The Rabbit and Turtle: A Tale of Missed Opportunities for Thailand?

Over the last 10 years, Thailand’s global competitiveness score stood still in the following areas:

- Public and private institutions
- Infrastructure
- Higher education and training
- Market labor efficiency
- Innovation

From a target investment country, Thailand is now just an option for investors.

2007 | 2017

What happens if we don’t act now?

- Cannot attract foreign direct investments
- Cannot create high value-added jobs
- Wages won’t increase
- Quality of life will not improve
- Slower poverty reduction
- Household debt risk rises

Let’s wake the rabbit before it’s too late!

SOURCE: Thailand Systematic Country Diagnostic 2016, World Bank
For more information, visit: www.worldbank.org/thailand