SOCIAL POLICIES IN BELO HORIZONTE

Marcio Lacerda
Mayor of Belo Horizonte
A) About Belo Horizonte
B) Brazilian Federation
C) Belo Horizonte’s Municipal Government
D) BH Citizenship Program
E) Progress
F) Challenges
• **1-hour flight distance** from the main capitals (Rio de Janeiro, São Paulo and Brasília)

• Minas Gerais - the **largest state** in the Southeastern part of Brazil

• **Landlocked state**, no direct access to the ocean
About Belo Horizonte - History

• Established in 1897 as the new capital of Minas Gerais state, the main mining region in Brazil
• A planned city, designed according to modernist architectural / urbanistic principles (such as Paris, Washington)
• Outstanding population growth in the last four decades
About Belo Horizonte - Population Growth

Belo Horizonte's Population: The city and the Metropolitan Region

- Population of Belo Horizonte's Metropolitan Region
- Belo Horizonte's Population

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<th>DECADES</th>
<th>Population of Belo Horizonte's Metropolitan Region</th>
<th>Belo Horizonte's Population</th>
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<tr>
<td>1940</td>
<td>211,377</td>
<td>368,784</td>
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<td>1950</td>
<td>352,724</td>
<td>522,919</td>
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<td>1960</td>
<td>693,328</td>
<td>931,283</td>
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<td>1970</td>
<td>1,235,030</td>
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<td>1980</td>
<td>2,676,392</td>
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<td>1990</td>
<td>4,358,171</td>
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<td>2000</td>
<td>5,414,701</td>
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<td>2010</td>
<td>2,375,151</td>
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Belo Horizonte’s Population x Human Development Index (HDI)

- HDI of Belo Horizonte
- Belo Horizonte’s population
• 6th most populous City, 3rd most populous Metro area in Brazil
• Capital of Minas Gerais state, Brazil’s 2nd most populous state (Population: 20m)
• Population: 2.5m (5.7m in Metropolitan Area)
• Area: 331 km²
• Density: 7,176 people per km²
• Municipal Human Development Index (HDI): 0.84
• GDP - per capita (PPP): US$ 16.069
• Economic activities (% of GDP):
  • Trade and Services: 70.1%
  • Public Sector: 16%
  • Industry: 13.1%
Belo Horizonte’s Municipal Government
Management Structure

MAYOR

THEMATIC SECRETARIATES
- EDUCATION
- CULTURE
- SPORT & LEISURE
- HEALTH
- PLANNING

REGIONAL SECRETARIATS
- FINANCE
- ECONOMIC DEVELOPMENT
- SOCIAL POLICIES
- WORK & EMPLOYMENT
- ENVIRONMENT

AUDITING

LEGAL

CIVIL AFFAIRS

COMMUNICATION

9 REGIONAL SECRETARIATS
(average of 275,000 inhabitants per region)

In each of the 9 regional offices, there are management representatives of the thematic secretariats
Belo Horizonte’s Municipal Government
Social Policies' Management Structure

MUNICIPAL FOOD AND NUTRITION SECURITY DEPUTY SECRETARIAT

Incentive to Production and Self Supply Defense and Promotion of food consumption

NUMBER OF MEALS OFFERED PER YEAR

- In Educational Institutions: 63,338,715
- In Shelters: 7,910,188
- In popular restaurants: 2,727,065
TOTAL: 73,975,968

MUNICIPAL SOCIAL ASSISTANCE DEPUTY SECRETARIAT

The SUAS is a non-contributory public system, decentralized, that aims to manage the specific content of the Social Assistance in the field of brazilian social protection.

- Social Assistance Reference Center: execute the basic protection services / network of local social assistance services
- Specialized Reference Center of Social Assistance: family / individual care to personal and social risk situations
- Special Social Protection Services of High Complexity: integral Institutional Care - Shelters / Hostels / Republics / Protected Work

MUNICIPAL RIGHTS AND CITIZENSHIP DEPUTY SECRETARIAT

- Political Education in human rights and citizenship
- Promotion of Affirmative Actions
- Psychosocial and Legal Assistance

Coordinating:
- People with Disability Rights
- Elderly Rights
- Human Rights
- Promote Racial Equality
- Women's Rights
- Consumer's Protection and Defense (PROCON/BH)
SCOMPS
Municipal Social Policies Coordination Secretariat

Planning, formulation and monitoring of the actions and services provided to the population, contributing for greater effectiveness of the actions, avoiding the waste of resources.

Implementation of BH Citizenship Program

2002

SMPS
Municipal Social Policies Secretariat

Law 9011/dec/11

Elaborate plans, programs and projects of social development; Coordinate the implementation’s strategy of plans, programs and projects of social development

Creation of the Intersectoral Chamber of Social Policies - CIPS

BH Citizenship Program

Goals and Outcomes Program

2009

There hasn’t been any administrative reform, but an internal reorganization in order to promote an administration guided by the results management, with 40 strategical projects, being the BH Citizenship Program one of them.
BH Citizenship Program
General Objectives

Provide social inclusion to families living in vulnerable areas

Strengthen integrated models of action in the social area following the principles:

- Decentralization
- Territoriality
- Citizen Participation
- Intersectoriality
- **IVS Health Vulnerability Index**
  Index created by the Municipal Health Secretariat, based on information about health, urbanization and demographic census

- **Data from National Social Database “CAD Unico”**
  Instrument that identifies and characterizes low-income families

- **Number of residences**: 181,977
- **Number of covered Families**: 135,023
- **Number of families benefited by National Monthly Social Allowance “Bolsa Família”**: 28,591
BH Citizenship Program

Presence of social policies in the territories
BH Citizenship Program

*Governance system*

- **General level of governance/political**
  Thematic and regional secretaries

- **Central Coordination**
  Managers of thematic secretariats, regional managers of social policies and partners

- **Regional Coordination**
  Regional managers of thematic secretariats, managers coordinators of BH Citizenship

- **Local Coordination**
  Managers of public facilities of the territories, public and private partners, civil society
BH Citizenship Program
Intersectoriality

General level of governance/political

Central Coordination

Local Coordination

Regional Coordination

Families, individuals and groups in the territory

- Health
- Social Assistance
- Culture
- Sport & Leisure
- Human Rights and Citizenship
- Productive and Digital Inclusion
- Urban Interventions & Housing
- Income Transference
- Food and Nutritional Security
- Education
- Maintenance and progress of implemented actions;
- Ensure 100% provision of the presented demands;
- Expansion of SIGPS (Information and Social Policies Management System), implementation of outcomes indicators;
- Recognition of Culture, Sport and Leisure as a State National Policy;
- Implementation of capacity building through Distance Learning.
From 17 BH Citizenship Centers in 2009 to 34 BH Citizenship Centers in 2015;

Implementation of an space for articulation and discussion of public policies aiming social protection based on the principle of equity;

Empowerment, through knowledge, of families members acknowledged as social multipliers;

Improvement of Institutional Communication;

Recognition of Culture, Sport and Leisure as a right;

Improvement of global urban infrastructure;

“Vila Viva Program” benefits, directly, 35% of the populations in vulnerable areas;

We will cover 50% of the housing shortage in the municipality.
Improvements

Presence of urban interventions, housing and social policies in the territories
Thank you! Muito obrigado!
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