Innovative Partnerships to Achieve the Sustainable Development Goals

Mahmoud Mohieldin, Senior Vice President, World Bank Group
Partnerships: 1-DATA

Global Partnership for Sustainable Development Data

1. Data could transform global development — but we need to fill the gaps.

2. Estimates could be downplaying extreme poverty by a quarter.

3. We don’t have enough data about how many, or why, people die.

4. Calculate growth differently and your economy could look much stronger overnight.

5. It won’t cost much to get the data we need.

6. The digital universe is huge — and growing exponentially.

7. Mobile phone traffic will grow tenfold by 2019.

8. We analyse less than 1% of big data.

9. The share of data in need of protection is rising fast.

10. Conventional tools and new technologies can improve lives.
Partnerships: 2- FINANCING
Private Sector Engagement is Critical

Soaring Private Capital Flows, Flat Official Development Assistance
Partnerships: 2- **FINANCING**

Private Sector Engagement Needs to Increase

1. **COMMERCIAL FINANCING**
   - Can commercial financing be cost-effectively mobilized for sustainable investment? If not...

2. **UPSTREAM REFORMS & MARKET FAILURES**
   - Country and Sector Policies
   - Regulations and Pricing
   - Institutions and Capacity
   - Can upstream reforms be put in place to address market failures? If not...

3. **PUBLIC AND CONCESSIONAL RESOURCES FOR RISK INSTRUMENTS & CREDIT ENHANCEMENTS**
   - Guarantees
   - First Loss
   - Can risk instruments & credit enhancements cost-effectively cover remaining risks? If not...

4. **PUBLIC & CONCESSIONAL FINANCING, INCLUDING SUB-SOVEREIGN**
   - Public finance (incl. national development banks and domestic SWF)
   - MDBs and DFIs
   - Can development objectives be resolved with scarce public financing?
Partnerships: 2- FINANCING

Using Capital Markets to Link Investors to Sustainable Development

Funding Program for Fiscal Year 2017
Annually, the World Bank raises USD 50-60 billion to support its lending to middle income countries for sustainable development programs. In fiscal year 2017, IBRD raised USD 56 billion across 22 currencies and 579 transactions. Read more: bit.ly/2rJ5AR9

World Bank Issues First SDG-linked Bonds
In March 2017, the World Bank issued bonds that for the first time directly link returns to the performance of companies advancing global development priorities set out in the Sustainable Development Goals. Read more: bit.ly/2wsw4rt

World Bank Recognized for Leadership in Sustainable Investing
In April 2017, Heike Reichelt, Head of Investor Relations & New Products at the World Bank, received the Ceres and Trillium Asset Management Joan Bavaria Award for Building Sustainability into the Capital Markets. The award is given annually to honor inspiring global leaders working to move capital markets toward a system that balances economic prosperity with social and environmental issues. Read more at www.ceres.org and at bit.ly/2vs8BPG

The Joan Bavaria Award adds to the list of the World Bank’s milestones in connecting capital markets to sustainable development. In October 2016, mtn-i recognized the World Bank’s EUR 50 million Green Equity Index-Linked Notes as SRI Deal of the Year and awarded the Pilot Auction Facility Emission Reduction Notes with its Editor’s Award. KangaNews also recognized the World Bank with several awards for deals in Australian and New Zealand dollars. For more on these and other awards: treasury.worldbank.org/awardspublications

The Sustainable Development Goals-linked bond is an innovation that demonstrates the powerful role of capital markets in connecting savings with development priorities, while offering investors an attractive risk-reward profile. Looking ahead, we anticipate coming to market with similar issuances that would attract a range of investors across the globe.

Arunma Oteh
World Bank Vice President and Treasurer

World Bank Green Bonds
In April 2017, the World Bank surpassed the USD 10 billion (equivalent) in green bond issuance, with a USD 350 million private placement for Folksam, a Swedish insurance company known for its long-term commitment to sustainable social development. Read more: bit.ly/2v1lIkR. Since 2008, World Bank has raised over USD 10 billion in green bonds through more than 130 transactions covering 18 currencies. More on World Bank Green Bonds: treasury.worldbank.org/greenbonds
Partnerships:

3- Effective IMPLEMENTATION

- Governments
- Private Sector
- Development Finance Institutions
- UN Organizations
- Academia
- Civil Society

GLOBAL
REGIONAL
NATIONAL
LOCAL
Thank You

worldbankgroup.org/sdgs

Follow us on twitter @WBG2030

Mahmoud-Mohieldin on LinkedIn