



LACfeaturegraph Blog Contest Guidelines

Entries must comply with all of the terms and conditions in these Guidelines in order to be eligible to win the contest. The winning author will have his/her blog entry published in the World Bank Group's [LACfeaturegraph](#) blog series and the opportunity to visit WBG Headquarters in Washington D.C.

Mandatory Guidelines for Entries:

- The blog post may not exceed 500 words. Longer entries will be disqualified.
- It must use information found in the LAC Equity Lab. Although the writer may use other sources as long as they are cited, the LAC Equity Lab must be the main source of information, in the sole discretion of the judges. (Links, attachments, bibliography, and urls do not count towards the 500 word limit.)
- The post must be written in English or in Spanish.
- The blog must include at least one but no more than two visualizations extracted from the LAC Equity Lab or you can create your own chart using LAC Equity Lab data (statistics, dashboards, policy briefs, poverty and inequality monitoring, technical notes).
- The topic can be about a specific country in the LAC region (countries are listed in the Application Form), a sub-region made up of several of the LAC countries, or about all of the Latin America and Caribbean region. The topic must be limited only to Latin American and Caribbean countries, although additional countries outside the region can be added for comparison purposes.
- The blog must include a recommendation for a plausible public policy intervention.
- The main selection criteria will be the quality of the analysis and the integration of the LAC Equity Lab's information, rather than the quantity of topics addressed.

Judging criteria for the selection of the best blogs:

- The capacity of the writer to integrate information procured from the LAC Equity Lab into his or her analysis of the chosen issue.
- The quality of the analysis and the relevance between the identification of the issue and the mechanism/proposal.
- The expression of ideas in a concise and specific manner.
- The decision of the Judges will be final, and not subject to challenge or appeal

Requirements:

- Participants must complete the LACfeaturegraph Blog Contest – [Application Form](#).
- Each applicant may only submit one blog post.
- The blog post must be original.
- Blog posts are to be sent in Microsoft Word format.
- All sources must be cited using either APA or Chicago style.

- Send submissions by e-mail to lac_stats@worldbank.org, including author's full legal name, email address and phone number. No anonymous or pseudonymous entries will be considered.

Eligibility:

- This competition is open to students and young professionals.
- Current World Bank Group staff members, consultants, or retirees are not eligible to participate in the contest. Contractors (vendors) and their employees, persons or entities who are ineligible to receive World Bank funds under the World Bank's Anti-Corruption Guidelines, Corporate Procurement Policy and Operational Procurement and Consultant Guidelines, and other applicable rules are ineligible to receive Prizes or Awards.
- Content from sources other than the participant must be clearly marked throughout the submission and properly cited.
- Participants must be at least 18 years of age at the time of submission of their entry.
- The World Bank Group reserves the right to research and verify eligibility of any entrants, and the decision of the World Bank Group shall be final.

Prizes:

The best blog post will be published online at the World Bank's [LACfeaturegraph](#) blog series. In addition, the winner will have the chance to participate in a poverty event at World Bank Group Headquarters in Washington D.C. in 2017 (the prize includes economy airfare, per-diem and accommodation). The winner will also have the possibility to interact with the LAC Equity Lab team in D.C.

Jury:

A panel of expert judges from the World Bank Poverty and Equity Global Practice will select one winning post to be published in the [LACfeaturegraph](#) blog series of the LAC Equity Lab. The decisions of the judges will be final, and shall not be challenged or contested.

Other rules:

- The World Bank reserves the right to reject an entry in its sole discretion if the content of the blog violates the policies, procedures, or guidelines of the World Bank Group, or, in the sole discretion of the World Bank, is inappropriate or unsuitable for publication by the World Bank.
- By entering the contest, participants agree that they release the World Bank Group from any claims based on the contest, and grant the World Bank Group the following rights to their entry: permission to link to their entered blog post from the WBG website, email newsletters, and social media channels, and to republish their entered blog post on its website, with a link back to the original post. Ownership and authorship will remain with the participants.
- The winner grants the World Bank the right to the winner's name and photo (if needed) and information about the winner in connection with the announcement or promotion of the World Bank's work related to the contest.
- The privileges and immunities of the World Bank Group and its member organizations shall be preserved, and shall not be waived, by these terms, or by conducting the contest.

- Failure to comply with these rules may result in disqualification from the competition. Participants agree to comply with and be bound by the decisions of the World Bank Group, which are final and binding on all matters pertaining to the competition.
- The World Bank will only publish blog posts that meet all the requirements of these Guidelines.
- The World Bank reserves the rights to edit any blog posts to comply with its editorial and other policies and guidelines.
- The blog entry should not knowingly contain any untrue statements or material that is defamatory, deceptive, fraudulent or intentionally misleading. The blog entry will not knowingly invade any right of privacy or infringe upon any statutory or common law copyright or otherwise violate the rights of any third parties. If the WB determines that there is such “defamatory, deceptive, fraudulent or intentionally misleading” or infringing content after the blog post is selected, the blog post will be taken down and the prize forfeited.
- The contest winner is responsible of processing his/her own visa and health insurance.

Deadline:

Contest entries must be received by 11:59 p.m. Eastern Daylight Time on Thursday, June 15, 2017.