

Mitigation Action Assessment Protocol (MAAP) MAAP Ambassador Program Concept Note

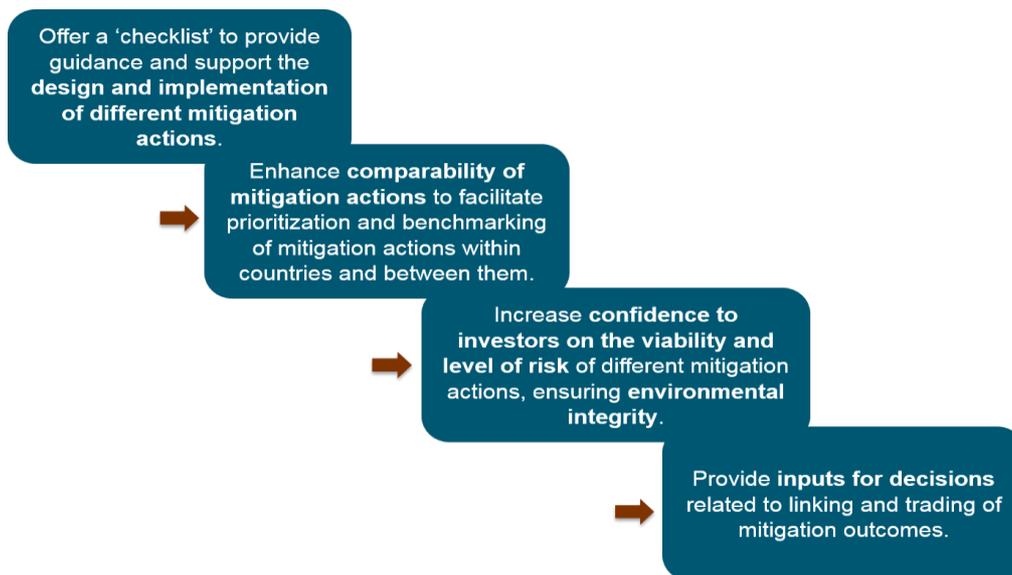
The MAAP Ambassador Program

Objectives

The MAAP Ambassador Program is a free three-month training programs that aims to provide hands-on, practical guidance on the application of the MAAP online interface. After completing the three-month training program, practitioners will be qualified as “MAAP ambassadors” and recognized in a public list. The objective of the Program is to enable a broader range of practitioners to benefit from using the MAAP for their broader advisory/capacity building/investment services.

A core objective of the MAAP is to provide a standardized yet flexible framework that allows users to tailor the assessments to their specific needs, while enabling comparability between a wide range of climate actions from different sectors and countries. Through the program, participants could dive deeper into some of the key considerations in applying the MAAP (e.g. assigning weights, reducing subjectivity, risk and materiality, level of confidence, consultation, evidence and supporting documents).

Figure 3: Benefits of using the MAAP



Program Structure

The MAAP Ambassador Program is structured around three main sessions in a period of three months:

MAAP Training Session

This training session presents the basis of the MAAP tool and the rationale for adopting a risk-based approach for climate mitigation assessments in the context of NDC implementation and the Paris Agreement.

Duration:

- Half day session

Structure:

- Explore key factors of success required to enhance climate actions' contribution to countries' mitigation goals under their NDCs;
- In this context, introduce the four building blocks (as illustrated before in Figure 1) that should be considered when developing any type of climate actions, and are at the core of the MAAP structure: (a) the design and implementation of the action; (b) the capabilities of the management entity; (c) the financial structure of mitigation action; and (d) the mitigation action's potential contribution to sustainable development beyond reducing greenhouse gas emissions;
- Introduce the methodology and components of the MAAP;
- Walk through the assessor guidelines for the MAAP to provide practical guidance on how to assign weights/scores to the tool's assessment areas and key indicators;
- Explain how results may be interpreted using the MAAP's sharing, benchmarking and visualization functionalities;
- Discuss how the subjectivity of risk assessments can be reduced;
- Presentation of a general case study.

