

**World Bank**  
**Africa Region and the Human Development Network**  
*With generous support from the Spanish Impact Evaluation Fund (SIEF)*

**EVALUATING THE IMPACT OF SOCIAL PROTECTION POLICIES IN AFRICA:  
Turning Promises into Evidence**

Accra, Ghana  
May 24 - 28, 2010

## Objective

**The objective of the workshop is to equip intact project teams with the knowledge and technical skills needed to build high quality impact evaluation into project design.** This includes specific training on cutting edge techniques for impact evaluation, the role of impact evaluation for policymaking and program design, development of results chains and practical skills in the implementation of impact evaluation.

***The workshop will target social protection project teams, with particular focus on Cash Transfer, Youth Training and Public Works Programs.*** The workshop is also a forum *South-South learning event for intact Social Protection project teams*, which will combine (i) intensive training in impact evaluation methods and (2) hands-on “clinics” to further develop program-specific impact evaluations for priority social protection interventions in Africa.

Two types of participants will be invited to the workshop: (1) teams from projects at preparation stage who consider designing impact evaluations, (2) project teams that are currently in the process of implementing impact evaluations.

A key aspect of the workshop is that participating project teams will be at different stages of the impact evaluation cycle. Some evaluations are in the design phase while others will have preliminary results to disseminate. The main objectives of the workshop include:

- **Designing rigorous impact evaluations** and enhancing quality of implementation of existing impact evaluations in the Africa SP sector.
- **South – South learning.** Teams working on similar projects will share results, progress and operational issues.
- **Building client capacity for evidence-based policy making.** The workshop will include a training sequence featuring high-profile experts, designed to enable projects to use impact evaluations as a tool for operational decision-making, collect impact evaluation data and improve management information systems
- **Hands-on support to project teams** through project-specific impact evaluation clinics led by expert moderators to help the project teams maximize the quality and usefulness of their impact evaluation for operational decisions
- **Building a community of practice** of researchers and policy makers who are involved in impact evaluations of targeted SP interventions in Africa.

**Monday, May 24, 2010**

<b>8:30 - 9:00 AM</b>	<b>Registration</b>
<b>9:00 - 9:30 AM</b> <i>(Plenary Session)</i>	<b>Welcome and Introductory Remarks</b> Honorable Ernest Tei Mensah, Minister, Ministry for Employment and Social Welfare, Ghana Ishac Diwan, WB Country Director Qaiser Khan, WB HD/SP representative Laura Rawlings, World Bank
<b>9:30 - 10:30 AM</b> <i>(Plenary Session)</i>	<b>Evaluating Impact: From Promise to Evidence</b> Paul Gertler, UC Berkeley <ul style="list-style-type: none"> <li>• Why evaluate?</li> <li>• The policy impact of rigorous evaluation</li> <li>• Types of evaluations</li> <li>• Counterfactuals</li> <li>• Introduction to quantitative methods for evaluating development programs</li> </ul>
<b>10:30 – 11:00 AM</b>	<b>Coffee Break</b>
<b>11:00 - 12:00 PM</b> <i>(Plenary Session)</i>	<b>Social Protection in Africa: Overview of Policies</b> Qaiser Khan, World Bank Harold Alderman, World Bank
<b>12:00 - 1:30 PM</b>	<b>Lunch</b>
<b>1:30 - 2:30 PM</b> <i>(Plenary Session)</i>	<b>Monitoring and Evaluation: the Foundation for Results</b> Laura Rawlings, World Bank
<b>2:30 - 3:30 PM</b> <i>(Plenary Session)</i>	<b>Integrating Impact Evaluation into Decision Making</b> Gloria Rubio, Former DG M&E, Ministry of Social Development, Mexico Discussant: Mawutor Ablo, Deputy Director, PPME/Social Development, Ministry of Employment and Social Welfare, Ghana.
<b>3:30 - 3:45 PM</b> <i>(Plenary Session)</i>	<b>Introduction to Evaluation Clinics</b> Patrick Premand, World Bank
<b>3:45 – 4:15 PM</b>	<b>Coffee Break</b>
<b>4:15 – 6:00 PM</b> <i>(Group Session)</i>	<b>Evaluation Clinic I: Results Chain and Workshop Goals</b> Moderators: Impact Evaluation Specialists Project teams will be introduced to the evaluation clinic and will set goals for the week. New evaluations will begin to complete an impact evaluation concept note. Ongoing evaluations will outline the action plan to be completed by the end of the week, and related deliverables.
<b>Evening</b>	<b>Welcome Cocktail</b>

