SIEF bridges the gap between journalists and researchers

- SIEF brought together journalists with World Bank researchers for a discussion on what makes the media pay attention and how experts can better present their work and knowledge to policymakers, civil society organizations, and others who may not have the same expertise.
- The panel discussion, which can be seen here, featured journalists from The Atlantic, NPR and other top outlets.
- A workshop for researchers looking to hone their message and get real-time feedback on packaging their work followed the panel and was led by Janine Zacharia, a former Middle East correspondent for The Washington Post who now teaches communications at Stanford University.

Impact Evaluation in Practice en Español

- The Spanish translation of Impact Evaluation in Practice, Second Edition was published this month, with nearly 8,000 downloads in the first two weeks.
- The English version was one of the top downloaded World Bank books of 2016.

SIEF researchers speak out

- SIEF researcher Purnima Menon urges the Government of India to boost and streamline data collection in its effort to combat malnutrition. In an op-ed in India's Businessworld, Menon writes: "Knowing where to invest, and in what, requires regular and reliable data on the coverage and reach of critical nutrition interventions at frequent intervals..." Menon is a Senior Research Fellow at the Poverty, Health and Nutrition Division of International Food Policy Research Institute and is
working on a SIEF-funded impact evaluation in India.

- **James J. Heckman**, a Nobel laureate in economics who is involved in a SIEF-supported impact evaluation of the long-term effects of an early childhood stimulation program in Jamaica, published a letter in the Washington Post pointing out that a new study claiming that the cognitive gains of early-childhood education programs fade over time “ignores an overwhelming body of recent evidence documenting that so-called fadeout doesn’t exist.”