Case Study Demonstration and Webinar Series

During this second activity, participants are tasked to carry out a risk assessment on a case study using the MAAP online interface with the support of other MAAP practitioners. Results would then be shared and discussed among participants in a follow-up webinar session.

Duration:

- Six weeks;
- Individual work (approximately 16 hours);
- Webinars (required: 2 hours; optional: 2 hours).

Structure:

- Participants receive a background note with details of the case study and instructions on how to conduct the assessment;
- Webinar #1 to present the case study and instructions to participants;
- Participants are invited to create an account on the MAAP online interface, and carry out the case study assessment individually or in small groups;
- Webinar #2 and 3 (optional participation) to answer any questions related to the practical application of the MAAP;
- Assessment results are shared online among participants, who are then invited to analyze and compare their results using the compare, benchmark and visualization functionalities;

- Webinar #4 to present the results and facilitate Q&A discussion. Participants will be divided into two groups of 10 to attend the webinar separately.

Qualification Case Study and Webinar Series

Participants are asked to apply the MAAP to one mitigation action they are familiar with and preferably non-confidential, as the last activity to become qualified as MAAP Ambassadors. The results will be shared and discussed among participants and will be the basis to pass the program requirements. Furthermore, Participants are highly encouraged to provide feedbacks for the WBG to enhance the MAAP and the Ambassador Program.

Duration:

- 8 weeks;
- Individual work (approximately 24 hours);
- Webinars (required: 2 hours; optional: 2 hours).

Structure:

- Webinar #1 for participants to propose mitigation projects/programs for assessment;
- Participants collect and consolidate relevant project/program documentations to support their assessments;
- Webinar #2 and 3 (optional participation) to answer any question related to applying the MAAP for participants' case studies;
- Finalize and share results among participants;
- Webinar #4 to compare and discuss results, and provide feedback on the MAAP. Given the consideration that final discussions may be heated and take some time, participants will be divided into two groups of 10 to attend the webinar separately.

Participants

The Ambassador Program is open to climate change experts (consultants, GHG verifiers, sustainability practitioners, etc.) who aim at increasing their expertise in risk assessment and incorporate the MAAP to their advisory/capacity building/investment services. The program is limited to 20 participants initially.

Application Process

Upon receiving the invitation from the WBG, applicants are encouraged to express their interests by filling out an Expression of Interest form attached in the invitation. The form aims to provide the WBG with an understanding of the applicant's field of expertise, experience, interests in applying the MAAP to support NDC implementation and other climate-related efforts.

Costs Associated with the Program

After being selected, participants will be able to attend the program for free. However, the WBG will not cover traveling or other additional costs associated with attending the program.

