STRENGTHENING ECONOMIC OPPORTUNITIES FOR SYRIANS UNDER TEMPORARY PROTECTION (SUTP) AND TURKISH CITIZENS IN SELECTED LOCALITIES (P 165687)

BACKGROUND

In Turkey the presence of more than 3,5 million Syrians under temporary protection (SuTP) has created massive socio-economic needs and demands. The Government of Turkey (GoT) has made significant efforts to cater to the needs of SuTP and alleviate the strain on social services, increase employment opportunities, support living conditions, and prevent negative effects on human development of refugees and Turkish citizens. As such, the government has facilitated access to critical public services such as education and health, particularly in the urban centers where most refugees are living.

Increasing skills and competences of refugees through education/training; supporting income-generating activities, facilitating formal employment, and incentivizing self-employment and various forms of entrepreneurship are important for the self-sufficiency and sustainable life-prospects for refugees and their social cohesion with Turkish citizens. To such aims, the GoT and its national and international partners are developing vocational training, skills-upgrading, job-placement, and business creation programs for refugees and underserved Turkish citizens who can benefit from similar interventions.

The World Bank (Bank) and the European Union (EU) are supporting the GoT’s wide-ranging response to humanitarian and developmental dimensions of the Syrian refugee crisis. Measures to improve economic welfare and greater labor market integration of SuTP and Turkish citizens affected from the Syrian influx are at the core of policy interventions. Under the project Strengthening Economic Opportunities for Syrians under Temporary Protection (SuTP) and Turkish Citizens in Selected Localities (No: IPA/2017/394-635 - P165687), the World Bank provides assistance to Turkey to strengthen its capacity to assess demand for skills, support job creation and entrepreneurship in selected provinces with high incidence of SuTP and evaluate results.

More specifically, support to promote female-led social entrepreneurship is provided to the GoT and local authorities to develop and implement a sustainable business model for social enterprises run by female entrepreneurs. The Bank will document the experiences of social enterprises, underlying the factors behind achievements and challenges, and highlighting the main lessons learned and their implications for scaling up similar initiatives and overall contribute to the potential of the social enterprise sector in Turkey.

In addition to the Bank, other national and international organizations and NGOs have been implementing projects to create job opportunities for both refugees and host communities in Turkey. The World Bank, in close collaboration with the Ministry of Family, Labor and Social Services, the Ministry of National Education, the Turkish Employment Agency, the Turkish Vocational Qualification Authority, KOSGEB and other key stakeholders have been supporting Turkey’s efforts in the provision of Turkish language training for Syrian refugees, vocational training, formal employment, self-employment, entrepreneurship and business creation. There are female SuTP or Turkish citizens who have participated in or graduated from such activities implemented under such projects.

Globally, there is an expanding agreement among researchers and practitioners about the wide-ranging and long-term benefits of self-employment, small-medium enterprises, entrepreneurship, and social enterprises for disadvantaged populations including refugee communities. In Turkey, expansion of such business models may contribute to the social welfare of individuals and ultimately the economic growth of the country.
Creating a community of practice around social enterprises is based on establishing and cultivating relationships with individuals, agencies and organizations, relevant stakeholders with a vision of social and economic development through the social enterprise sector. The process of social enterprise development, sector development and partnerships have the best outcomes when approached through a cooperative framework. The ultimate goal is to contribute to the development and sustained growth of the social enterprise sector in Turkey, achieved with the support of those that are inspired by the social enterprises as a model for creating positive social, environmental and cultural impact within the country.

The Social Enterprise Community of Practice (SECoP) has a twofold objective: (1) it aims to bring together the four social cooperatives and enterprises (which form the Core Group) set up under the World Bank project Strengthening Economic Opportunities for Syrians under Temporary Protection and Turkish Citizens in Selected Localities in order to share operational knowledge, practical experience and good practices in addressing implementation challenges; as well as (2) it aims to create a structure for dialogue and knowledge exchange with Government counterparts, key stakeholders - local and international organizations - in Turkey to contribute to the social enterprise sector and support its development potential and growth. SECoP has been defined as ‘a community of experts and entrepreneurs who research, design and implement innovative social enterprise models.’

