Nuts and Bolts of SPL systems in Urban Areas: from Strategy to Delivery

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FRAMEWORK FOR DELIVERY SYSTEMS FOR SOCIAL SAFETY NETS
Shifting from “Programs” to “Systems”

- Integrated delivery to provide “bundles” of multiple benefits & services.
- To improve efficiency, coordination, and impacts – to help break vicious circles of poverty since the poor and vulnerable often face multiple obstacles and needs.
Objective of the session

Discuss overall implementation and business process a SPL systems (focusing on Social Safety Nets) and its adaptations for urban areas.

**Strategy:** How to design strategies and programs to deal with the urban challenges for delivering programs – focusing in systems & in a narrow geographical approach.

**Outreach & intake:** how to find, inform and collect initial information to register potential beneficiaries.

**Targeting:** what kind of methods/adaptations are being used for selecting potential beneficiaries.

**Identification:** what is the role of having a unique identifier? (authenticate identity, other “transactions” as payments, link individual databases).

**Enrollment & delivery of services:** what kind of strategies to enroll the poor in a program, how deliver services in urban areas.
### Defining Strategy
- How to develop a new strategy tailored to urban areas?
- How to ensure coordination of public programs?
- What are the principles & main features of the strategies in urban settlements?
- How to coordinate the delivery services?

### Outreach and communication strategies
- How to communicate to increase take up rates?
- What is the role of local actors?
- How to gather information of vulnerable and highly mobile populations?

### Targeting methods
- Do methods differ by sub-regions?
- How do they differ from rural areas?
- Is geographical clustering particularly relevant?
- What is the role of local actors?

### Integrated databases to identify
- Are national IDs used to integrate different databases?
- What strategies are used when proper identification is limited?
- Do families get unique system identification numbers?

### Technology
- How technology is being used for:
  - Identifying and collecting information of potential beneficiaries?
  - Making payments?
  - Monitoring results?
Country cases: 1\textsuperscript{st} sub-session

**Mexico: Socio-urban model**
How to develop a new strategy tailored to urban areas to identify the poor using GIS, community participation and ensuring the coordination of public programs.

**West Bank and Gaza: MoSA targeting system**
How to develop a targeting system for populations with high mobility and during conflict using community participation, GIS and communications via SMS with beneficiaries.

**Philippines: The Listahanan targeting system**
How to maintain an accurate targeting system and how this system can be adjusted to identify the homeless poor in cities.