INTRODUCTION

The Government of Mozambique in partnership with the Global Wildlife Program and the World Bank in Mozambique are hosting an international conference in Maputo, on “Nature-Based Tourism in Conservation Areas”.

GOALS

The goal of the conference is to explore opportunities to maximize finance for Nature-Based Tourism (NBT) development and promote long-term public-private partnerships that deliver results for people and wildlife. The conference will bring together policy makers, tourism professionals, local opinion makers, conservationists, entrepreneurs, academia and investors/donors to facilitate knowledge exchange, learning and foster collaboration.

OBJECTIVES

1. Share lessons learned and best practices from NBT experiences from around the world
2. Enhance understanding of challenges and opportunities of co-management models for protected areas (PAs)
3. Promote public private partnerships and investment opportunities for PAs in Mozambique
BACKGROUND TO THE CONFERENCE

Global Wildlife Program

The World Bank Group led Global Wildlife Program (GWP), is a seven-year Global Environment Facility (GEF) funded program that finances activities in 19 countries across Africa and Asia to support wildlife conservation and crime prevention for sustainable development. These projects support activities ranging from infrastructure development and institutional capacity building to developing the tourism strategy and enhancing community based natural resource management.

Tourism and Conservation in Africa

The tourism sector is the largest, global, market-based contributor to financing PA systems. Nature-Based Tourism is a sub-component of the tourism sector that includes wildlife-based tourism. Nature-Based Tourism is a powerful tool countries can leverage to grow and diversity their economies while protecting their biodiversity and national protected areas, and contributing to sustainable development goals. Local communities, private sector enterprises, and governments benefit from investments in tourism through increased market opportunities and linkages to tourism support services such as agriculture production, hoteling, restaurants, transportation, health services, etc. PAs are vital to conserving various wildlife species and are major tourism assets for countries globally. However, funding for the management of these PAs is insufficient and PA financing is severely dependent on allocations made by the government from depleting national budgets. Thus, there is an urgent need to expand and diversify PA financing mechanisms through NBT, co-management models and public private partnerships so that it facilitates the revenue earning potential of protected areas and ensures long-term environmental conservation and economic development.

Conservation and NBT in Mozambique

The Government performs a regulatory and facilitator role for investments in PAs. Biodiversity conservation is the main responsibility, while the private sector participates along with the local communities to guarantee the sustainable development of tourism. Integrated tourism lodges and NBT can contribute to the economic growth of the conservation areas, especially the revenues generated by those parks and reserves with high potential for tourism activity, through facilitating private sector investment. Several principle PAs in Mozambique that do not possess sufficient tourism infrastructures, but have a high conservation value and an elevated potential for the development of high-level tourism through the fact that they can easily combine a competitive and sought-after touristic product in the regional market, for example the bush and beach combination.

Co-Management of PAs in Mozambique

In Mozambique, PAs constitute approximately 25% of the national land territory, including 17 principle Parks and Reserves. However, due to limited technical and financial resources, one of the greatest challenges is the consolidation of this network of PAs, and therefore there is a heavy reliance on donors, partners and NGOs for their support in the finance and implementation of environmental conservation projects. The Government is promoting and implementing public private partnerships in the management of PAs, establishing co-management agreements with the most prominent conservation organizations.
VENUE
Polana Serena Hotel, Maputo, Mozambique

AUDIENCE AND PARTICIPANTS

• 500 people;

• **High-level Ministers and Government Representatives** from Mozambique, Regional / SADC countries & 19 GWP countries (national project focal points);

• **GWP Stakeholders:** The GEF, staff members from implementing agencies and members of the GWP Steering Committee;

• **Donors:** Philanthropic foundations, bilateral and multilateral donors and other investors;

• **Development Partners, Conservation Organizations, National and International NGOs, Tourism Councils, Local Opinion Makers, Academia;**

• Potential Investors / Private Sector;

• Ecotourism Brands and Operators, Local Tour Operators, National and International Tourism Agents;

• Media Channels (National and International);

LANGUAGES

The conference will have simultaneous translation for English and Portuguese speakers.
CONFERENCE FORMAT, CONTENT AND AGENDA

The Conference will include a mix of panel discussions, presentations, and networking opportunities through an open market place where representatives from government, donors, private sector, and international non-government practitioners can discuss collaborative partnerships.

