Donor Funded Staffing Program

<table>
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<tr>
<th>TOR No:</th>
<th>2020-058</th>
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<tbody>
<tr>
<td>Title:</td>
<td>Gender Supply Chain Officer</td>
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<td>Grade:</td>
<td>GF</td>
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<tr>
<td>Division/VPU:</td>
<td>Gender Business Group, IFC CEDGB</td>
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<td>Duty Location:</td>
<td>Washington DC</td>
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<tr>
<td>Appointment Type and Duration:</td>
<td>Two-year term appointment</td>
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**BACKGROUND**

International Finance Corporation (IFC) is a member of the World Bank Group, and the largest global development institution focused exclusively on the private sector in developing countries. IFC pursues its mission of reducing poverty and improving people’s lives by providing financing to help businesses employ more people and supply essential services, by mobilizing capital from others, and by delivering advisory services to ensure sustainable development.

IFC works to eliminate gender inequalities in the private sector, enabling companies and economies to improve their performance. IFC’s Gender Business Group supports staff and clients in implementing gender-smart solutions. It sets a strategic agenda, develops common targets, improves knowledge, develops practical gender approaches, measures results, and forges key partnerships that strengthen the private sector’s contribution to integrated development solutions. IFC’s Women’s Entrepreneurship work addresses the market gap of holistic solutions by closing gender gaps in access to critical resources for women to grow and lead businesses. Critical resources include capital, connections, capacity, confidence, and contracts.

**DUTIES AND RESPONSIBILITIES**

The focus of this role will be three fold: i) scale IFC’s access to markets solutions for private sector clients to increase opportunities for women entrepreneurs in corporate supply chains; ii) develop industry principles on gender-lens investing; and iii) provide support to IFC’s corporate activities on women’s entrepreneurship. The role will provide a well-rounded experience with exposure to IFC’s clients and partners, DFIs and MDBs, and internal stakeholders. Scope of work is subject to change.

Women Entrepreneurs in Value Chains: Research and Implementation (40% of time)

- Conduct business case research project on women in supply chains to include but not limited to: leading research methodology design, execution and vendor management, publication production and editing, and dissemination activities.
- Support the implementation of IFC supply chain diagnostic tools with clients to establish sex-disaggregated baselines and identify opportunities for companies to adopt gender-inclusive policies and procedures.
- Coordinate global and local partnerships on research and project implementation.
Gender Lens Investing Principles: Partnerships and Industry Principles (45% of time)

- Conduct research on gender-lens investing trends, best practices, and market sizing
- Develop project concept note and workplans to develop, publish, and implement gender-lens investing principles
- Develop a working group of external institutions to consult and prioritize principles
- Coordinate working group under the direction of Women’s Entrepreneurship Lead
- Develop publication of gender-lens investing principles.

Corporate Agenda: Knowledge Management and Communications (15%)

- Coordinate dissemination strategies of research publications
- Support ad hoc requests to include drafting talking points/briefings on women’s entrepreneurship for senior management and serving as peer reviewer to relevant IFC/World Bank project documents, publications, and evaluations on women’s entrepreneurship
- Update communications collaterals as necessary for the Entrepreneurship Program, such as web content on Women’s Entrepreneurship
- Coordinate learning sessions, brown bag lunches and breakfasts, and other events related to Women’s Entrepreneurship; Lead one learning session as part of current knowledge sharing activities.

Note:
The selected candidate will not be assigned to programs involving his/her own government such as donor coordination and trust fund management.

SELECTION CRITERIA

- Minimum Master’s degree or equivalent with specialization in finance, economics or business.
- At least 5 years of work experience, with a minimum of 2 years in supporting technical assistance or advisory services within the private sector and some work experience in emerging markets.
- Women’s market expertise: Some knowledge and understanding of the challenge’s women face in accessing markets, financial products and services, business information and networks; and solutions on how to overcome these.
- General knowledge of private sector development topics, gender-issues, diversity and inclusion, and a good understanding of World Bank Group activities.
- Demonstrated experience developing analytical tools, research and writing skills and ability to think strategically; Demonstrated ability to synthesize large amounts of information into clear conclusions efficiently and under tight deadlines; Demonstrated ability to deliver complex projects in collaboration with large teams under tight deadlines;
- Significant project management skills with proven track record of successfully developing private sector projects; Client service mindset comfortable with client and partner interaction and interest in building relationships.
- Willingness and ability to travel and work across time zones; Comfortable working in a virtual environment.
- Excellent oral and written communication skills in English.
- Positive can-do attitude with dedication to excellence and professionalism.
- Curious mindset with an ability to take initiative and work independently and proactively, and a highly collaborative and strong team player.
- Ability to work in a fast-paced environment and navigate unexpected and constant change.