



Join the World Bank at the World Urban Forum
Feb 8-13, 2020 | Abu Dhabi, UAE

**World Bank-led
Events**

Publication Launch
**Convergence: Five Critical Steps Toward
Integrating Lagging and Leading
Areas in Middle East and North Africa**
February 9 | 4:30 – 6:30 pm | Hall 3 Room 17

FEB 09

Joint World Bank-UNESCO Event
**Creative Cities:
Creativity and Culture
For Jobs and Inclusive Growth**
February 10 | 4:00 – 5:30 pm | One UN Room

FEB 10

Publication Launch
**The Hidden Wealth of Cities:
Creating, Financing, and Managing Public Spaces**
February 11 | 3:45 – 5:30 pm | One UN Room

FEB 11

Publication Launch
**Handbook for Gender-Inclusive
Urban Planning and Design**
February 12 | 4:30 – 6:30 pm | Hall 3 Room 15

FEB 12

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World Bank Publication Launch

Convergence: Five Critical Steps Toward Integrating Lagging and Leading Areas in Middle East & North Africa

February 9 | 4:30 – 6:30 pm | Hall 3 Room 17



The Middle East and North Africa (MENA) is suffering from spatially divergent economic development. Policymakers across MENA have long been trying to integrate their people spatially and economically. This event will bring together stakeholders to discuss drivers of spatial inequality and new proposals for enabling growth and convergence between and within cities and regions.

Speakers:

- **Sameh Wahba**, Global Director for Urban, DRM, Resilience and Land, The World Bank
- **Somik Lall**, Global Lead on Territorial Development, The World Bank
- **Ayah Mahgoub**, Senior Urban Specialist, The World Bank
- **Ayat Soliman**, MENA Regional Director for Sustainable Development, The World Bank
- **H.E. Mahmoud Sharawy**, Minister of Local Development, Egypt
- **M. Abdellatif Ennahli**, Secretary General, Ministry of Territorial Planning, Urbanism, Habitat and Urban Policy, Morocco
- **H.E. Amina Abdi Aden**, Minister of Housing, Djibouti
- **Dr. Khaled Abdelhalim**, Upper Egypt Local Development Program, Egypt
- **Joaquim Oliveira Martins**, Deputy Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities
- **Rory Moody**, Cities Advisor, Department for International Development (DFID), United Kingdom





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Joint World Bank-UNESCO Event

Creative Cities: Creativity and Culture For Jobs and Inclusive Growth

February 10 | 4:00 – 5:30 pm | One UN Room



Structural changes in cities, such as rapid urban expansion and shifts in production, pose challenges to city decision-makers who are keen to improve urban and local economic development pathways. City decision-makers can leverage culture and creative capital to help respond to these urban and local economic development challenges through improving the ecosystem of fostering cultural and creative industries (CCIs).

Speakers:

- **Ernesto Ottone-Ramirez**, Assistant Director General, UNESCO
- **Sameh Wahba**, Global Director for Urban, DRM, Resilience and Land, The World Bank
- **Penny Abeywardena**, Commissioner for International Affairs, New York City, USA
- **Joaquim Oliveira Martins**, Deputy Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities
- **Kira Intrator**, Lead, Habitat Planning and Innovation, Aga Khan Agency for Habitat (AKAH)
- **Marwan Jassim Al Sarkal**, Executive Chairman, Sharjah Investment and Development Authority (Shurooq), United Arab Emirates
- **Ahmed Eiweida**, World Bank Global Coordinator for Cultural Heritage and Sustainable Tourism
- **Ayah Mahgoub**, Senior Urban Specialist, The World Bank





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World Bank Publication Launch

The Hidden Wealth of Cities: Creating, Financing, and Managing Public Spaces



February 11 | 3:45 – 5:30 pm | One UN Room

Many cities around the world are missing out on significant development opportunities by ignoring, under leveraging or mismanaging public-space assets. There is enormous opportunity for smarter use of public spaces and to unlock the “hidden” value they create for communities, neighborhoods, and cities.

Opening and closing remarks

- **Sameh Wahba**, Global Director for Urban, DRM, Resilience and Land, The World Bank

Presentation

- **Jon Kher Kaw**, Leader, Urbanscapes Group, The World Bank

Speed talks

- **Laura Petrella**, Leader (City Planning), UN-Habitat
- **Tomas Soukup**, Project Manager, Gisat / European Space Agency (Gisat/ESA)
- **Joy Mutai**, Public Space Specialist, UN-Habitat
- **Se Hoon Park**, Director, Korea Research Institute for Human Settlements (KRIHS)

Panel discussion

- **Cecilia Andersson**, Manager (Public Space Program), UN-Habitat
- **Michael Koh**, Senior Fellow, Centre for Liveable Cities (CLC)
- **Ethan Kent**, Founder, PlacemakingX





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Joint World Bank-KDI Event | World Bank Publication Launch
**Handbook for Gender-Inclusive
Urban Planning and Design**



February 12 | 4:30 – 6:30 pm | Hall 3 Room 15

Many women, girls, and sexual and gender minorities around the world feel inconvenienced, uncomfortable, and unsafe in the urban environment. They are faced with challenges ranging from transportation services and mobility, to the lack of lighting and toilets in public spaces, or opportunities to rest or move around with a stroller or a small kid in tow. How can we design cities that work for everyone?

Panelists:

- **Elin Andersdotter Fabre**, Programme Manager, Sustainable Cities, Global Utmaning, and Project Leader for the #UrbanGirlsMovement
- **Diego Fernandez**, Secretary for Social and Urban Integration, City of Buenos Aires
- **Maitreyi Das**, Global Lead for Social Inclusion and Practice Manager for for Urban, DRM, Resilience and Land, The World Bank
- **Vera Bukachi**, Research Director, Kounkuey Design Initiative

Presenter:

- **Horacio Terraza**, Lead Urban Specialist, The World Bank

