

# Civil Society Policy Forum

April 17 – 21, 2017

World Bank Group / IMF 2017 Spring Meetings



**SPRING MEETINGS**

2017 | WASHINGTON DC

WORLD BANK GROUP  
INTERNATIONAL MONETARY FUND

## Day 2 - Tuesday, April 18, 2017

9:30 am – 11:30 am	<p><b>I 2-220</b> <b>Technical Learning</b></p>		
11:30 am – 1:00 pm	<p><b>I 2-220</b> <b>Lunch Session:</b> Preparation session with Moderator of the CSO Roundtable with WBG Executive Directors</p>		
1:00 pm – 2:30 pm	<p><b>I 2-210</b> <b><u>Why Impact Investment can be an Effective Tool for Social Development</u></b>  Global Foundation for Democracy and Development (GFDD) and others</p>	<p><b>I 2-220</b> <b><u>Learning to Realize Education’s Promise: World Development Report 2018</u></b>  World Bank Group - World Development Report 2018 (WDR 2018)</p>	<p><b>I 2-250</b> <b><u>Capacity Building or Capacity Renting? Getting Serious about Self-Sustaining CSOs in Times of Declining Funding</u></b>  Change Management Solutions and Partners Global</p>
2:30 pm – 3:00 pm	<p>Coffee break</p>		
3:00 pm – 4:30 pm	<p><b>I 2-220</b> <b><u>Stakeholder Dialog in Financing the Missing Middle: Lost in Translation?</u></b>  Finn Church Aid (FCA) on behalf of FCA Investments Ltd.</p>		
5:00 pm – 6:30 pm	<p><b>MC 13-121</b> <b>Civil Society Roundtable with World Bank Group Executive Directors - Followed by a Reception</b> World Bank Group</p>		

# Session Descriptions

## Day 2 – Tuesday, April 18, 2017

### Technical Learning

9:30 – 11:30 am  
Room I 2-220

Hosted by the World Bank Group

- **The World Bank's Project Cycle and CSO Engagement**  
Ronnie Hammad, Sr. Operations Officer, World Bank Group
- **Information Sources and How to Navigate the Bank's New Website**  
Davinia Levy, Communications Associate, World Bank Group

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### Why Impact Investment can be an Effective Tool for Social Development

1:00 – 2:30 pm  
Room: I2-210

Sponsor: Global Foundation for Democracy and Development (GFDD)

#### Panellists:

- Marc Jourdan, UN Programs & Outreach Manager, Global Foundation for Democracy and Development (GFDD) (Moderator)
- Diana Quintero, Alternate Executive Director, Executive Director to Brazil, Colombia and the Dominican Republic- The World Bank (TBC)
- Dr. Muthukumara Mani, Lead Environmental Economist, Office of the Chief Economist- World Bank Group
- Jenna Giandoni, Research Fellow and Author of Impact Investing in the Dominican Republic, GFDD
- Nicola Sanna, CEO at RiskLens, President of the FAIR Institute, Board Member of the North American Economy of Communion Commission

Impact investment has evolved thanks to interest by investors in tackling social and environmental issues from the local to the global level. This session brings together policy experts, private sector leaders and government representatives to share best practices and discuss how to maximize impact investment benefits for social development.

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## Learning to Realize Education's Promise: World Development Report 2018

1:00 – 2:30 pm

Room: I2-220

Sponsor: World Bank Group - World Development Report 2018 (WDR 2018)

### Chair:

- Varun Gauri, Co-Director, World Development Report 2015 (Mind, Behavior and Society), World Bank Group

### Presentation:

- Halsey Rogers, Co-Director, World Development Report 2018 (Education), World Bank Group

### Panellists:

- Katie Malouf, Policy Advisor Oxfam International
- Linda Hiebert, Senior Director- Education and Life Skills Development, World Vision International
- Karen Mundy, Chief Technical Officer, Global Partnership for Education
- Linda Odour-Noah, Research Consultant, East African Centre for Human Rights

Education is central to improving human welfare yet there has never been a World Development Report on education. The WDR 2018, Realizing the Promise for Education for Development, is an opportunity to take stock of what we know and to provide guidance on expanding the scope and quality of education.

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## Capacity Building or Capacity Renting? Getting Serious about Self-Sustaining CSOs in Times of Declining Funding

1:00 – 2:30 pm

Room: I2-250

Sponsors: Change Management Solutions and Partners Global

### Panellists:

- Dave Peterson, Senior Director, National Endowment for Democracy (Moderator)
- Richard O'Sullivan, Principal, Change Management Solutions
- Luis Gomez Chow, Senior Manager, Latin America, Partners Global
- Lars Benson, Regional Director, Africa, Center for International Private Enterprise

Are we building civil society capacity or only renting it? Through new understandings of philanthropy, advocacy, and CSO funding we demonstrate local sources of self-sustaining CSOs throughout their lifecycles. A "town hall" format will engage participants to develop ideas change to donors' policies and practices to ensure real long-term sustainability.

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## Stakeholder Dialog in Financing the Missing Middle: Lost in Translation?

3:30 – 4:30 pm

Room: I2-210

Sponsor: Finn Church Aid (FCA) on behalf of FCA Investments Ltd.

### Panellists:

- Jouni Hemberg, CEO, Finn Church Aid (Moderator)
- Nina Kataja, Senior Adviser- Development Finance, Ministry for Foreign Affairs of Finland
- Mark Joenje, CEO, ICCO Investments
- Joyita Mukherjee, Team Leader of Contributor Engagement, International Finance Corporation – World Bank Group

Private sector development and job creation are critical to building peaceful and just societies as well as preventing violent extremism and conflicts in general. However, as NGOs know, traditional grant funding is not always the right financing instrument to support sustainable economic growth; new, innovative mechanisms must be considered. This session will evaluate the increasingly important role of NGO-sponsored investments in private sector development and job creation and explore what NGOs and professional for-profit investors can learn from each other to enhance missing-middle finance.

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