**Tuesday, May 25, 2010**

<b>9:00 - 9:30 AM</b> <i>(Plenary Session)</i>	<b>Measuring Impact – Introduction to the Parallel Sessions</b> Patrick Premand, World Bank	
<b>09:30 - 12:00 PM</b> <i>(Parallel Session)</i>	<b>POLICY MAKER SESSION</b>	<b>TECHNICAL SPECIALIST SESSION</b>
<b>(Coffee Break: 10:30-11:00)</b>	Berk Ozler, World Bank Patrick Premand, World Bank <b>Measuring Impact I</b> <ul style="list-style-type: none"> <li>• Causality</li> <li>• Randomized assignment</li> <li>• Randomized Promotion</li> </ul>	Emanuela Galasso, World Bank Phillippe Leite, World Bank <b>Measuring Impact I:</b> <ul style="list-style-type: none"> <li>• Causal Inference</li> <li>• Experimental Design</li> <li>• Difference in Difference</li> </ul>
<b>12:00 - 1:30 PM</b>	<b>Lunch</b>	
<b>1:30 - 2:00 PM</b> <i>(Plenary Session)</i>	<b>Plenary Exercise: Where in the World?</b> Paloma Acevedo, World Bank	
<b>2:00 - 3:45 PM</b> <i>(Plenary Session)</i>	<b>Global Evidence from Impact Evaluations</b> <b>Chair:</b> Harold Alderman, World Bank <b>Public Works Programs:</b> Emanuela Galasso, World Bank <b>Youth-Oriented Training:</b> Mattias Lundberg, World Bank <b>Cash-Transfers:</b> Berk Ozler, World Bank	
<b>3:45 - 4:15 PM</b>	<b>Coffee Break</b>	
<b>4:15 - 6:00 PM</b> <i>(Group Session)</i>	<b>Evaluation Clinic II: Research Questions, Indicators &amp; Data</b> Moderators: Impact Evaluation Specialists  Each project group will continue to work on their chosen project. New project teams will determine the research questions to be answered by the impact evaluation as well as the corresponding indicators and data.  Ongoing evaluation teams will discuss the operational aspects, including client relations, role of operational and evaluation team members, budget and timeline management, and meeting client, World Bank, and external standards and requirements. This constitutes the base for the operational/implementation plan related to each evaluation, part of the deliverable at the end of the Workshop.	
<b>6:00 - 8:00 PM</b>	***** <b>Optional</b> ***** <b>Introduction to Stata</b> Paloma Acevedo, World Bank	

**Wednesday, May 26, 2010**

<p><b>9:00 - 12:00 PM</b> <i>(Parallel Session)</i></p> <p><b>(Coffee Break: 10:30 – 11:00)</b></p>	<p><b>POLICY MAKER SESSION</b></p> <p>Berk Ozler, World Bank Patrick Premand, World Bank</p> <p><b>Measuring Impact II</b></p> <ul style="list-style-type: none"> <li>• Difference in Difference</li> <li>• Regression Discontinuity</li> <li>• Matching</li> </ul>	<p><b>TECHNICAL SPECIALIST SESSION</b></p> <p>Emanuela Galasso, World Bank Phillippe Leite, World Bank</p> <p><b>Measuring Impact II:</b></p> <ul style="list-style-type: none"> <li>• Instrumental Variables</li> <li>• Regression Discontinuity</li> <li>• Matching</li> </ul>
<b>12:00 - 1:30 PM Lunch</b>		
<p><b>1:30 – 2:00 PM</b> <i>(Plenary Session)</i></p>	<p><b>Plenary Exercise: Where in the World? Results</b> Paloma Acevedo, World Bank</p>	
<p><b>2:00 – 3:30 PM</b> <i>(Plenary Session)</i></p>	<p><b>Impact Evaluation Implementation Showcase: Youth-Oriented Training and Public Works Programs</b></p> <p>Chair: Giuseppe Zampaglione</p> <p>Liberia Youth Entrepreneurship pilot, (Susana Puerto, ILO/YEN) Uganda NUSAF program (Nathan Fiala, World Bank) Liberia Adolescent Girls Initiative (Silvia Muzi, World Bank)</p>	
<b>3:30 – 4:00 PM Coffee Break</b>		
<p><b>4:00 – 5:30 PM</b> <i>(Group Session)</i></p>	<p><b>Group Work III: Are Skill Training Programs Effective?</b> Facilitator: Candace Miller, Boston University Moderators: Impact Evaluation Specialists</p> <p>The theoretical concepts discussed in Day 2 and Day 3 in the policy and technical sessions will be reinforced through group work on a case study. The case study will focus on the various identification strategies and methodologies for constructing a counterfactual.</p>	
<p><b>5:30 - 6:00 PM</b> <i>(Group Session)</i></p>	<p><b>Are Skill Training Programs Effective? Plenary discussion of Group Work</b> Facilitator: Candace Miller, Boston University</p>	
<p><b>6:00 - 8:00 PM</b></p>	<p>***** <b>Optional</b> *****</p> <p><b>Stata Session</b> Paloma Acevedo, World Bank</p>	

