PDIC:
Connecting and Enabling DFIs and Communities in the Philippines

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Philippine DFIs

- COOPERATIVES
- TBs
- RBs
- Development Banks
- Local and International Agencies

BANKS
Challenges faced by DFIs

- Aggressive Competition
- High Compliance Standards
- Disruptive Financial Technology
Enabling DFIs

Bank Strengthening Programs

- Consolidation Program for Rural Banks
- Investor – Investee Program
- Information, Education and Communication (IEC) Campaign for Banks
- Financial Technology Initiatives
Paving the way for DFIs
Enabling the Community

Financial Literacy Programs

- Be a Wise Saver Campaign
- Financial Sector Forum
  - Consumer Protection and Education Committee
Building communities
Paving the way for financial services

Be a Wise Saver

I WANT TO SAVE!

WHERE CAN I SAVE!

I NEED TO OPEN AN ACCOUNT!

I MUST SAVE MY MONEY!
Connecting DFIs and the Communities
The End