

LESSONS FOR EDUCATION – Joint Webinar Series

RESOURCES AND SUMMARY NOTES OF PAST EVENTS

Education Continuity in Colombia:

Reaching Students without Internet and Home Schools for the Disadvantaged

Date:	June 23, 2020	
Event Description:	<p>Several actors in Colombia have contributed to the education continuity effort during the COVID-19 crisis, from national and local governments to non-governmental organizations. With over 7.7 million inhabitants, Colombia’s capital city Bogotá put in place an ambitious multimedia education program, encompassing online, TV, radio and print strategies. Local NGOs contributed in the implementation of the governmental framework on “flexible curriculum”, and Alianza Educativa helped to support the more vulnerable students by providing them with socio-emotional support. The webinar illustrated how multiple initiatives contribute to addressing a common challenge.</p>	
Webinar recording:	https://www.facebook.com/OECDeduSkills/videos/282622362979486	
Speakers:	<p><i>(in order of the screen shot)</i></p> <p>Pablo Jaramillo, Alianza Educativa, Colombia</p> <p>Mariana Sanz De Santamaria Franco, Advisor to the Secretary of Education of Bogotá</p> <p>Fernando M. Reimers, Professor, The Harvard Graduate School of Education</p> <p>Mauricio Castillo, Secretariat of Education, Bogotá, Colombia</p> <p>Andreas Schleicher, Director for Education and Skills, OECD</p>	
Lessons learned:	<p>Collaboration: Public and charter school systems worked together to tackle the challenge. While some partners were focused on the efficient delivery of services, others were assessing the upcoming challenges and how to mitigate them. Central leadership was essential to keep everyone working towards the same goal and to facilitate coordination. Principals and teachers, as well as families, were consulted regularly.</p> <p>Clear communication and implementation in stages: Clear, understandable guidelines were broadly disseminated on the approach and processes to make sure everyone was on the same page. The approach was delivered in stages, the first one being to reach all the students as fast as possible, not to lose them.</p>	

	<p>Multi-channel strategy: The digital divide in Colombia is now being addressed to ensure that most learners have access to learning resources. The strategy included different actions, from providing equipment to students when needed, to use TV and radio to reach out to especially rural communities, as well as using WhatsApp or SMS to stay in touch with families in addition to distributing printed materials.</p> <p>Comprehensive learning experience: It included adaptive learning methodologies to strengthening the capacities of teachers. The pedagogical methods was adapted to remote learning addressing cognitive and socio-economical. The strategy included guidance to families, not just the students. The situation has led to unprecedented family engagement and connection of schools and homes.</p>
Background materials:	<p>Colombia continuity stories:</p> <ul style="list-style-type: none"> • Colombia: Aprende en casa (Learning at home) • Colombia: Alianza Educativa (Educational Alliance) <p>Other continuity stories from across the world: https://oecdeditoday.com/coronavirus/#Continuity-stories</p>
Next event:	<p>Egypt’s experience in implementing digital technologies to support remote learning with Dr. Tarek Shawki, Minister of Education & Technical Education, Arab Republic of Egypt July 9, 11am-12pm (Washington DC time)</p>
About the Series:	<p><i>The Lessons in Education webinar series is organized jointly by the World Bank Group Education Global Practice, Harvard Global Education Innovation Initiative, HundrED, and the OECD Directorate for Education and Skills as a way to share lessons learned in education during the epidemic.</i></p>