Enabling the Business of Agriculture

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World Cocoa Foundation
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Global focus on agriculture
EBA can inform policymaking and trigger reforms based on cross-country benchmarking.
EBA: genesis and timeline

- **2012**: EBA Kick off
- **2013-14**: Pilot data collection in 10 countries
- **2014-15**: Data collection in 40 countries
- **2016**: Data collection in 60 countries
- **2017**: Dissemination
  - Policy analysis
  - Methodology refinement
- **2018**: Data collection in 80 countries
62 countries

**SUB-SAH AFRICA**
- Burkina Faso
- Burundi
- Cote D'Ivoire
- Ethiopia
- Ghana
- Kenya
- Mali
- Mozambique
- Niger
- Rwanda
- Sudan
- Tanzania
- Uganda
- Zambia

**EAP**
- Cambodia
- Laos
- Myanmar
- Philippines
- Vietnam
- Malaysia
- Thailand

**ECA**
- Armenia
- Kazakhstan
- Romania
- Serbia

** NAFTA**
- Mexico
- Peru
- Uruguay

**OECD**
- Chile
- Denmark
- Greece
- Poland
- Spain
- Italy
- Korea
- Netherlands

**LAC**
- Bolivia
- Colombia
- Guatemala
- Nicaragua
- Haiti

**MENA**
- Jordan
- Morocco
- Egypt

**SA**
- Bangladesh
- Nepal
- Sri Lanka
- India
Thematic coverage

TOPICS SCORED IN EBA 2016

- Seed
- Fertilizer
- Machinery
- Finance
- Transport
- Markets
- Land
- Water
- Livestock
- ICT
- Env Sust
- Gender

TOPICS UNDER DEVELOPMENT

EBA benchmarks markets associated to activities along the agribusiness value chain
**EBA: regulatory areas benchmarked**

<table>
<thead>
<tr>
<th></th>
<th>Operations</th>
<th>Quality control</th>
<th>Trade</th>
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</thead>
<tbody>
<tr>
<td>Seed</td>
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<tr>
<td>Fertilizer</td>
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<tr>
<td>Machinery</td>
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<td>Finance</td>
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<td>Markets</td>
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<td>Transport</td>
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Fertilizer indicators

- Registering fertilizers
- Importing and distributing fertilizers
- Quality control of fertilizers
Fertilizer indicators

Good Practices

- Efficient & affordable fertilizer product registration.
- Official catalog accessible online.
- Private companies allowed to import.
- Import permit without time limitation.
- Import permit affordable.
- Labeling of fertilizer required.
- Sale of mislabeled fertilizers prohibited.
EBA 2016 Report

Fertilizer

Time to register fertilizer

Time (in calendar days)

Income group average
Seed indicators

- Plant breeding
- Variety registration
- Seed quality control
Seed indicators

Good Practices

- Plant breeders’ rights are non-discriminatory manner and may be licensed.
- Registering a new variety is efficient and affordable, and testing results from foreign authorities are accepted.
- Official fee schedules for public certification activities are available and the private sector may become accredited.
- Annual, post-control tests are required.
- Labeling requirements and penalties apply.
Markets indicators

Trading agricultural goods → Plant protection → Producers organizations
Markets indicators

- Agricultural trade is not subject to special licenses, price regulations or auction requirements, export procedures are transparent, efficient, and low cost.

- Plant protection involves pest surveillance, risk analysis, and reporting; a pest database and pest list is publicly available; import inspections may be risk-based.

- Producer organizations:
  - Establishment is transparent and low cost.
  - Membership is flexible and non-discriminatory
  - Profits may be distributed in the form of shares and dividends are not capped.
Preliminary EBA 2017 data (confidential)

Cocoa Export Documents (Per-Shipment)

<table>
<thead>
<tr>
<th>Time (calendar days)</th>
<th>Cost (% income per capita)</th>
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</thead>
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<tr>
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</tbody>
</table>

(No time data)

Time (calendar days)

(No cost data)

Cost (% income per capita)
## Enabling the Business of Agriculture

**Fertilizer**

The *Enabling the Business of Agriculture* fertilizer indicators measure laws and regulations related to registration, import, and quality control of fertilizer products. They address factors important to governments pursuing regulations that ensure the quality of products and effectiveness of fertilizer use.

### Table: Fertilizer Indicators

<table>
<thead>
<tr>
<th>Economy</th>
<th>Topic Score</th>
<th>Fertilizer registration (0-100)</th>
<th>Number of procedures to register a new fertilizer</th>
<th>Time to register new fertilizer</th>
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