The conference will be divided into three segments:

I. OFFICIAL OPENING SESSION
   • Government of Mozambique

II. PANELS/ TECHNICAL SESSIONS* (DAYS 1 & 2)
   The conference will feature sessions on the following topics related to NBT and sustainable financing for protected areas.
   a. Panel Session 1: Creating an enabling environment for NBT in Protected Areas
   b. Panel Session 2: Leveraging effective partnership models to make PAs sustainable tourism assets
   c. Panel Session 3: Establishing community partnerships and enhancing benefit sharing
   d. Panel Session 4: Marketing and Tourism Development Strategy
   e. Panel Session 5: Fostering a business environment through tourism concessions and public private partnerships

*Questions and Answers to follow Panels/ Technical Sessions

GEF – 7 Wildlife for Sustainable Development Strategy (by invitation)

III. INVESTMENT FORUM (DAY 3) – open market place for networking opportunities
AGENDA

DAY 1: THURSDAY JUNE 7, 2018
International Conference Opening and Welcome
Technical Sessions – Panels 1 & 2
Cocktail Reception & Gala Dinner

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>09:30 - 09:50</td>
<td>ARRIVAL &amp; REGISTRATION OF PARTICIPANTS</td>
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<tr>
<td>10:00 - 11:00</td>
<td>Official Opening</td>
<td>Government of Mozambique</td>
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<tr>
<td>11:00 - 11:20</td>
<td>TEA &amp; COFFEE BREAK</td>
<td>Moderator: Magda Lovei, Practice Manager, Environment and Natural Resources Global Practice, World Bank</td>
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<tr>
<td>11:20 - 12:50</td>
<td>Panel Session 1: Creating an Enabling Environment for NBT in Protected Areas</td>
<td>Panelists will share insights on how countries can enhance their policies and strengthen institutional capacity to make tourism competitive and foster growth.</td>
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<td>13:00 - 14:30</td>
<td>LUNCH</td>
<td>Moderator: Peter Lindsey, Wildlife Conservation Network</td>
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<td>13:00 - 14:40</td>
<td>Panel Session 2: Leveraging effective partnerships to make PAs sustainable tourism assets</td>
<td>Speakers: • Luke Bailes, Founder of Singita • Keith Vincent, CEO of Wilderness Safaris</td>
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<td>13:00 - 14:40</td>
<td>Panel Session 2: Leveraging effective partnerships to make PAs sustainable tourism assets</td>
<td>Open Questions &amp; Answers / Discussion</td>
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<td>14:45</td>
<td>LUNCH &amp; END OF DAY 1</td>
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<td>18:00 - 19:00</td>
<td>COCKTAIL</td>
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<td>19:00 - 22:00</td>
<td>GALA DINNER</td>
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# DAY 2: FRIDAY, JUNE 8, 2018
## International Conference
### Technical Sessions – Panels 3, 4 & 5 & GEF 7 Strategy Session

### 08:00 - 09:00
**ARRIVAL & REGISTRATION OF PARTICIPANTS**

### 09:00 - 10:30
**Panel Session 3: Establishing community partnerships and enhancing benefit sharing**
Panelists will focus on different models of partnership and benefit sharing to engage communities and work with them to develop tourism products.

*Panel Session 3: Establishing community partnerships and enhancing benefit sharing*  
**Moderator:** Brian Child, Community Development Programme Manager, Peace Parks Foundation  
**Speakers:**  
- Mehalah Beckett, Regional General Manager, Intrepid Group  
- Richard Kasoo, Regional Director, Northern Rangelands Trust Kenya  
- Richard Diggle, Business/CBNRM Specialist, WWF in Namibia  
- Colleen Begg, Niassa Carnivore Project  
Questions & Answers / Discussions

### 10:30 - 11:00
**TEA & COFFEE BREAK**

### 11:00 - 12:30
**Panel Session 4: Marketing and Tourism Development Strategy**
This session will focus on tourism industry partner insights on how countries can be more competitive in this sector and leverage the trends of consumer behavior to design a successful tourism strategy.

