Alternative Finance Models

Donation
- Non-Financial Return Models (Typically Not Regulated Financial Activities)

Rewards

Equity
- SME Equity
- Real Estate Crowdfunding

Loans
- P2P/Marketplace Consumer Lending
  - Secured Consumer Lending
  - Unsecured Consumer Lending
- P2P/Marketplace Business Lending
  - Secured Business Lending
  - Unsecured Business Lending

Financial Return Models (Typically Regulated Financial Activities)
Regional Distribution
Alternative Finance Activity in 2015 (Billion $USD)

China: $101.69B
USA: $36.17B
UK: $4.63B
Europe: $1.13B
APAC (Exc.-China): $1.36B
Latin America: $0.1B
Middle East?: <$0.1B
Africa?: <$0.1B
Geographic Distribution of APAC Platforms in 2015 (1,200+ Surveyed Platforms Globally)

1. China
2. Australia
3. India
4. Singapore
5. Korea
6. Japan
7. New Zealand
8. Malaysia
9. Thailand
10. Indonesia
11. Taiwan
12. Hong Kong
13. Philippines
14. Mongolia
15. Vietnam
16. Sri Lanka
17. Pakistan

Number of Surveyed Platforms:
- 376
- 14-33
- 10-11
- 5-9
- 4-5
- 1-2
Total Alternative Finance Volume Per Capita Vs. GDP Per Capita ($USD)

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High Income Countries in the EAP
Total Alternative Finance Volumes in 2015 (Million $USD)

- Japan: $360.23m
- Australia: $348.37m
- New Zealand: $267.77m
- Korea: $41.18m
- Singapore: $39.76m
- Taiwan: $13.61m
- Hong Kong: $9.26m
Middle Income Countries in the EAP
Total Market Volumes in 2015 (Million $USD)

- Malaysia: $3.36m
- Indonesia: $2.26m
- Thailand: $1.04m
- Mongolia: $0.40m
- Philippines: $0.19m
- Vietnam: $0.03m

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