

World Bank
Africa Region and the Human Development Network
With generous support from the SIEF

REGIONAL IMPACT EVALUATION WORKSHOP
Evaluating the Impact of Development Programs:
Turning Promises into Evidence

Addis Ababa, Ethiopia
May 21-25, 2012

The objective of this course is to give participants an overview of impact evaluation. This includes cutting edge techniques of impact evaluation, an understanding of its importance for policymaking and program design, a clear understanding of how to construct a results chain, and practical skills in the application of impact evaluation techniques to their own projects.

The workshop is a highly interactive mix of small and large group sessions involving the “hands on” application of what is learned throughout the week. From the very first day of the workshop until the last one, participants (policymakers, technical staff and World Bank task team leaders) will work together as project teams with expert moderators on the “hands-on” design of a high quality impact evaluations and implementation plans for their projects. On the final day of the workshop, the teams present their proposed evaluation plans to the whole group and receive guidance from each other and the course moderators.

Workshop Structure:

The workshop is organized into plenary, parallel (by language), and small group sessions. Some of the sessions that will be offered are:

- **Policymaker Sessions** are designed for professionals working in an operational capacity and responsible for oversight, implementation and logistics of impact evaluations. These sessions provide the theoretical foundation for identifying causality and the different evaluation methodologies. The policy sessions also cover practical techniques for building high quality impact evaluations into new programs, including sampling designs, roll-out strategies and other operational tools.
- **Technical Office Hours** are geared towards professionals that want to deepen their knowledge of econometric estimation methodologies as applied to impact evaluations. These sessions cover the theoretical foundation for identifying causality and the different evaluation methodologies used to conduct impact evaluations, using econometric and statistical notation as well as case studies that illustrate the clear link between theory and practice.
- **Small Group Sessions** reinforce the material covered in the plenary and parallel tracks and foster participation and interaction among participants. Expert moderators will work with each group to guide the conversation and provide technical support. On days 1, 2 and 4, groups focus on the development of a rigorous impact evaluation design for their own projects. On day 3, groups will work on a case study. On day 5, working groups present the impact evaluation design for their own projects to the larger group for feedback.

1. Evaluation for Policymakers: managing studies and using results for more effective programs

1. Why evaluate and the causality problem
2. Using evaluation results for decision making
3. Linking monitoring systems/data and impact evaluation

4. Mainstreaming impact evaluation and evidence-based policy into government systems
5. Impact evaluation methodologies
6. Designing and planning an evaluation
7. Managing an evaluation
8. Dealing with operational constraints
9. Case studies from practitioners and policy makers

2. Evaluation for Technicians: theory and methods

1. Causal Inference
2. Experimental designs: Randomization
3. Quasi-experimental designs: Difference in Difference
4. Instrumental variables
5. Regression discontinuity
6. Matching
7. Case studies from practitioners and policy makers

Monday, May 21, 2012

8:30 - 9:00 AM	Registration	
9:00 - 9:30 AM <i>(Plenary Session)</i>	Welcome and Introductory Remarks Guang Zhe Chen, Country Director for Ethiopia, World Bank Deon Filmer, Lead Economist, World Bank	
9:30 - 11:00 AM <i>(Plenary Session)</i>	Evaluating Impact: From Promise to Evidence Chris Blattman, Yale University <ul style="list-style-type: none"> • Why evaluate? • The policy impact of rigorous evaluation • Types of evaluations • Counterfactuals • Introduction to quantitative methods for evaluating development programs 	
11:00 – 11:30 AM	Coffee Break	
11:30 - 12:30 PM <i>(parallel sessions by language)</i>	Monitoring and Evaluation: The Foundation for Results	
	Anglophone Laura Rawlings, World Bank	Francophone Benedicte Leroy De La Briere, World Bank
	<ul style="list-style-type: none"> • Global Focus on Results • Monitoring vs. Evaluation • Using a RESULTS Chain • Results in Projects • Moving Forward 	
12:30 - 2:00 PM	Lunch	
2:00 - 2:15 PM <i>(Plenary Session)</i>	Plenary Exercise: Where in the World? Adam Ross, World Bank	
2:15 - 2:30 PM <i>(Plenary Session)</i>	Introduction to Group Work and the IE Clinics Adam Ross, World Bank	
2:30 – 5:00 PM <i>(Group Session)</i> <i>(Coffee Break: 3:30 – 4:00)</i>	Group Work 1: Establishing a Results Chain Moderators: Impact Evaluation Specialists Participants will be assigned to groups. Each group will select one project on which it will work for the remainder of the week. In this session, the group will establish a results chain for the chosen project. At the end of the session, each group will submit their results chain in electronic format to their moderator, using a Powerpoint template.	