*Panel Session 4: Marketing and Tourism Development Strategy*  
**Moderator:** Jillian Blackbeard, Executive Manager Marketing - Botswana Tourism Organization  
**Speakers:**  
- Chris Seek, CEO, Solimar International  
- Casey Hanisko, CEO, Adventure Travel Trade Association (ATTA)  
- Fundisile Mketeni, CEO, South African National Parks (SANParks)  
Questions & Answers / Discussions

### 12:30 - 13:30
**LUNCH**

### 13:30 - 15:30
**Panel Session 5: Creating a business environment through Tourism Concessions**
Panelists will share insights on the means and methods to access financing and create innovative partnerships that can help enhance revenues for conservation areas.

*Panel Session 5: Creating a business environment through Tourism Concessions*  
**Moderator:** Michelle Souto, IFC  
**Speakers:**  
- Sue Snyman, Vice-chair of IUCN Tourism Tourism and Protected Areas Specialist (TAPAS) Group  
- Kathleen Fitzgerald, VP for Program in East & Southern Africa, African Wildlife Foundation  
- Bernie Cragg, Founder, Far and Wide Zimbabwe  
Questions & Answers / Discussions

### 15:30 - 16:00
**Official “Wrap Up” of the Conference Technical Sessions**
Mateus Mutemba, General Director, ANAC

### 16:00 - 16:30
**COFFEE BREAK**

### 16:30 - 17:30
**GEF 7 Strategy- Wildlife for Sustainable Development (By invitation)**

*GEF 7 Strategy- Wildlife for Sustainable Development*  
**Moderator:** Elisson Wright, Program Coordinator of the Global Wildlife Program (GWP), World Bank  
**Speakers:**  
- GWP National Representatives

**END OF DAY 2**
**Day 3: Saturday, June 9, 2018**

**Investment Forum – Mozambique Conservation Areas**

**Official Closure**

<table>
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<tr>
<td>08:00 - 09:00</td>
<td><strong>Arrival &amp; Registration of Participants</strong></td>
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<tr>
<td>09:00 - 10:30</td>
<td>Discover Mozambique – an Opportunity for Investment in Tourism</td>
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<td>The Government of Mozambique to set the agenda for the investor forum by presenting the policy changes that have been made to enable tourism investment, procedures on how to invest and the proposed plan to make conservation areas in Mozambique investor friendly.</td>
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<tr>
<td>10:30 - 11:00</td>
<td><strong>Coffee Break</strong></td>
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<tr>
<td>11:00 - 12:30</td>
<td>Presentation Session Promotion of Key Tourism and Co-management Opportunities in Mozambique</td>
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<td>This session will be used to showcase protected areas from Mozambique to potential investors, donors, tour operators and others to explore public private partnerships.</td>
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<td>12:30 - 13:00</td>
<td>Official Closure Of International Conference &amp; Investment Forum</td>
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<tr>
<td>13:00 - 14:30</td>
<td><strong>Lunch</strong></td>
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<td>14:30 - 17:00</td>
<td>Open Market Place for Exhibits and Networking</td>
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<td>Exhibitions of artisan and sustainable resource products (e.g. honey, oils, baobab products, cashews and dried fruits, coffee, etc.).</td>
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<td>Protected Area Managers, Investors, Operators and Industry Professionals share information and exchange ideas for collaboration.</td>
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**Questions and Answers / Discussions**

- Welcome Remarks and Introduction
  - **Mateus Mutemba**, General Director, ANAC

- Opening Speech
  - **Silva Dunduru**, Minister of Culture and Tourism, Mozambique

- Mozambique Showcase
  - **Rui Monteiro**, CTA

- Regional Overview
  - **Oliver Poole**, Executive Director, The Giants Club

**Questions and Answers / Discussions with Park Administrators and Partners**

- Presentation of Conference Brochure
  - **Mateus Mutemba**, General Director, ANAC