, an international nonprofit that works to empower local media, recently collaborated with SIEF and the United Nations Foundation for a training workshop for journalists in Dar es Salaam.

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**Featured evaluation: Healthcare in Kenya**

- Health clinics in Kenya have limited budgets and safety standards are low. Regulations that do exist are poorly enforced, making it difficult to ensure health care quality and patient safety.
- The Government of Kenya, with the World Bank, is testing different approaches to improving patient safety standards through inspections backed by a new regulatory framework for inspections. Read more about the pilot and the SIEF-supported impact evaluation in the case study prepared by the research team.

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**SIEF researchers make the news**

- World Bank senior economist Berk Ozler tells the Christian Science Monitor that the long-term effects of unconditional cash transfer programs are still unknown. "The debate on what's working is clearly not over," he said.
- World Bank lead economist David Evans also weighs in
on the debate over unconditional cash transfers, arguing in a recent paper that "concerns about the use of cash transfers for alcohol and tobacco are unfounded." The report has received attention in various media outlets and blogs, including the online magazines Quartz and Humanosphere.

- And for anyone who wonders about the rhyming possibilities between music and economics, check out the rap videos by the "Metrics Gang," whose members included World Bank economist Owen Ozier.

**Impact Evaluation in Practice Tops World Bank list for 2016**

- Since its release in September, *Impact Evaluation in Practice, Second Edition* has been downloaded more than 16,000 times, earning it a spot as one of the top 20 most downloaded World Bank books of 2016.