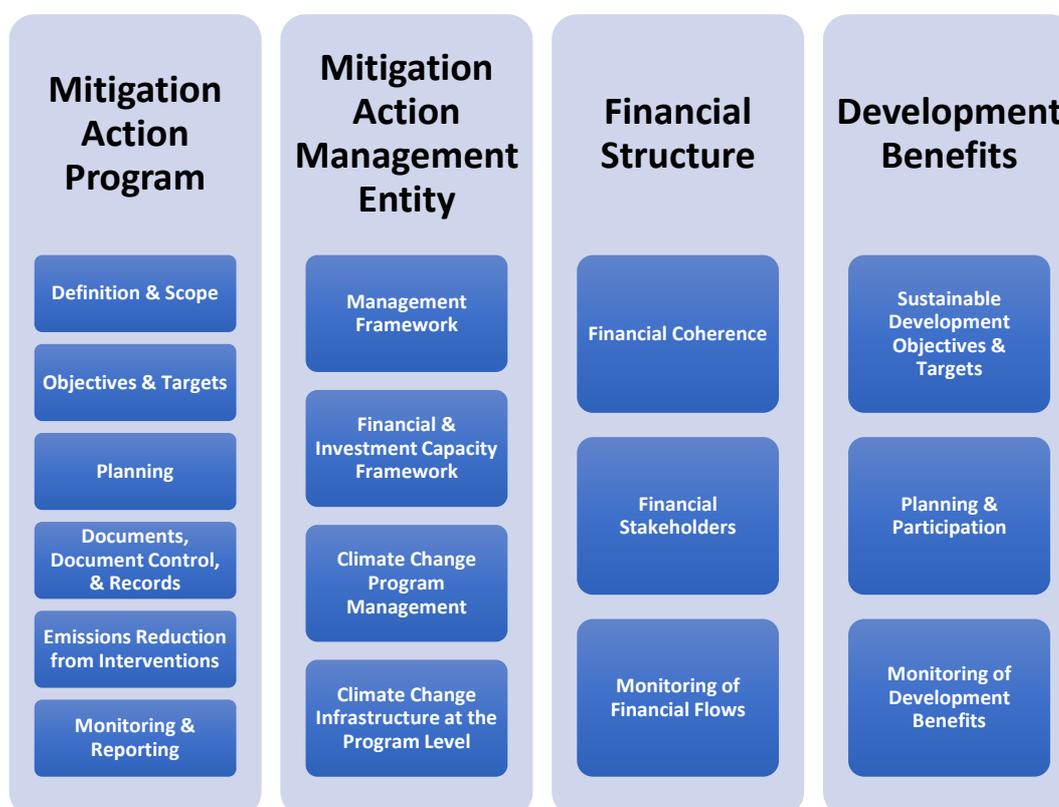
Background

The Paris Agreement has established an official process which requires countries to collectively reduce warming to 1.5 – 2 degrees. At the same time, the Agreement creates a bottom-up, decentralized environmental that allows countries to adopt nationally determined mitigation actions and targets based on their domestic priorities and needs. While enabling broad participation, this creates several challenges for assessing and comparing the individual and collective impact of different mitigation actions, as well as ensuring their robust design and implementation.

The MAAP was developed by the World Bank to enhance the comparability of bottom-up, heterogeneous climate actions. In light of the diverse nature of climate actions under the Paris Agreement, the MAAP aims to provide a standardized yet flexible framework to support the design and implementation of more robust climate actions; track progress towards climate goals; and ultimately, enable the development of a network of international, bottom-up climate markets that are liquid, scalable and have environmental integrity.

The MAAP is structured into four modules that cover various assessment areas (Figure 1), and each assessment area includes a set of key indicators that reflect what experts consider to be critical aspects of a robust climate action. There are currently two versions of the MAAP – one tailored towards actions in the early design stage and the other for actions that are more advanced in the implementation stage.

Figure 1: The MAAP's modules and assessment areas



While the MAAP was originally developed as an excel-based tool, a user-friendly, secure [online interface](#) for the MAAP was launched this year in order to enhance the accessibility of assessment results and learning materials, and enable users to more easily compare,

benchmark and visualize different results across the database. As of today, the MAAP has been applied to 180+ different mitigation actions in approximately 50 countries.

Figure 2: Compare and benchmark heterogeneous mitigation actions

Assessment Area	MAX Score	AVG Score	MY Best Score	Barcelona LCCP	Kochi Light metro	Livestock NAMA Costa Rica
▼ Mitigation Action (MA) Program	67.4	55.83	48.42	62.6	37.38	49
▼ Definition and Scope	20.79	16.23	13.32	15.2	14.1	14.1
Description of the MA technology or change in practice	12	8.48	0	12	12	12
Scope of the Mitigation Action (MA).	24	19.48	24	20	20	20
Alignment with jurisdictional priorities	16	11.87	16	12	12	12
MA approval by relevant Authorities	24	17.03	11.6	24	24	24
Starting date, milestones and duration of the MA, including duration of the crediting period if appropriate	5	3.04	5	3	2.5	2.5
Boundaries for the MA in terms of geographical area of implementation	16	6.57	16	5	5	5