Tuesday, May 22, 2012

9:00 - 12:30 PM <i>(parallel sessions by language)</i> (Coffee Break: 10:30 – 11:00)	Measuring Impact I – Impact Evaluation Methods	
	Anglophone Deon Filmer, World Bank Shwetlena Sabarwal, World Bank	Francophone Patrick Premand, World Bank, Marie-Helene Cloutier, World Bank
	<ul style="list-style-type: none"> • Impact Evaluation • Causality /Causal Inference • Randomized Assignment • Randomized Promotion 	
12:30 - 2:00 PM	Lunch	
2:00 - 2:30 PM <i>(Plenary Session)</i>	Plenary Exercise: Where in the World (Results from Exercise) Adam Ross, World Bank	
2:30 - 4:00 PM <i>(Plenary Session)</i>	Using Impact Evaluation to inform HD Policy Chair: Lynne D. Sherburne-Benz, Sector Manager, World Bank Case Study: Youth Employment Program in Northern Uganda and Review of other Cases in Africa Chris Blattman, Yale University Case Study: HIV and Sexually Transmitted Infection Prevention in Rural Tanzania Gil Shapira, World Bank	
4:00 - 4:30 PM	Coffee Break	
4:30 - 6:00 PM <i>(Group Session)</i>	Group Work II: Research Questions, Indicators and Data Moderators: Impact Evaluation Specialists Each project group will continue to work on their chosen project. The group will determine the research questions to be answered by the impact evaluation and the corresponding indicators and data. The results will be recorded in the project's Powerpoint template.	
6:30 - 7:30 PM	*****Optional Technical Sessions on IE Methods***** Julieta Trias, World Bank Gil Shapira, World Bank	

Wednesday, May 23, 2012

9:00 - 12:30 PM <i>(parallel sessions by language)</i> (Coffee Break: 10:30 – 11:00)	Measuring Impact II	
	Anglophone	Francophone
	Deon Filmer, World Bank Shwetlena Sabarwal, World Bank	Patrick Premand, World Bank, Marie-Helene Cloutier, World Bank
	<ul style="list-style-type: none"> • Discontinuity Design • Difference-in-Differences • Matching 	
12:30 - 2:00 PM	Lunch	
2:00 – 3:00 PM <i>(parallel sessions)</i>	Making Services Work: Lessons from Impact Evaluation in Education Service Delivery Deon Filmer, World Bank	
3:00 - 5:00 PM <i>(Group Session)</i> (Coffee Break: 4:00 – 4:30)	Group Work III: Telephone Campaigns to Encourage Child Vaccination (courtesy of MIT-JPAL) Moderators: Impact Evaluation Specialists The theoretical concepts discussed in Day 2 and Day 3 in the policy and technical sessions will be reinforced through group work on a case study. The case study will focus on the various identification strategies and methodologies for constructing a counterfactual.	
5:30 - 6:00 PM <i>(Plenary Session)</i>	Telephone Campaigns to Encourage Child Vaccination: Plenary discussion of Group Work III Paloma Acevedo, World Bank	
6:30 - 7:30 PM	***** Optional Technical Sessions on IE Methods ***** Julieta Trias, World Bank Gil Shapira, World Bank	

Thursday, May 24, 2012

9:00 - 10:00 AM <i>(Plenary Session)</i>	Cost Analysis for Impact Evaluation Benedicte Leroy De La Briere, World Bank	
10:00 - 11:00 AM <i>(Plenary Session)</i>	Impact Evaluation 2.0 Chris Blattman, Yale University	
11:00 - 11:30 AM	Coffee Break	
11:30 - 12:30 PM <i>(Parallel Session by language)</i>	Operational Issues: How to Incorporate Impact Evaluation into Projects	
	Anglophone Laura Rawlings, World Bank	Francophone Benedicte Leroy De La Briere, World Bank
12:30 - 2:00 PM	Lunch	
2:00 - 6:00 PM <i>(Group Session)</i> (Coffee Break: 3:30 – 4:00 PM)	Evaluation Clinic – Group Work IV (Continued) Moderators: Impact Evaluation Specialists Project teams will work in small groups, along with moderators, to design an impact evaluation strategy for their chosen project, They will also think through the sampling, rollout and other design issues. The proposed design will be recorded in the project's Powerpoint template	
Evening	Group Dinner	

Friday, May 25, 2012

<p>9:00 - 11:30 PM <i>(Parallel Sessions)</i></p> <p>(Coffee Break: 9:00 – 9:15)</p>	<p>Project Evaluation Proposals: Group Presentations Moderators: Impact Evaluation Specialists</p> <p>Project teams will present their results to the plenary group using their Powerpoint template. Practical feedback on the designs, and implementation and monitoring arrangements will be given by the moderators and the other teams. Moderators will verify that the proposed impact evaluation design is robust and that a well specified process exists for mainstreaming the impact evaluation into project implementation.</p> <p>Each team will leave with a fully developed evaluation design and implementation plan.</p>
<p>11:30 – 12:30 PM <i>(Plenary Session)</i></p>	<p>Certificates and Closing</p> <p>Rob S. Chase, Lead Economist and Human Development Sector Leader, World Bank</p> <p>Laura Rawlings, Lead Social Protection Specialist and Manager of SIEF, World Bank</p>
<p>12:30 - 2:00 PM</p>	<p>Lunch</p>