SECoP will function under overarching goals such as the provision of inspiring examples to shape the future of social enterprises and social entrepreneurship in Turkey; raising awareness of the range of support available for social enterprises/entrepreneurs; maximizing opportunities to enhance sustainability including funding, and promoting innovative approaches; a platform/space to develop formal and informal collaborative arrangements (i.e. mentoring arrangements, sharing premises, etc.), supporting and encouraging the development of partnerships; and raising awareness on policies and practices that support the social entrepreneurship sector. Its significant contribution will be towards the sustainability of the four future social enterprises and towards the knowledge to be captured under the report on a model for social enterprises in Turkey.

The World Bank seeks to recruit a SECoP Manager to contribute to the operationalization of SECoP, to strengthen knowledge sharing on social entrepreneurship among members, to ensure SECoP is using the tools to service its membership and engage with stakeholders. In broad lines, the activity of the manager will cover the eight areas of a community manager’s scope of work: strategy, growth, moderation, content, relationships, events and activities, business integration, and user experience.

**Consultant Responsibilities**

The consultant will carry out the following tasks under the guidance of the SECoP Leader (World Bank TTL):

- Contribute to setting up the SECoP network to provide a collaborative workspace for the community of experts and entrepreneurs who research, design and implement innovative social enterprise models fostering interest to deliver information, learn and exchange views;
- Establish the online venue and populate content for its members and Core Group members. Moderate content and ensure best practice for online communications;
- Work closely with the Core Group in populating with content the online venue and moderate streams of topics to be discussed (focus on: female-led social enterprises, refugee women as entrepreneurs, disadvantaged and vulnerable communities engaging in social entrepreneurship, the social and solidarity economy, impact investment, improving the livelihood of Syrian women refugees in Turkey) and other topics to be further determined;
- Organize offline meetings, identify topics, speakers and participants in collaboration with the Core Group. Develop a high-level community calendar to plan major activities for a specific timeframe - this is planned
with the Core Group and will be used to inform members of upcoming activities. Complete a matrix of regular and irregular online and offline events, and transfer these to the SECoP calendar.
- Coordinate closely activities with the Core Group under the SECoP umbrella of the main aims and purposes, applying the definition of SECoP. Organize webinars for Core Groups on selected topics (for example - monitoring and evaluation) to allow members to present on experiences and possibly organize own events (for example brown bag lunch) to give visibility to the Core Group and foster discussion on the topic;
- Prepare periodical reports and metrics on the SECoP progress and update SECoP members through newsletters (or any other suitable channel) in cooperation with the communications expert;
- Contribute to growing SECoP and designing the package for onboarding (new) members;
- Identify and follow closely similar initiatives and examples (challenges and opportunities of female-led social enterprises) in Turkey and around the globe related to the topics discussed in the SECoP group and ensure sharing of best practices;
- Be a source of initiative and technical expertise for further developing SECoP through web-based knowledge management tools;
- Perform other tasks as required.

TERMS OF CONTRACT
The consultant will report to Alina-Nona Petric, Social Protection Specialist, HECSP (TTL) and Mattia Makovec, Economist, HECSP (co-TTL).

QUALIFICATION AND EXPERIENCE
The consultant is expected to have:

- Degree in law, economics, social science, law, economics, business administration, public administration, international relations or related field;
- At least 5-10 years of professional experience related to knowledge management, project management, business administration with work experience in support of a professional network.
- Experience leading teams or practices, contributing to build agile mindsets, methods and service capabilities within digital product teams and individuals;
- Excellent computer literacy skills and strong inclination to use technology to collaborate in a community, collect feedback, analyse data and automate data management steps. User of tools to manage metrics, reports, research and business analytics.
- Familiarity with the Turkish public policy on entrepreneurship, social entrepreneurship, social protection, employment, education, health and social assistance;
- Team player and team builder with the ability to problem-solve, show initiative and influence others.
- Excellent written and communications skills, strong negotiation skills are a must;
- Flexibility and a positive, ‘can-do’ approach;
- Excellent command of Turkish and English.

Please send your CVs to dbarlak@worldbank.org until March 30, 2020.