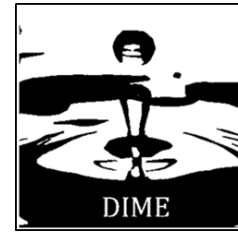




Human Development *Africa*



Evaluating Impact: Turning Promises into Evidence

**Ghana Youth Employment and
Entrepreneurship Agency**

Evans Fiho

Dakar, Senegal
October, 2013

GYEEDA - Background

- ❑ Youth employment programme started in 2006.
- ❑ 400,000 have benefitted since inception
- ❑ **Target Groups One: School drop outs, non or semi skilled.**
- ❑ **Intervention:** Skills Training + Entrepreneurship training + Equipment.
- ❑ **Several modules including:**
 - ❑ Information and Communication Technologies (Mobile phone repairs, computer skills)
 - ❑ Dressmaking
 - ❑ Driving (Taxi cabs)
 - ❑ Youth in agriculture – animal rearing

GYEEDA - Background

- ❑ **Target Group 2 – High School graduates (“more” skilled)**

- ❑ **Intervention:** Internships

- ❑ **Modules include:**
 - ❑ Community teaching assistants
 - ❑ Community health aides
 - ❑ Waste management modules
 - ❑ Internal Revenue service
 - ❑ Community policing and security services
 - ❑ Traffic wardens

- ❑ **Planned intervention:** workplace training or soft skills training

Research Questions

❑ **What is the impact of skills training and equipment provision on income and wellbeing?**

❑ **What is the impact of internship and workplace training on income and wellbeing?**

❑ **Indicators:** income levels, employment status, how long youth stayed in their jobs (self employed or not), how many jobs created, sustainability of businesses created.

Impact Evaluation Design: Random Assignment

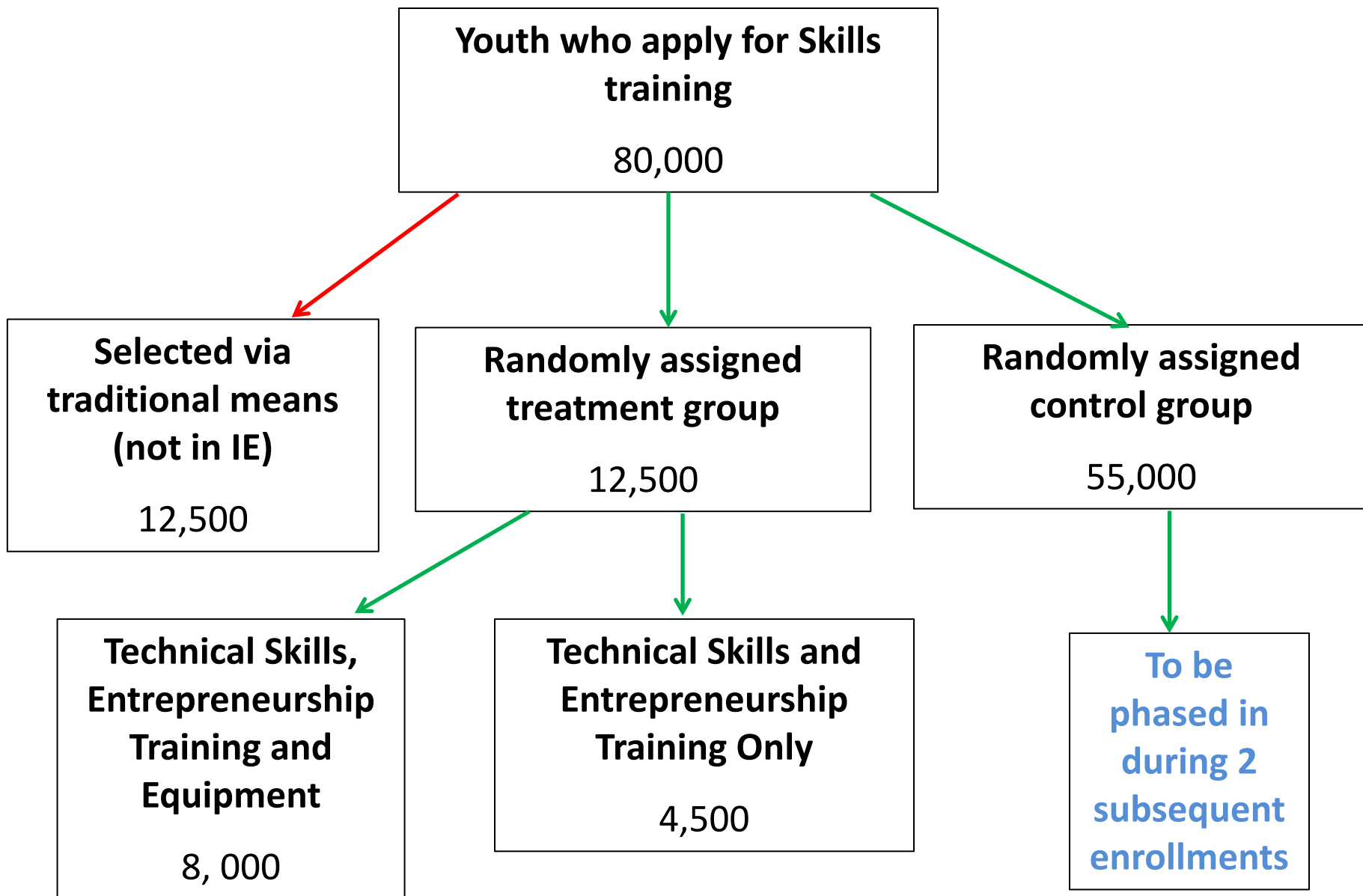
Evaluation of Skills Training and Equipment component