**Thursday, May 27, 2010**

<b>9:00 – 10:00 AM</b> <i>(Plenary Session)</i>	<b>Planning Sample Size for Impact Evaluations</b> Mattias Lundberg, World Bank
<b>10:00 - 10:30 AM</b>	<b>Coffee Break</b>
<b>10:30 – 12:00 PM</b> <i>(Plenary Session)</i>	<b>Impact Evaluation Showcase: Cash Transfer Programs</b>  Chair: Foluso Okunmadewa  Panelists: Ghana LEAP project (Jane Mwangi, M&E specialist, UNICEF Ghana and Ashu Handa, University of North Carolina); Kenya OVC Program (Daniel Kabianga, Head of M&E, OVC Secretariat, Kenya); Malawi Zomba Cash Transfer Program (Berk Ozler, World Bank) Burkina Faso Pilot Project for Community care of OVC (Mr. Seydou Kabre, Coordinator, SP/CNLS-IST Management Unit)
<b>12:00 - 1:30 PM</b>	<b>Lunch</b>
<b>1:30 - 2:30 PM</b> <i>(Plenary Session)</i>	<b>Operational Issue: How to Incorporate Impact Evaluation into Projects</b> Paul Gertler, UC Berkeley
<b>2:30 - 6:00 PM</b> <i>(Group Session)</i>	<b>Evaluation Clinic IV– Operational Lessons</b> Moderators: Impact Evaluation Specialists
<b>(Coffee Break: 3:30 – 4:00)</b>	Project teams will work in small groups, along with moderators, to design an impact evaluation strategy for their chosen project, They will also think through the sampling, rollout and other design issues. The proposed design will be recorded in the project's Powerpoint template.
<b>Evening</b>	<b>Group Dinner</b>

Friday, May 28, 2010

<p><b>9:00 - 12:00 PM</b></p> <p><i>(Coffee Break: 10:30 – 10:45)</i></p>	<p><b>Project Evaluation Proposals: Group Presentations</b> Moderators: Impact Evaluation Specialists</p> <p>Project teams will present their results to the plenary group using their Powerpoint template. Practical feedback on the designs, and implementation and monitoring arrangements will be given by the moderators and the other teams. Moderators will verify that the proposed impact evaluation design is robust and that a well specified process exists for mainstreaming the impact evaluation into project implementation.</p> <p>Each team will leave with a fully developed evaluation design and implementation plan.</p>
<p><b>12:00 – 12:30 PM</b></p>	<p><b>Certificates and Closing</b> Her Excellency Olga Cabarga, Spanish Ambassador in Ghana Yasmin Haque, Head of UNICEF Ghana. Mr. Antwi Boasiako-Sekyere, Honorable Deputy Minister, Ministry for Employment and Social Welfare, Ghana. Laura Rawlings, World Bank</p>

## **Workshop Core Faculty and Moderators:**

**Paloma Acevedo**, Monitoring & Evaluation Specialist, World Bank  
**Harold Alderman**, Adviser, World Bank  
**Elena Celada**, consultant, AFTSP  
**Nathan Fiala**, consultant, AFTHD  
**Jill Fletcher**, Statistician, World Bank  
**Emanuela Galasso**, Senior Economist, World Bank  
**Drew Gardiner**, Technical Officer, ILO/YEN  
**Melaku Gebremichael Gebreyesus**, Social Protection Specialist, AFTSP  
**Paul J. Gertler**, Professor, University of California – Berkeley  
**Gloria Rubio**, Former DG Monitoring and Evaluation, Ministry of Social Development, Mexico  
**Anders Jensen**, M&E Specialist, World Bank  
**Qaiser Khan**, Sector Lead Economist, AFTSP  
**Antine Legrand**, consultant, AFTSP  
**Phillippe Leite**, Economist, World Bank  
**Mattias Lundberg**, Senior Economist, World Bank  
**Candace Miller**, Assistant Professor, Boston University.  
**Silvia Muzi**, Consultant, World Bank.  
**Jane Mwangi**, M&E Specialist, UNICEF Ghana  
**Suleiman Namara**, Senior Social Protection Specialist, AFTSP  
**Foluso Okunmadewa**, Lead Social Protection Specialist, AFTSP  
**Berk Ozler**, Senior Economist, World Bank  
**Patrick Premand**, Economist, World Bank  
**Susana Puerto**, Evaluation Specialist, ILO/YEN  
**Laura Rawlings**, SIEF Program Manager & Lead Social Protection Specialist, World Bank  
**Ruth Wutete**, ET consultant, AFTSP  
**Giuseppe Zampaglione**, Senior Operations Officer, AFTSP