- Technical Skills + Entrepreneurship Training + Equipment
- Technical Skills + Entrepreneurship Training
- Control

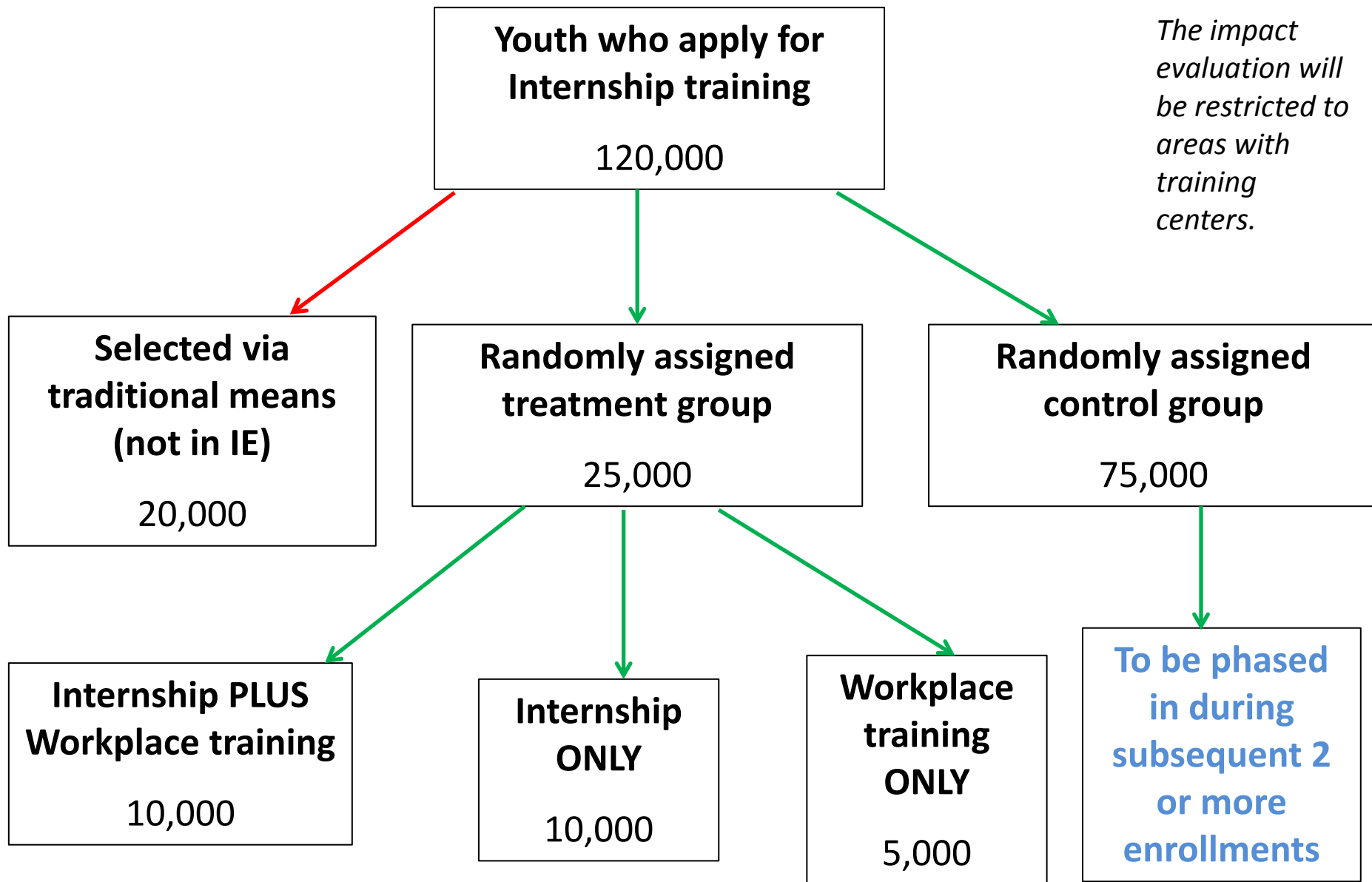
Evaluation of Internship component

- Internship + Soft skills training
- Internship only
- Soft skills training only
- Control

Graphical Design: Skills and Equipment Training



Graphical Design: Internship

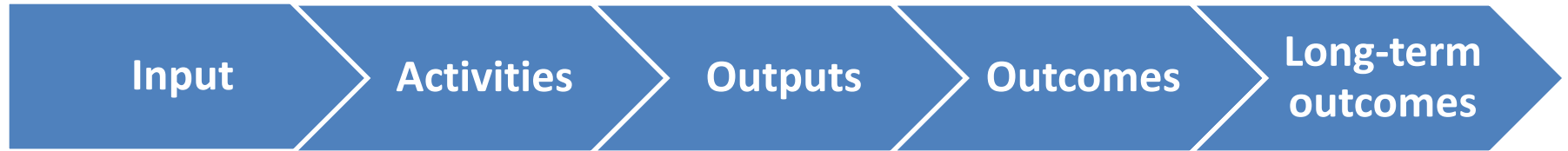


Data

- ❑ Baseline data (2013): Data from application form
 - ❑ Education level
 - ❑ Age
 - ❑ Gender
 - ❑ Previous skills training
 - ❑ Work experience
 - ❑ Contact information
- ❑ Telephone survey close to baseline to gather tracking data
- ❑ Because of very large sample sizes and randomization, detailed baseline data are less essential.
- ❑ Monitoring data from the programs (graduation, dropouts)
- ❑ Follow-up data – End of 2016
 - ❑ Income, business history, assets

Thank you!

Results Chain: Skills Component



- Trainers
- Equipment
- Coordinators
- Training centers
- Training curriculum

- Instruction of trainees/beneficiaries in skills and entrepreneurship
- Distribute trade equipment

- Number of youth who have graduated from the program
- Number of youth who have received equipment

- Businesses started
- Improved income
- Months of consistent employment
- Informal vs. formal sector employment

- Number of businesses generated and sustained by beneficiary
- Number of people employed by the beneficiary
- Sustained improvement in income